



HERO Culture Committee

Purpose:

This committee is charged with establishing a widely accepted definition of a healthy culture to build consensus and understanding of its value when supporting the health and well-being of a population. This definition would include a framework that outlines the components and aspects of a culture that supports the total health and well-being of individuals, and the organization as a whole. This committee's work will include developing the value proposition for employers to invest in the assessment, planning and creation of a healthy culture within their organization. Providing guidance to employers, effective strategies and tools for assessing, planning, implementing and evaluating a culture of health will be included in the committee's work. Finally, the committee will propose future research needed to investigate the value and effectiveness of a healthy culture for the sustainability and health of organizations, and the health and well-being of its employees.

Committee Deliverables

The committee anticipates delivery of a white paper or similar document that incorporates the following:

- A definition of a healthy culture
- The identification of key components and elements of a healthy culture
- Value proposition for building a healthy culture
- A description of existing research, tools, and strategies used to perform assessment, planning, implementation and evaluation of a culture supportive of health and well-being
- Recommendations for future research

Co-Co-chairs:

Katherine Meacham Webb

Ralph Colao

Culture Committee Workgroups

Definitions & Elements

Chair: Dan Krick, Vice President, Organizational Development, Hexagon Lincoln

Research

Chair: Jennifer Flynn, Health Management Strategy Consultant, Mayo Clinic

Value of Culture

Chair: Katherine Meacham Webb