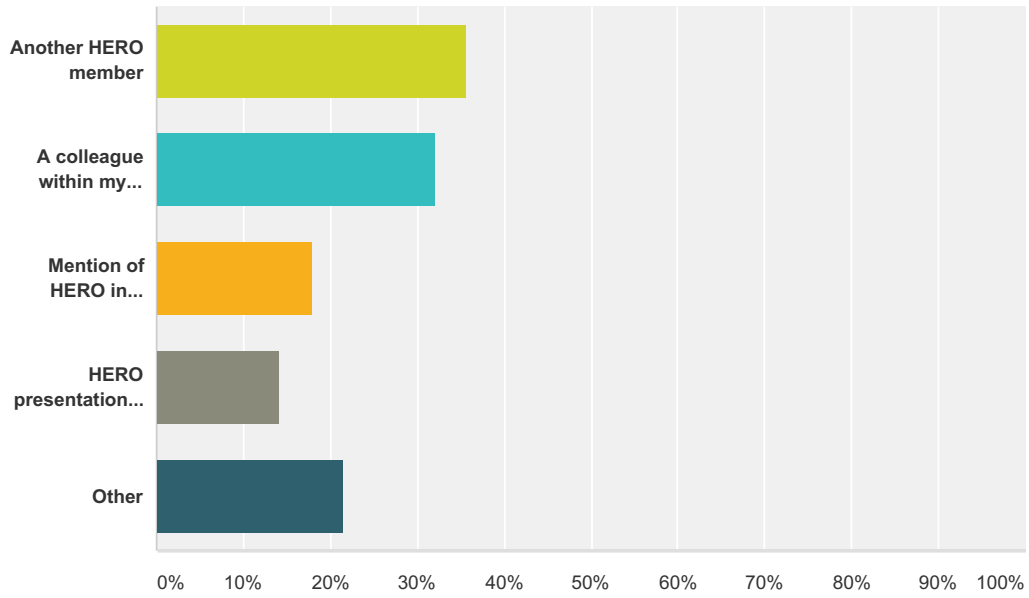


Q1 How did you first become aware of HERO? (select all that apply)

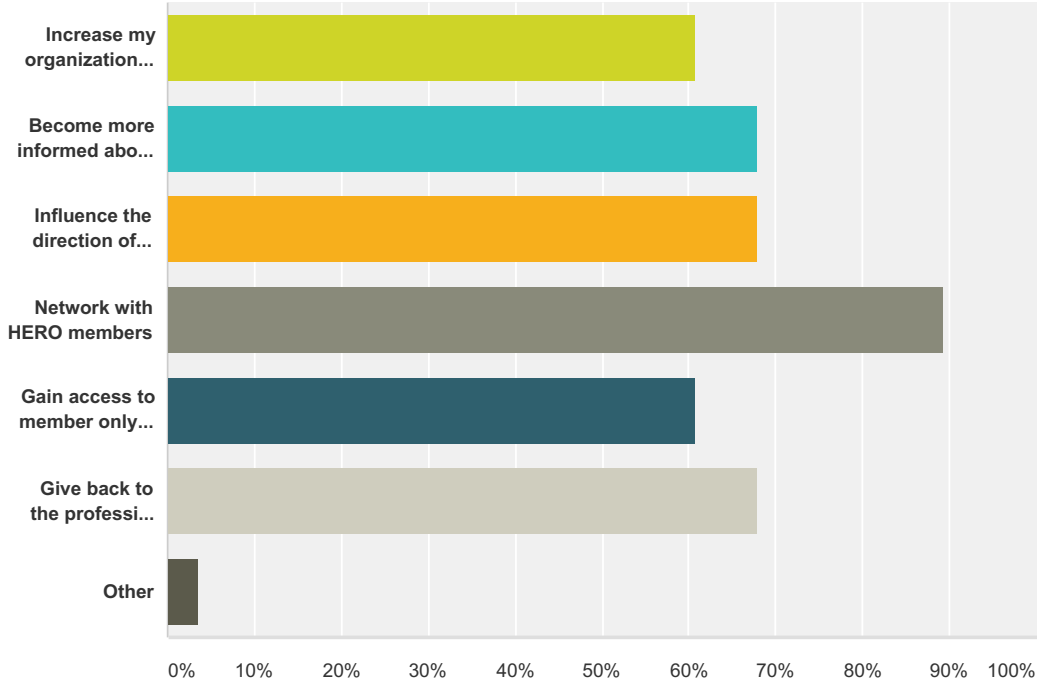
Answered: 28 Skipped: 0



Answer Choices	Responses
Another HERO member	35.71% 10
A colleague within my organization	32.14% 9
Mention of HERO in industry publications or presentations	17.86% 5
HERO presentation (webinar or industry conference)	14.29% 4
Other	21.43% 6
Total Respondents: 28	

