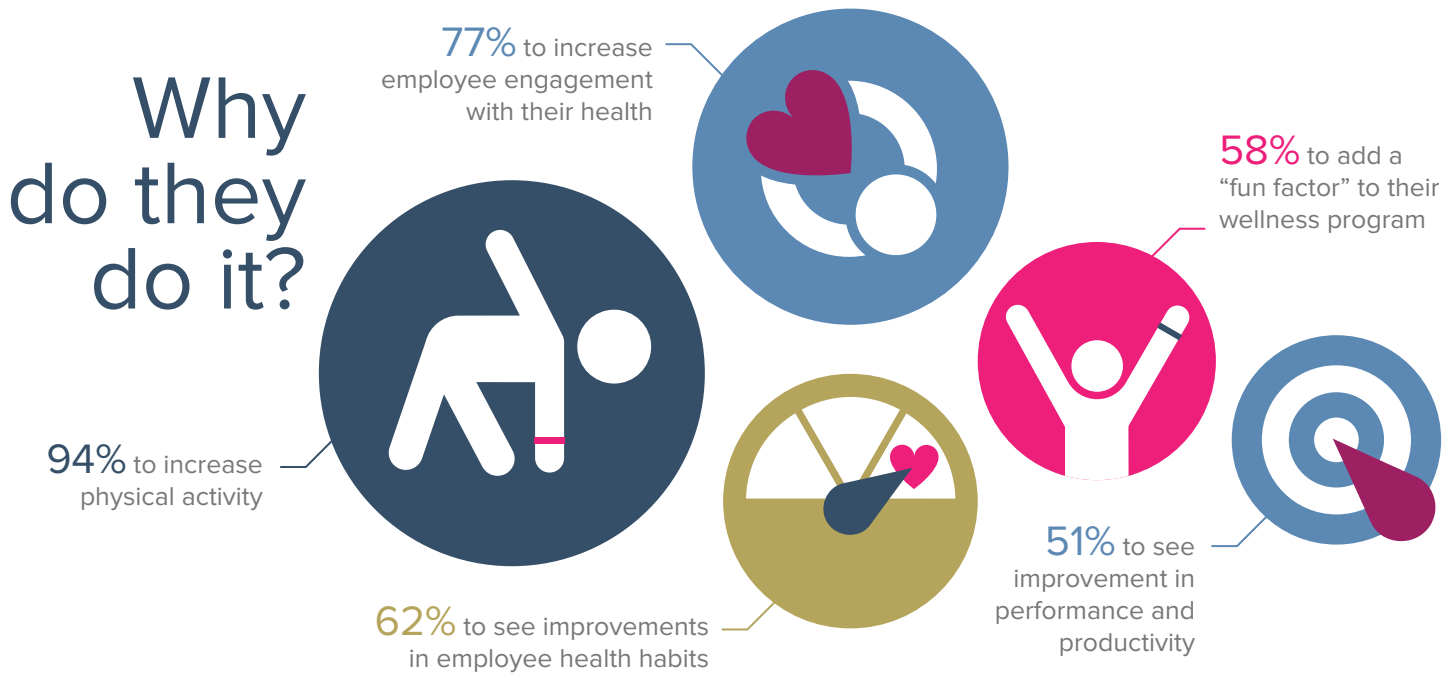
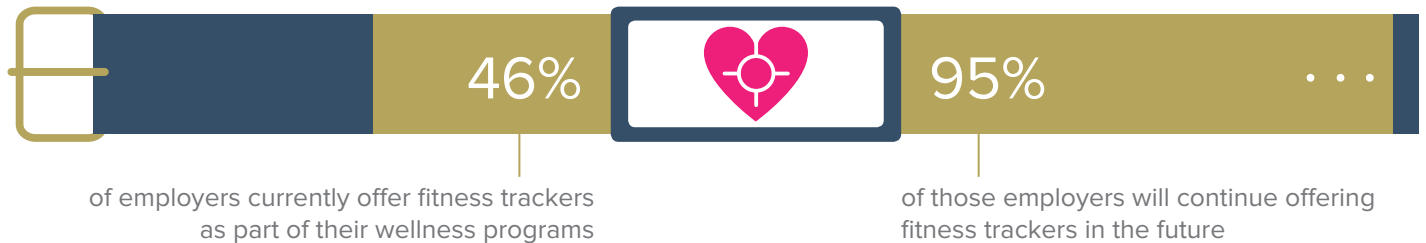


# HERO By the Numbers

## Wear it, track it, change it: Wellness programs & wearable devices

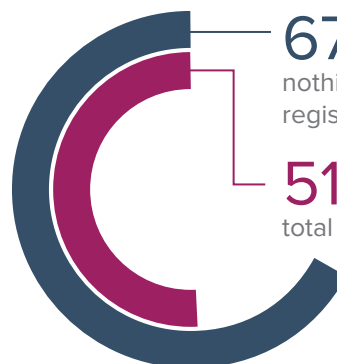
HERO conducted a study of 188 employers to see how they're using wearable devices to engage employees in workplace wellness programs. Here is a summary of what they found:



**59%** reported majority of employees still using devices 12 weeks after program launch



**54%** reported majority of employees still using devices 6 months after program launch



**67%** of employers require nothing or only that employees register to receive a tracker

**51%** of employers pay the total cost of devices for employees