



Organizational Case Studies Illustrate Culture of Health Elements

This article summarizes a collaborative effort by the HERO Culture of Health Study Committee Values Workgroup to develop case studies highlighting employers that intentionally develop and foster a healthy culture. It also describes the process used to identify and recruit employers for the case studies. Each of four employer case studies are featured including an overview of the organization and its wellness program, a list and description of each of the key CoH elements featured in the case study, demonstrated results reported by the employers. The article concludes with a comparison of the key elements featured across the case studies to identify common and distinguishing characteristics of their CoH efforts.

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