



## **Exploration into the Business Priorities Related to Corporate Engagement in Community Health Improvement Partnerships**

This study used literature reviews, subject matter expert interviews and business leader feedback to generate insights regarding priorities that matter most for business when engaging in community health improvement efforts. The identified priorities informed relevance testing which relied on in-depth interviews, focus groups, and site visits.

The factors employers considered to be most important to sustain community collaboration as a business priority included the credibility of the convener, broad representation of the community, strong mission and goals, individual commitment to health, organizational commitment to health, and demonstrated commitment from leadership.

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