



[www.hero-health.org](http://www.hero-health.org)

Greetings!

The collective impact of the Covid-19 pandemic and issues related to social justice have amplified the connections between community health and economic prosperity, and the importance of public private-partnerships. Since 2013, the [Health Enhancement Research Organization \(HERO\)](#) has focused on building the business case for employer engagement in community-wide population health initiatives. With support from the Robert Wood Johnson Foundation, the [Get-HWHC.org website](#) was created as a resource for supporting employers in their community health improvement efforts. The website provides employers with relevant research supporting the business case for community investment, along with [case stories](#) and emerging practices highlighting public-private partnerships. The Get-HWHC website also aims to provide tools and resources to assist in building multi-sector partnerships.

If you represent a business, corporation, healthcare system or coalition engaged in community health and well-being initiatives, we'd love to hear your story! HERO is currently accepting case story submissions to be considered for publication on the [HERO](#) and [get-HWHC.org](#) websites. Please complete a case story template and submit to [Emily.wolfe@hero-health.org](mailto:Emily.wolfe@hero-health.org). All submissions will be reviewed by HWHC Committee co-chairs, the HWHC Case Study Workgroup, and HERO Staff for consideration. Our goal is to continue to highlight diverse real-world examples of businesses (large and small) and communities partnering together to build healthier communities across the country. We hope to hear from you!

With gratitude,

Emily Wolfe, MSW, LCSW  
Committee Project Manager  
HERO

Health Enhancement Research Organization  
14460 Falls of Neuse Road, Suite 149-362, Raleigh, NC 27614  
(952) 835-4257