

HOSTS



## Jessica Grossmeier, PhD, MPH

HERO Senior Fellow - Education

Jessica Grossmeier, PhD, MPH, is an award-winning researcher, speaker, and author of *Reimagining Workplace Well-being: Fostering a Culture of Purpose, Connection and Transcendence*. As a leading authority in workforce wellbeing, she collaborates with employers and well-being service providers to create evidence-based strategies. Jessica serves as a Senior Fellow for the Health Enhancement Research Organization, co-leads the Global Wellness Institute's Workplace Wellbeing Initiative, and serves on several advisory boards. Jessica holds doctoral and master's degrees in public health, specializing in community health education.



#### Karen Moseley HERO President & CEO

**Karen Moseley** is President & CEO of the Health Enhancement Research Organization (HERO), a national think tank dedicated to advancing best practices in workplace health and well-being. In collaboration with HERO members, Karen and the HERO team provide leadership in research and education by connecting science and practice to demonstrate value of a health and well-being employer ecosystem. She is the 2021 recipient of the Leader in Workplace Wellness Award presented by the Global Wellness Summit, and was recognized as one of "The Most Influential Women Leaders in Health Promotion" by the American Journal of Health Promotion in 2023.

## **SPEAKERS**



#### Janis Davis-Street, MS, MA, EdD, CHES Chevron

Janis Davis-Street, MS, MA, EdD, CHES, manages the Global Public Health and Special Projects group of Chevron's Health and Medical department. This group manages public health programs for the workforce and communities where they operate. The team provides education, awareness, and preventive programs, and uses epidemiological tools to evaluate employee and community health issues. Prior to this role Janis managed Chevron's Wellness and Health Promotion portfolio for 11 years. Janis' qualifications include a doctorate in health education and master's degrees in nutrition and organizational leadership. She is credentialed as a certified health education specialist, holds a certificate in public health informatics, and has a long history of education outreach and mentoring.



#### **Kerry Evers, PhD** ProChange Behavior Solutions

**Kerry Evers, PhD,** is the Co-President & CEO of ProChange Behavior Solutions, whose mission is to empower people to experience life-changing breakthroughs by leveraging in-depth behavior change evidence and science. The women-owned small business specializes in assisting organizations with behavior change challenges to help individuals improve and maintain high well-being. Kerry, who holds a PhD in experimental psychology from the University of Rhode Island, is best known for her expertise on theory-driven approaches to health behavior change, implementing evidence-based behavior change strategies using sophisticated tailoring, and integrating these solutions into population-based systems. She serves as Chair of the HERO Education Committee.



## Grant Ian Gable AFFINITY OS

**Grant Ian Gamble** is co-founder of AFFINITY OS. This AI-driven system rhythmically samples customer and team member experiences, distilling their signals and feedback into a single lead indicator called the AFFINITY Index. The underlying engine helps business leaders gain valuable insights and actionable intelligence from the data, driving retention, referrals, and growth. Grant has more than three decades of experience in the fitness and wellness industry, transforming and growing businesses worldwide, and shares his insights into mindful leadership in his "AFFINITY Podcast" and book, *The Affinity Principle*. He also contributes to the Global Wellness Institute, as a member of the Wellness Communities and Real Estate Initiative as well as the Workplace Wellbeing Initiative.



## Mary Imboden, PhD

HERO Research Fellow; Providence Heart Institute

**Mary Imboden, PhD,** is a Principal Research Scientist in Providence Heart Institute's Center for Cardiovascular Analytics, Research and Data Science where she oversees system-wide healthcare research. Mary also serves as a research fellow at the Health Enhancement Research Organization (HERO), where she manages the HERO Worker Well-Being Clearinghouse, powered by the NIOSH WellBQ. Prior to her current role, Mary was the Chair of the Kinesiology Department at George Fox University and the Director of Research at HERO. Mary obtained her doctorate in human bioenergetics with an emphasis in clinical exercise physiology from Ball State University's Human Performance Lab and her master's degree in health and exercise science from Wake Forest University.