Q2 What value was your organization hoping to receive by joining HERO? (select all that apply)

Answered: 28 Skipped: 0

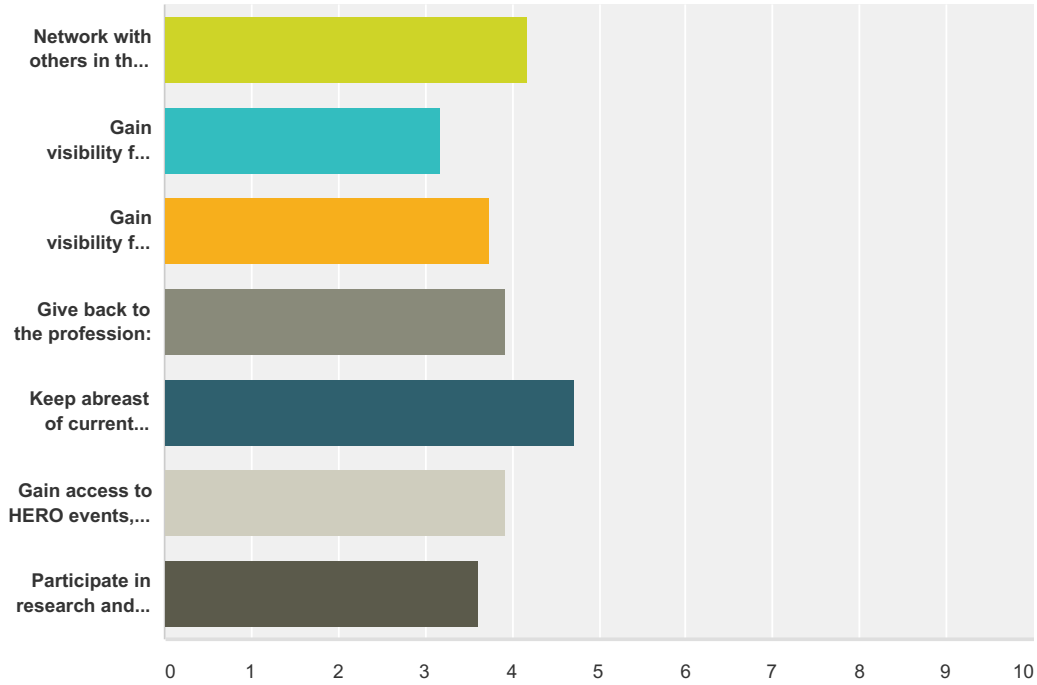


Answer Choices	Responses
Increase my organization's visibility in the profession	60.71% 17
Become more informed about HERO research activities	67.86% 19
Influence the direction of national health promotion profession	67.86% 19
Network with HERO members	89.29% 25
Gain access to member only events, resources, and communications	60.71% 17
Give back to the profession by sharing my expertise with others	67.86% 19
Other	3.57% 1
Total Respondents: 28	

HERO Member Survey

Q3 On a scale of (1) to (5) with (1) being Not at All Important and (5) being Extremely Important, please rate each of the following benefits you receive as a HERO member:

