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| --- | --- |
| ***The collective impact of the Covid-19 pandemic and issues related to social justice have amplified the connections between community health and economic prosperity, and the importance of public private-partnerships.*** **Since 2013, the** [**Health Enhancement Research Organization (HERO)**](https://hero-health.org/) **has focused on building the business case for employer engagement in community-wide population health initiatives. With support from the Robert Wood Johnson Foundation, the** [**Get-HWHC.org website**](http://get-hwhc.org/) **was created as a resource for supporting employers in their community health improvement efforts. The website provides employers with relevant research supporting the business case for community investment, along with** [**case stories**](http://get-hwhc.org/whats_working/case-studies/) **and emerging practices highlighting public-private partnerships. The Get-HWHC website also aims to provide tools and resources to assist in building multisector partnerships.****Are you currently working on a project or initiative to advance community health? If so, we would like to hear your story. Please fill out the form below to get started.**

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| --- |
| ***NOTE: Please answer all questions to the best of your ability. If you feel a question does not apply, please enter N/A***  |

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 **ORGANIZATIONAL INFORMATION**

|  |  |
| --- | --- |
| **Name of Organization:** |  |
| **Organization Description:** **(Mission/Vision)** |  |
| **Contact Information:** |  |
| **Website:** |  |

**COMMUNITY HEALTH IMPROVEMENT (CHI) INITIATIVE**

|  |  |
| --- | --- |
| **Title of CHI Initiative** |  |
| **Please list any implementation****and funding partners** |  |
| **Populations Served (e.g.,****employees, families, community participants, vulnerable populations)** |  |
| **Location(s) (city/town and state)** |  |
| **What need/challenge are you addressing?** |  |
| **Goal(s) of CHI Initiative** |  |
| **Description of strategy and****tactics used for implementation** |  |
| **Date of initial implementation?** |  |
| **Is the CHI Initiative:****• In Process?****• Complete with measurable**  **outcomes?****• Complete with measurable**  **outcomes and on-going?** |  |
| **If CHI Initiative is complete, did you achieve what you set out to achieve?****If no, state challenges or issues encountered.** |  |
| **Do these efforts tie into your corporate social responsibility standards or are they separate?****Please explain.** |  |

**METRICS CAPTURED AND LESSONS LEARNED**

|  |  |
| --- | --- |
| **How do you measure****success?** |  |
| **Outcomes: What key metrics and areas of impact are being captured (e.g. stakeholder engagement, social, physical, environmental, including****economic impact)** |  |
| **Additional Lessons Learned** |  |

**SUSTAINABILITY AND REPLICABILITY**

|  |  |
| --- | --- |
| **Describe your sustainability plan** |  |
| **Please provide a few specific****recommendations for replicating your CHI Initiative.** |  |
| **Additional comments are****encouraged and welcome! Please consider writing one to two paragraphs to accompany your case study that personalize your work or provide details not captured in the questions above.** |  |

**NOTE: When submitting, please provide your logo and consider providing 2 –3 photographs from your initiative or program approved for publication to accompany your case study. Please submit to: Emily.wolfe@hero-health.org**