



## **Award Criteria**

### **Jerry Noyce Executive Health Champion Award**

The individual who receives The Jerry Noyce Executive Health Champion Award must meet the following criteria:

- Inspires and initiates the advancement of workplace health & well-being (HWB) by focusing on the achievement of the organization's health goals.
- Utilizes workplace HWB as an overall business strategy that contributes to creating a culture of health and the success of the organization.
- Demonstrates a commitment to the health improvement of others by visibly supporting programs and projects.
- Creates environments that have produced meaningful outcomes for the organizations in which they held a leadership role.
- "Walks the Talk" and is actively seeking a high level of health within their personal life.

### **Specific Areas Used to Measure Each Candidate**

Please provide complete responses to each of the criteria listed. Candidates will be judged based on these responses. Providing curriculum vitae and other supporting documentation is helpful and strongly encouraged, but not a substitute for responding to the following criteria.

- Demonstrate how this leader has influenced executives to lead a similar wellness charge at his or her organization, other organizations or the community in which they serve.
- Provide specific examples of how this leader has been a visible leader for the organization.
- Show that the organization has measurable outcomes demonstrating overall health improvement. Data sources can include validated instruments for measuring organizational health as well as ROI or other data collected during an evaluation phase.
- The variety of program/projects the candidate has been involved with over his or her career. Please include paid as well as volunteer positions, the dates of service, a description of the organization/committee or subcommittee and the contributions provided by the candidate.
- Other awards and/or recognition for achievement and excellence in the field of workplace HWB

The Awards Committee requires a minimum of one recommendation and will review up to three recommendations. Written testimonials should be approximately one page in length. Applicants must be nominated by a peer and invited by HERO to submit an application.

The following information is helpful but not required. Describe factors perceived as unique or outstanding. These may include business, environmental, geographical or other factors that may influence the design, delivery or measurement. Summary of program achievements (may include professionally published or peer reviewed articles, awards, outstanding results, or local influence/recognition).

### **Awards Process**

- All applicants must first be nominated. To nominate someone for this award, please complete a [nomination](#) form and submit electronically to Karen Moseley at [karen.moseley@hero-health.org](mailto:karen.moseley@hero-health.org).
- Once HERO invites a nominated candidate to submit an application, they must complete an [application](#) and submit supporting documentation to HERO.
- As needed, finalists will be contacted by the Awards Committee for additional information.
- Honorees receive complimentary airfare, hotel accommodations and Forum registration fee for themselves to the HERO Forum.
- Please direct all questions regarding the awards to Karen.