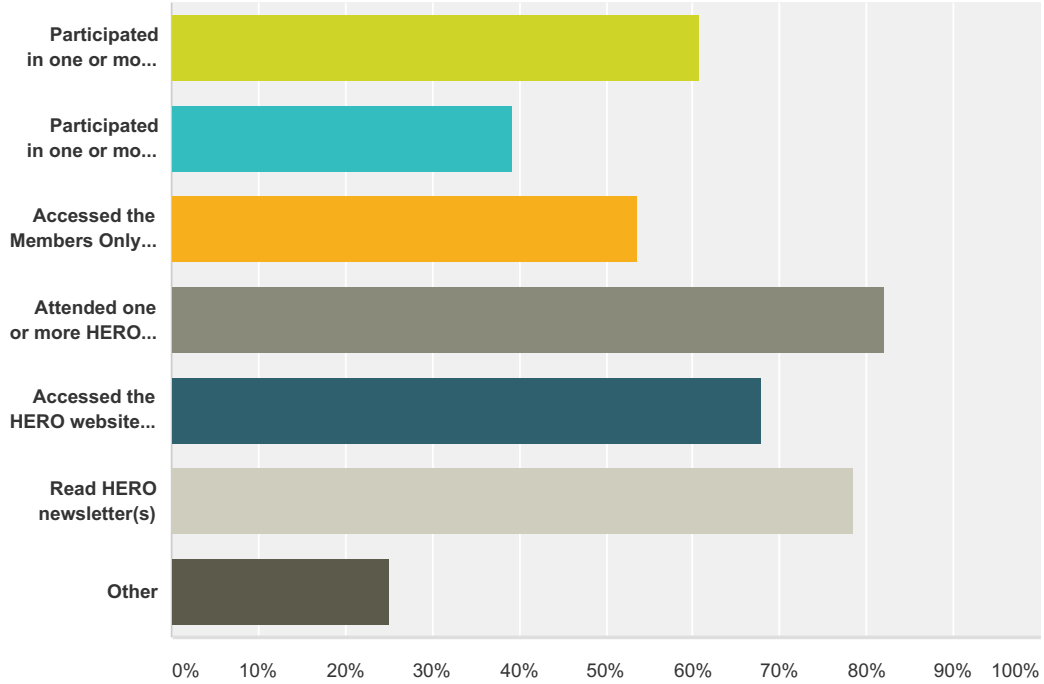
Answered: 28 Skipped: 0



	Not at All Important 1	Slightly Important 2	Average Importance 3	Very Important 4	Extremely Important 5	Total	Weighted Average
Network with others in the profession:	3.57% 1	0.00% 0	14.29% 4	39.29% 11	42.86% 12	28	4.18
Gain visibility for myself as a subject matter expert:	3.57% 1	25.00% 7	25.00% 7	42.86% 12	3.57% 1	28	3.18
Gain visibility for my organization:	3.70% 1	3.70% 1	29.63% 8	40.74% 11	22.22% 6	27	3.74
Give back to the profession:	0.00% 0	0.00% 0	21.43% 6	64.29% 18	14.29% 4	28	3.93
Keep abreast of current trends and issues:	0.00% 0	0.00% 0	0.00% 0	28.57% 8	71.43% 20	28	4.71
Gain access to HERO events, resources, and communications:	0.00% 0	7.14% 2	25.00% 7	35.71% 10	32.14% 9	28	3.93
Participate in research and/or influence HERO's research agenda:	0.00% 0	3.57% 1	42.86% 12	42.86% 12	10.71% 3	28	3.61

Q4 How have you personally been involved in HERO activities in 2015? (select all that apply)