## **Noémie Le Pertel, EdD, MS, MPH, MAPP** Institute for Global Flourishing; SHINE Harvard

**Noémie Le Pertel, EdD, MS, MPH, MAPP,** is the CEO of the Institute for Global Flourishing and an affiliate research scientist at SHINE Harvard, researching workforce flourishing across 122+ countries in the World Bank, specifically, workplace engagement, burnout, and mental health. She serves as a Senior Fellow for the Harvard Human Flourishing Network, leading communities on the Economics of Wellbeing and Global Human Flourishing, and Sustainability in Organizations to promote healthier organizations for societal flourishing. Her institute advises senior leaders, organizations, and governments on workforce solutions for human health and sustainable performance. As a senior advisor and executive coach, she works with CEOs and senior leadership on strategy and transformation for large global firms and governments.



#### Renee Moorefield, PhD, MCC Wisdom Works

**Renee Moorefield, PhD, MCC,** is CEO of Wisdom Works, a social enterprise transforming how we live and work by bringing the science and cultural of human thriving to life for leaders, teams, and brands—and make thriving a new standard of success. She is also Executive Director of Be Well Lead Well®, a platform of content, resources, and a pioneering multi-factor assessment advancing well-being driven leadership. Renee is on the Advisory Board for the wellness nonprofit, Global Wellness Institute, and the Program Advisory Board for the mental health nonprofit, John W. Brick Foundation. Plus, she's helped grow The Wellness Moonshot: A World Free of Preventable Disease, a global call to action which reaches +5300 organizations impacting +160 million people.



## Rita Patel, MPH, CWWPM Hylant

**Rita Patel, MPH, CWWPM,** is Senior Health Strategist, Employee Benefits at Hylant. She works with employers to provide tailored strategies based on the organization's unique population needs and business priorities through targeting specific dimensions of employee well-being, aligning business and human capital strategies, and building a supportive culture of health within the organization. Rita is a CPA and received her MPH from Columbia University (effectiveness and outcomes research) focused on quality of life. During her time at Columbia, she studied postapartheid health care transition in South Africa. She is trained in conversational leadership and narrative medicine, and is certified in enchantivism and Creative Problem Solving method.



## Mari Ryan, MBA, MHP, CWP AdvancingWellness

Mari Ryan, MBA, MHP, CWP, CEO and founder of AdvancingWellness, is a workplace well-being strategist, an award-winning author, and a nationally recognized speaker. She leverages over 35 years of business experience in various marketing, consulting and executive roles across a variety of different industries. Mari earned a bachelor degree from Lesley University, an MBA from Boston University, a master's degree in health promotion from Nebraska Methodist College, and is a certified Worksite Wellness Consultant. She is the founder and former Board Chair of the Worksite Wellness Council of Massachusetts. Mari is an active member of the National Speakers Association and currently Past President of the National Speakers Association New England chapter.



## **Bryan Sexton, PhD** Duke University Health System

**Bryan Sexton, PhD,** is the Director of the Duke Center for the Advancement of Well-being Science. He leads the efforts around research, training, and coaching, guiding quality improvement and well-being activities. A psychologist member of the Department of Psychiatry, Bryan is a psychometrician and spends time developing methods of assessing and improving safety culture, teamwork, leadership, and especially workforce well-being. Currently, he is disseminating the results from a successful NIH R01 grant that used RCTs to show that we can cause enduring improvements in healthcare worker well-being.



# Tami Simon, JD

HERO Board of Directors

Tami Simon, JD, is a respected HR and employee benefits business executive who provides trusted and value-added guidance for mid-cap to Fortune 100 companies, public and private higher education institutions, healthcare, and nonprofit organizations. Tami has held leadership roles with global HR and employee benefit consulting firms including Mercer, Conduent, and most recently, Segal. Beforehand, she was in private law practice with McDermott, Will & Emery. Tami is known for leading organizations that surpass financial milestones and orchestrating large-scale enterprise turnarounds and strategic initiatives with direct P&L and management responsibility. She has built and led global sales and business operations functions including marketing, compliance/risk management, government relations, PR, research, innovation, and analytics.