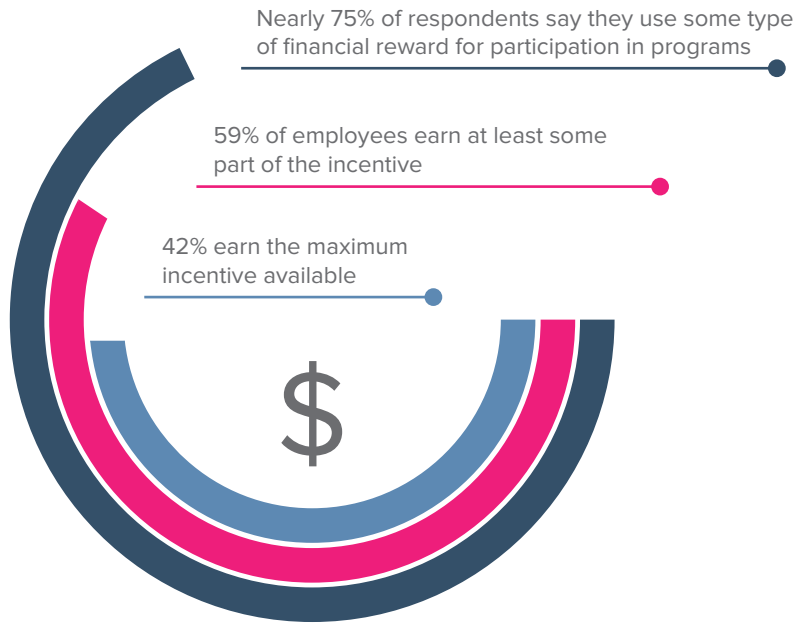
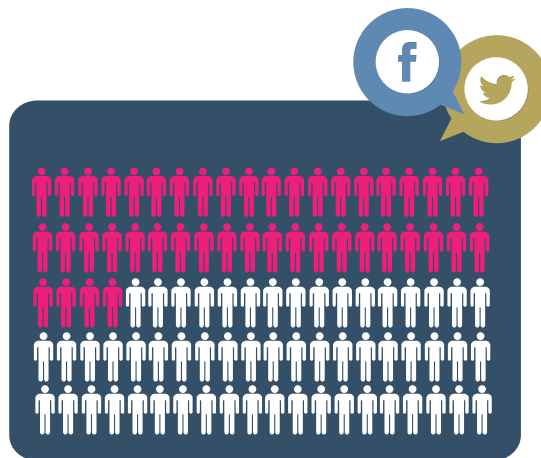


# HERO Scorecard by the Numbers

The HERO Scorecard is a free, online tool that allows employers to evaluate their employee health management efforts and to benchmark their programs and outcomes against companies of similar sizes and industries. This data is based on a series of analyses of past Scorecard surveys.



46% of employers use tracking devices and wearables, such as pedometers, glucometers and automated scales



44% of employers use some sort of social media or social challenge to increase engagement and participation



57% of employers have implemented tobacco-free workplace policies