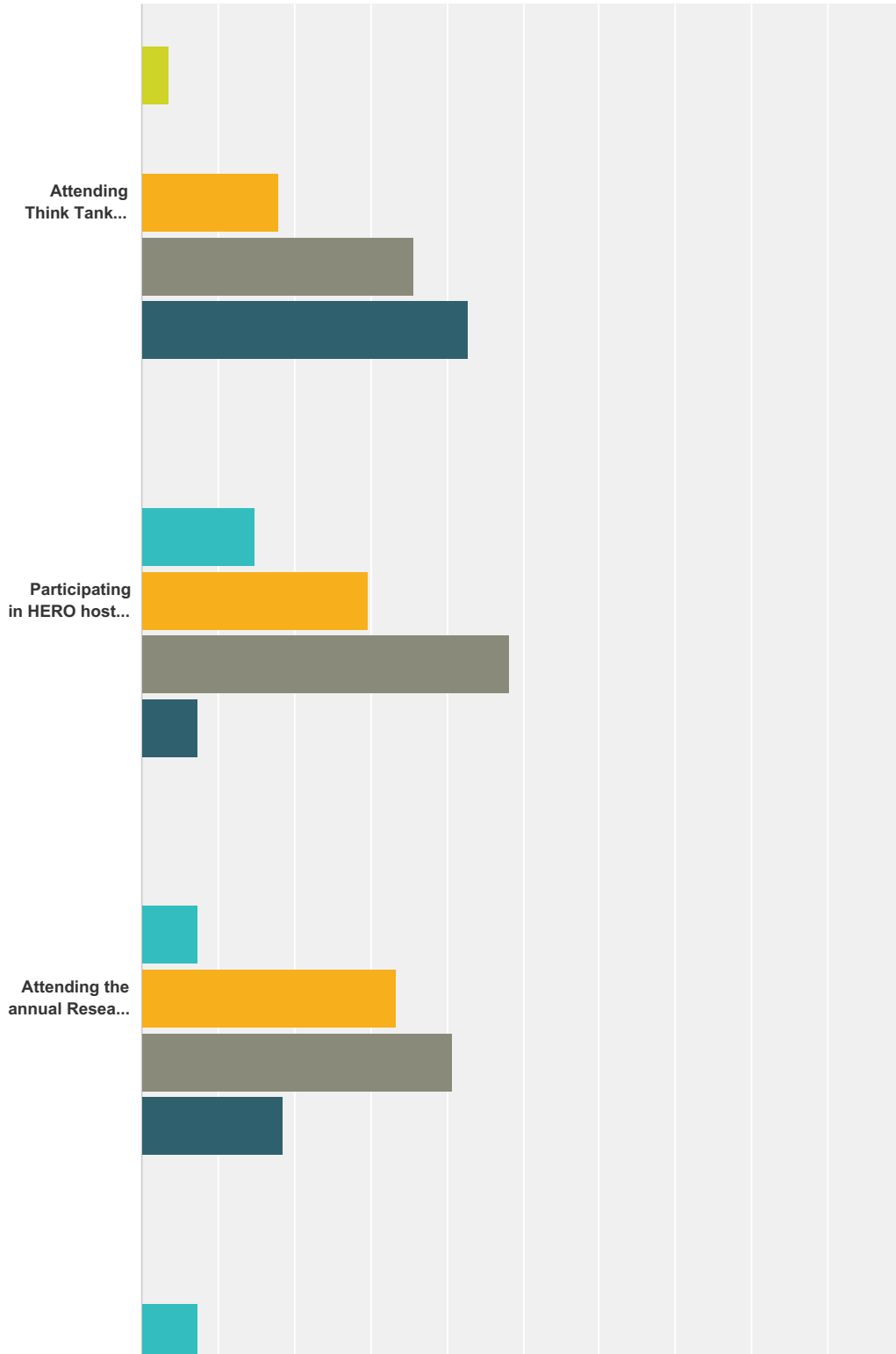
Answered: 28 Skipped: 0



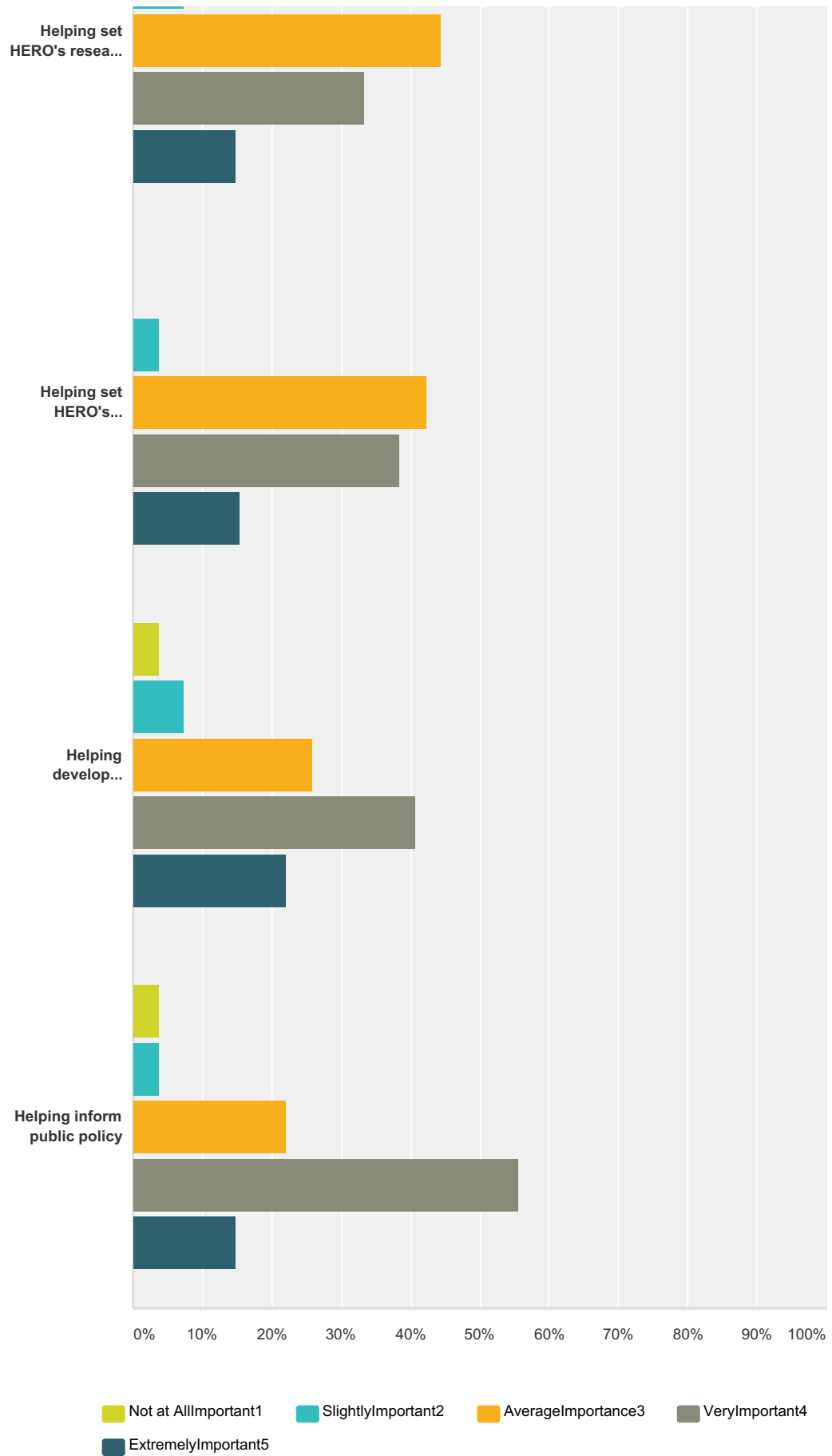
Answer Choices	Responses
Participated in one or more study committees (culture of health; employer-community collaboration; engagement; health, productivity, and performance)	60.71% 17
Participated in one or more standing committees (education; leadership; research)	39.29% 11
Accessed the Members Only area of the HERO Resource Library	53.57% 15
Attended one or more HERO Webinars	82.14% 23
Accessed the HERO website to download publications and committee reports	67.86% 19
Read HERO newsletter(s)	78.57% 22
Other	25.00% 7
Total Respondents: 28	

Q5 On a scale of (1) to (5) with (1) being Not at All Important and (5) being Extremely Important, please rate each of the following opportunities HERO sponsors for members only:

