



FOR IMMEDIATE RELEASE

## **Health Enhancement Research Organization and Care Continuum Alliance announce public comment period for recommended core metrics for employee health management programs**

EDINA, Minn. (Dec. 10, 2013)—Improving employee health and creating healthy workplaces is becoming a focus for a growing number of employers. In fact, a recent survey from *Employee Benefits News* indicates that 85 percent of large companies and 81 percent of small companies have an employee health management, or wellness program in place. But how to measure the effectiveness of wellness programs has, until now, been a point of often-heated debate.

To make the process of measuring workplace health management programs more consistent and relevant to business leaders, the [Health Enhancement Research Organization \(HERO\)](http://www.the-hero.org) and the [Care Continuum Alliance \(CCA\)](http://www.carecontinuumalliance.org) have developed a proposed set of core metrics for employee health management programs. The metrics, which are detailed in a paper titled, [\*"Program Measurement and Evaluation Guide: Core Metrics for Employee Health Management,"\*](#) are intended to serve as a guide to help employers, benefits professionals and wellness program providers measure their employee health management programs. HERO and CCA are currently seeking public commentary on the paper, which will be submitted for peer review in early 2014.

### **How to submit comments**

The [\*"Program Measurement and Evaluation Guide: Core Metrics for Employee Health Management"\*](#) is available for download at [www.the-hero.org](http://www.the-hero.org) and at [www.carecontinuumalliance.org](http://www.carecontinuumalliance.org). Anyone wishing to submit comments can do so via email to Karen Moseley at [kmoseley@carecontinuumalliance.org](mailto:kmoseley@carecontinuumalliance.org). Public comments will be accepted from Dec. 6, 2013 to Jan. 9, 2014.

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### **For more information:**

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**About HERO** – Based in Edina, Minn., the Health Enhancement Research Organization (HERO) is a non-profit corporation dedicated to the creation and dissemination of employee health management research, education, policy, strategy, and leadership. HERO was established in 1996 as a not-for-profit, 501(c)3 corporation to create high quality employee health management (EHM) research, especially that dealing with the impact of modifiable health risks on health care costs. To learn more, visit [www.the-hero.org](http://www.the-hero.org).

**About the Care Continuum Alliance** – The Care Continuum Alliance represents more than 200 organizations and individuals and aligns all stakeholders on the care continuum toward improving population health. Through advocacy, research and education, the Care Continuum Alliance advances strategies to improve care quality and outcomes and reduce preventable costs for the well and those with and at risk of chronic conditions. Learn more at [www.carecontinuumalliance.org](http://www.carecontinuumalliance.org).