

HERO Research Roster

RAG: Research Advisory Group

RSS: Research Study Subcommittee

MS: Measurement Standards Subcommittee

Noeldner	Steven	PhD	Mercer	Partner	Chair
Baase	Cathy	MD	Dow Chemical Company	Global Director, Health Services	RAG
Bodak	Tony		Bravo Wellness	Director Data & Analytics	RSS
Claud	David	MD, PhD	Activate Healthcare	Chief Medical Officer	RSS
Church	Tim	MD	ACAP Health Consulting	Chief Medical Officer	RSS
Crighton	Andy	MD	Prudential Financial	VP, Human Resources, Chief Medical Officer	RAG
Gascon	Gregg	PhD	The Ohio State University Health Plan, Inc.	Advanced Analytics Consultant	RSS
Gingerich	Stefan	MPH	StayWell	Senior Research Analyst	RSS
Goetzel	Ron	PhD	Truven Health Analytics	VP, Consulting & Applied Research	RAG
Gold	Dan	PhD	Optum	VP, Network and Population Health Consulting	RSS
Harrington	Suzy	DNP, RN, MCHES	Georgia Institute of Technology	Executive Director, Health and Well-Being	RSS
Harvey	Marquinta "Que"		Onlife Health	Biostatistical Research Analyst	RSS
Hastings	Steve		Alere	Vice President, Sales	RAG
Heacock	Gretchen		Mission Health	Wellness Solutions Specialist	RSS
Hyworon	Zorianna		InfoTech, Inc.	CEO	RSS
Isaac	Fikry	MD, MPH	Johnson & Johnson	Vice President, Global Health Services	RAG
Jacobus	Andrew	MBA	Virgin Pulse	Vice President, Analytics	RSS
Kelly	Rebecca	PhD, RD	University of Alabama	Director, Health Promotion & Wellness	RAG
Knoop	Doug	MD	Healthstat, Inc.	Executive Medical Director & Ex. VP, Clinic Operations	RAG
Krueger	Jim		Wells Fargo, Group Benefits	VP Actuarial/ Data Mining / Analytics	RSS
Leutzinger	Joe	PhD	Health Improvement Solutions	Principal	RSS
Marzec	Mary	PhD	RedBrick Health	Health Strategy	RSS
Mason	Shawn	PhD	Johnson & Johnson	Associate Director, Research Outcomes and Data Analytics	RSS
Meador	Amy	MPH	Prevention Partners	Research & Evaluation Director	RSS
Metz	Doug	DC	Healthroads, Inc	Executive VP & Chief Health Services Officer	RAG
Musich	Shirley	PhD	OptumHealth	Research Director	RSS
Pelletier	Kenneth	PhD, MD	University of Arizona School of Medicine UCSF School of Medicine	Clinical Professor, Medicine, Family Med., & Psych	RAG
Pronk	Nico	PhD	HealthPartners	VP & Health Science Officer JourneyWell	RAG
Rahrig Jenkins	Kristi	PhD, MPH	University of Michigan	Research Program Manager	RSS Co-Chair
Saringer	Colleen	PhD, Med, ATC	Alliant	Lead Wellness Consultant	RSS Co-Chair
Schweppe	David	PhD	Kaiser Permanente	National Vice President, Customer Analytics & Reporting	RAG
Serxner	Seth	PhD MPH	OptumHealth	Chief Health Officer	RAG Chair
Shnaiden	Tatiana	MD	HealthFitness	Chief Analytics Officer	RSS
Short	Louise	MD, MSc	Mercer	Partner, Total Health Management	RSS

Weber	Brian		Businessolver	Marketing Manager	RAG
Wesenberg	Jenna		HealthCheck360	Marketing Manager	RSS
Zbikowski	Sue	PhD	Humana	Chief Behavioral Scientist	RSS
Zimmerman	Eric		RedBrick Health	Chief Marketing Officer	RAG
Grossmeier	Jessica	PhD	HERO	Vice President, Research	Research
Moseley	Karen		HERO	Vice President, Education	Research
Terry	Paul	PhD	HERO	President & CEO	Research
Updated January 4, 2017					