Answered: 28 Skipped: 0



HERO Member Survey

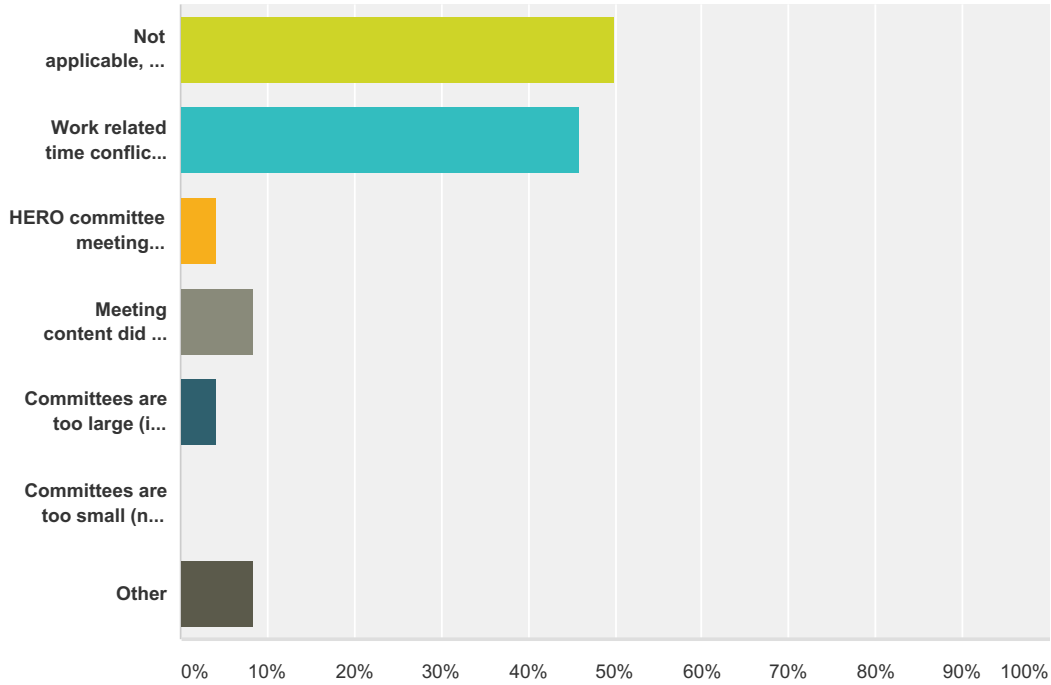


HERO Member Survey

	Not at All Important1	Slightly Important2	Average Importance3	Very Important4	Extremely Important5	Total
Attending Think Tank meetings	3.57% 1	0.00% 0	17.86% 5	35.71% 10	42.86% 12	28
Participating in HERO hosted Webinars	0.00% 0	14.81% 4	29.63% 8	48.15% 13	7.41% 2	27
Attending the annual Research Meeting	0.00% 0	7.41% 2	33.33% 9	40.74% 11	18.52% 5	27
Helping set HERO's research agenda	0.00% 0	7.41% 2	44.44% 12	33.33% 9	14.81% 4	27
Helping set HERO's education agenda	0.00% 0	3.85% 1	42.31% 11	38.46% 10	15.38% 4	26
Helping develop consensus guidelines	3.70% 1	7.41% 2	25.93% 7	40.74% 11	22.22% 6	27
Helping inform public policy	3.70% 1	3.70% 1	22.22% 6	55.56% 15	14.81% 4	27

Q6 If you have not been involved in HERO activities to the extent you initially intended to be when you joined HERO, what were the barriers to involvement: (select all that apply)

