



## **HERO** News Release

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### **HEALTH ENHANCEMENT RESEARCH ORGANIZATION NAMES HANK ORME RECIPIENT OF EXECUTIVE HEALTH CHAMPION AWARD**

*Former president of Lincoln Industries and co-founder of Performance pH honored for  
commitment to improving employee health and corporate performance*

**MINNEAPOLIS (Sept. 3, 2013)**—The [Health Enhancement Research Organization \(HERO\)](#) announced today that Hank Orme has been named the recipient of the [HERO Executive Health Champion Award](#). Orme is the former president of Lincoln Industries and a co-founder of Performance pH, a consulting firm that helps companies strike the right balance between operational and cultural performance.

The Executive Health Champion Award recognizes a person of senior leadership status who has made outstanding contributions toward the advancement of employee health management within their company. According to HERO, the award was developed to acknowledge the significant role leadership plays in establishing and maintaining a culture of health in the workplace.

“Research shows that companies with lower health care trend and the most successful employee health initiatives are those that have an engaged and supportive leadership team,” said Jerry Noyce, president and CEO of HERO. “Executive leaders that not only approve funding for workplace wellness programs, but that are visibly involved in and supportive of workplace health as a long-term corporate value are those who generate lasting results for their employees and their company.”

Orme is credited with significantly improving the top and bottom line while concurrently building a health-focused workplace at Lincoln Industries—one of the nation’s leading suppliers of products requiring high-performance metal finishing and manufacturing. During Orme’s tenure, sales at Lincoln Industries grew from \$24 million to \$122 million annually, and the company was recognized five times with the “25 Best Midsized Companies to Work for in America” by the Great Places to Work Institute.

Also under Orme’s watch, wellness became an integral part of Lincoln Industries’ business strategy and was essential to the company’s peak performance philosophy. Lincoln Industries has been the subject of peer-reviewed research and is considered a model example of the impact of employee health management in a medium-sized business setting.

In addition to driving positive financial results for Lincoln Industries, Orme’s focus on health and productivity resulted in numerous awards for the company, including the prestigious C. Everett Koop Health Award.

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*Based in Edina, Minn., the Health Enhancement Research Organization (HERO) is a non-profit corporation dedicated to the creation and dissemination of employee health management research, education, policy, strategy, and leadership.*

For more information:

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