The HERO EHM Best Practices Scorecard in collaboration with Mercer[™]: Findings

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More than 1,000 employers have completed the HERO Scorecard, providing detailed information on their health management programs. A number of industry experts have used this data to examine the relationship between the use of best practices and outcomes. This webinar will share some of the key findings from these analyses. Topics covered include:

- Top five health management best practices linked to medical plan savings
- Impact of including spouses in key program components
- Key trends in health management program strategy: comparing Scorecard results over time
- Challenges and opportunities for employers of different sizes in health management

We will also discuss how employers are using the Scorecard within their organizations to benchmark their programs against those of similar employers; make the case for investing in health management; and guide their strategic planning.

Learning Objectives

- 1. Identify health management best practices that contribute most to positive outcomes as reported by Scorecard respondents
- 2. Learn about current trends in health management program design and see how your program compares to key benchmarks
- 3. Learn how other employers have used the Scorecard in their organizations to evaluate their programs and inform their strategic planning

About Our Speakers



Steven Noeldner, PhD

Partner Mercer

Steven Noeldner, PhD is a Partner and a Senior Consultant in the Total Health Management specialty practice of Mercer. Steven serves on the THM practice's Leadership Team and is a national resource and expert in the areas of strategic planning, program design, behavior change and program evaluation. He also serves as the Chair of HERO's Research Study Subcommittee. Steven has over 25 years of industry experience, which includes clinical practice in cardiac and pulmonary rehabilitation, hospital administration, university teaching, research, wellness programming, corporate HPM, senior management, and consulting. Steven's education includes a M.S. in Adult Fitness –

Cardiac Rehabilitation and a Ph.D. in Exercise Science with concentrations in Sport Psychology, Exercise Physiology, and Biomechanics. He is certified by the American College of Sports Medicine as a Program Director. He has written and published numerous articles and text book chapters, and has served as a reviewer for several professional journals.



Director of Research, Health & Benefits Mercer

Beth Umland, is Director of Research for Health & Benefits at Mercer. Beth manages Mercer's flagship National Survey of Employer-Sponsored Health Plans, as well as number other annual and topical surveys, producing data and reports that are used widely by employers, the health care industry, the media, and health policymakers. Beth was part of the team that created Version 3 of the HERO Scorecard in collaboration with Mercer, and is currently leading the team charged with developing Version 4. She is also on the steering committee of the joint HERO/CCA Employee Health Management Measurement and Standards project.