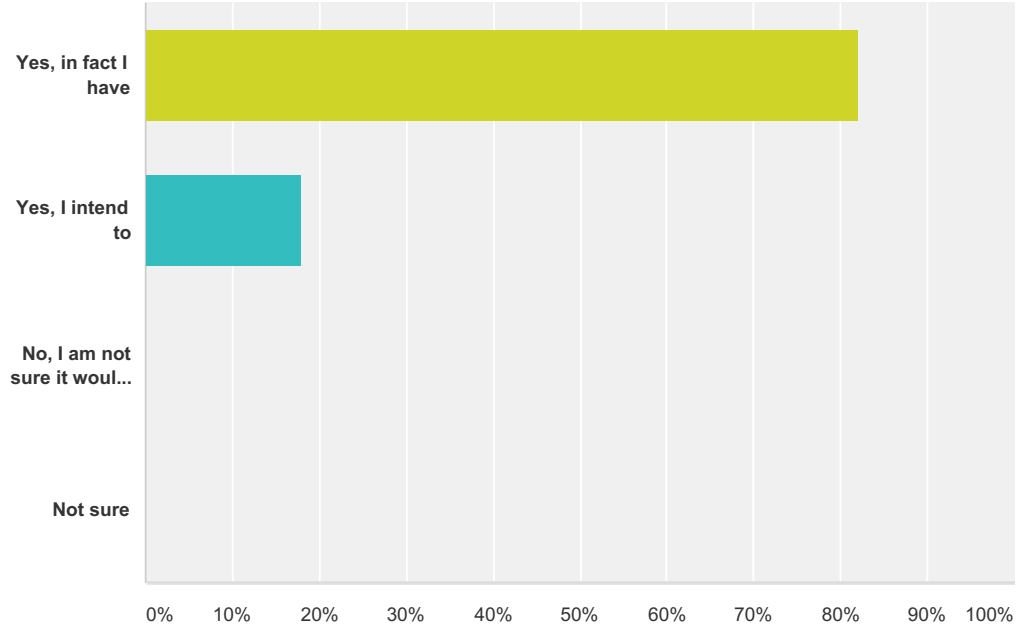
Answered: 24 Skipped: 4



Answer Choices	Responses
Not applicable, I am as involved as I intended to be	50.00% 12
Work related time conflicts or priorities prevented more involvement	45.83% 11
HERO committee meeting schedule conflicts	4.17% 1
Meeting content did not seem of value to me.	8.33% 2
Committees are too large (it is hard to contribute/be heard)	4.17% 1
Committees are too small (not enough diversity of thought)	0.00% 0
Other	8.33% 2
Total Respondents: 24	

Q7 Would you recommend to another industry peer that they get involved in HERO?

Answered: 28 Skipped: 0



Answer Choices	Responses
Yes, in fact I have	82.14% 23
Yes, I intend to	17.86% 5
No, I am not sure it would be of value to others	0.00% 0
Not sure	0.00% 0
Total	28

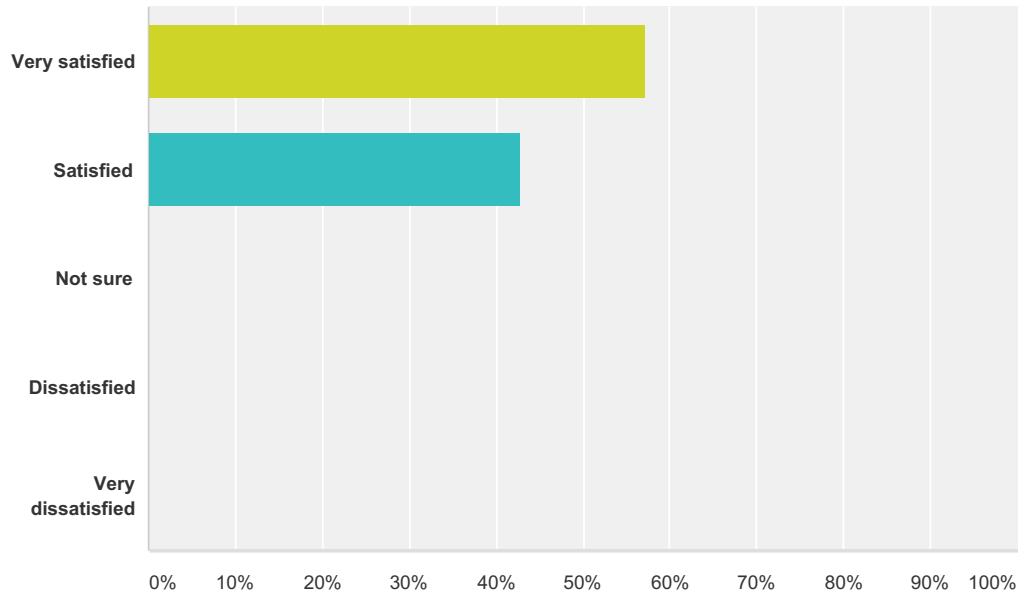
Q8 Please let us know if you would like to have HERO call you if you have a potential HERO member to recommend.

Answered: 1 Skipped: 27

Answer Choices	Responses	
Name:	100.00%	1
Phone:	100.00%	1
Email:	100.00%	1

Q9 Overall, how satisfied are you as a member of HERO?

Answered: 28 Skipped: 0



Answer Choices	Responses	Count
Very satisfied	57.14%	16
Satisfied	42.86%	12
Not sure	0.00%	0
Dissatisfied	0.00%	0
Very dissatisfied	0.00%	0
Total		28

Q10 In what ways could HERO provide additional value to its members in the future?

Answered: 12 Skipped: 16