

# HERO RESEARCH

The Health Enhancement Research Organization (HERO) is a 501(c)3 Non-Profit Corporation EIN 63-1141480



## Research Proposal

For Official Use Only  
Date Received:

### About HERO

#### Core Purpose:

HERO was established to create and disseminate research, policy, leadership and strategy to advance the principles, science, and practice of workplace health and well-being (HWB).

### Our Values

**Leadership:** We convene thought leaders in workplace HWB and other organizations that have a stake in employee and community health and productivity.

**Excellence:** We are committed to advancing professional best practices that are based on research and documented outcomes.

**Integrity:** We adhere to strict ethical standards in how we interact with HERO members and other organizational leaders and in the way we partner with other organizations.

### HERO Vision & Purpose

**Vision:** All workplaces will positively influence the health and well-being of employees, families and communities.

**How:** Through bringing together thought leaders to share knowledge, facilitate actionable research and drive innovation

**Purpose:** Advancing health, well-being and performance through employer leadership

## 1. Title of Project:

Organization:

## 2. Contact Information:

First  
Name:

Last  
Name:

Credentials:

Title:

Email:

Business  
Phone:

Cell:

Address:

## 3. Purpose: *(Please briefly describe the overarching purpose of the project/study)*

Please complete the Criteria on the Following Page

**4. Please indicate which of the following criteria are met with this proposal:**

Yes No Does it address one or more HERO Research priorities as listed on the HERO Research Agenda?  
[see list on HERO website at <http://hero-health.org/wp-content/uploads/2016/02/HERO-Research-Agenda-2016>  
If yes, please indicate which priorities this project addresses. If no, why should HERO consider this project?

Yes No Would the project/study benefit HERO members by informing industry best practices, evidence-based decision making, or policy initiatives? If yes, please describe the intended benefits of the project/study. If not, why should HERO consider this project?

Yes No Is the project idea or construct being tested vendor-specific (i.e., not universally applicable)? If yes, describe potential benefits to industry at large. If no, why should HERO consider this project?

Yes No Would the proposed project result in externally valid findings (i.e., results able to be generalized across different types of employer groups)? If yes, please describe how the project/study would be conducted to ensure results will be applicable to others (e.g., a broad group of employers or industry vendors). If no, why should HERO consider this project?

Yes No Does the proposed project/study suggest and explore creative, original, or potentially transformative concepts? If yes, please describe. If no, why should HERO consider this project?

Yes No **FUNDING.** Are there any potential sources of funding available for this project? If yes, describe.

*Please complete the Study Methods and Research Context on the Following Page*

**5. STUDY METHODS:** Please supply a brief abstract of the proposed research. Include a brief description of your research project and an outline of your research plans (*limit: 350 words*). Please provide all information to the best of your ability. If not applicable or to be determined, please indicate for the appropriate sections.

Research Question:

Hypothesis:

Methods:

Study Design:

Population:

Data Sources:

Statistical Procedures:

Independent Variables:

References and related publications:

Sample Size Requirement: (*please provide results of sample size calculation if conducted*)

**6. RESEARCH CONTEXT:** Please attach a separate document describing your research concisely in the following terms. Describe the circumstances that motivated this study proposal (e.g. corporate initiative). State the study's broad, long-term objectives and specific aims. In addition to the methods described in section 4, describe the supporting rationale for your approach. Feel free to describe previously published research conducted on this topic if it adds supporting rationale for the proposed study. Please do not exceed 5 pages.

*Please submit completed proposals to [info@hero-health.org](mailto:info@hero-health.org)*