



Award Criteria

Heart of HERO Award

This HERO award will be presented to a person directly involved in the day to day operations of workplace health & well-being (HWB) (Wellness Directors, Health Managers, Human Resource) who has made an outstanding contribution towards the advancement of workplace HWB within their company.

The individual who receives the Heart of the HERO Award must meet the following criteria:

Leadership

His or her leadership inspires others to embrace health and wellness and encourages them to take action. It also inspires and initiates the advancement of workplace HWB by focusing on the achievement of the organization's health-related goals.

Values

"Walks the Talk" and actively seeks a high level of health within their personal life. Demonstrates a commitment to helping employees reach their health and wellness goals.

Action Oriented

Successfully facilitates ideas into and actionable plans/ programs that have made a difference at their organization.

Advocacy

Actively participates in industry groups, local and national organizations focused on advancing the practice of workplace HWB.

Results Driven

Creates strategic programs and practices that have produced measurable health improvement results for the organization.

These five areas will be used to evaluate all candidates. On the application, please provide complete written responses that qualitatively and quantitatively support each of the criteria listed above. Candidates will be judged based on these responses and the

supporting documentation provided. In addition, please include curriculum vitae and any letters of recommendation or testimonials for the candidate.

The Awards Committee requires a minimum of one recommendation and will review up to three recommendations. Written testimonials should be no more than one page in length.

Awards Process

- All applicants must first be nominated. To nominate someone for this award, please complete a [nomination](#) form and submit electronically to Karen Moseley at karen.moseley@hero-health.org.
- Once HERO invites a nominated candidate to submit an application, they must complete an [application](#) and submit supporting documentation to HERO.
- As needed, finalists will be contacted by the Awards Committee for additional information.
- Honorees receive complimentary airfare, hotel accommodations and Forum registration fee for themselves to the HERO Forum.
- Please direct all questions regarding the awards to Karen.