

Obesity in America: Putting Strategies into Practice

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Obesity in America: Putting Strategies into Practice continues the conversation on the Obesity epidemic. The session will focus on implementing policies and programs in the workplace and look at the [impact](#). These policies and programs seek to change the physical and social work environment to be more supportive of healthy behaviors and affect large groups of workers simultaneously. The environments they aim to create, both at work and in the broader community, are ones where the healthy choice is the easy choice to make

Our two speakers represent both the CDC policy and corporate implementation strategies.

Anne will focus on the impact of the "health in all policies approach" which looks to integrate health considerations into societal policymaking across sectors, and at all levels including public-private partnerships with business, to improve the nation's overall population health.

John will focus on the Dow's efforts on Obesity prevention and reduction. John will discuss the ongoing LightenUp Program at Dow in the context of their overall Wellness focus.

About Our Speakers



John White, PhD, is the Global Health Services Prevention and Health Culture Leader for the Dow Chemical Company. John is responsible for strategy development, and oversight of prevention and health based culture, and serves as a leader of Dow's global efforts to create and sustain a culture that is supportive of health.

John has over 25 years of experience in the preventative health field where he has served The Dow Chemical Company and The Institute for Aerobics Research. He earned his Ph.D. in Exercise Science from the University of Mississippi and a Bachelor of Administration in Business from the University of Wisconsin-Eau Claire.



Anne C. Haddix, PhD is a senior policy advisor for the CDC National Center for Chronic Disease Prevention and Health Promotion (NCCDPHP) where she advises NCCDPHP leadership on various cross-cutting policy issues related to chronic diseases, including food and nutrition policy and community transformation.

Prior to joining NCCDPHP, Anne served as the acting director for the Policy Research, Analysis, and Development Office in CDC's Office of the Associate Director for Policy. There she provided leadership and perspective on policy development, review, and analysis. Anne joined CDC/ATSDR in 1992 as the first PhD-trained economist at CDC, where she successfully cultivated economic analysis as a scientific discipline at CDC, eventually training more than 2,000 CDC staff and establishing the Prevention Effectiveness Fellowship program.