



Award Criteria

Heart of HERO Award

This HERO award will be presented to a person directly involved in the day-to-day operations of workplace health & well-being (HWB) (Wellness Directors, Health Managers, Human Resource) who has made an outstanding contribution towards the advancement of workplace HWB within their company. The individual who receives the Heart of the HERO Award must meet the following criteria:

Leadership

Their leadership inspires others to embrace health and wellness and encourages them to take action. It also inspires and initiates the advancement of workplace HWB by focusing on the achievement of the organization's health-related goals.

Values

"Walks the Talk" and actively seeks a high level of health within their personal life. Demonstrates a commitment to helping employees reach their health and wellness goals.

Action Oriented

Successfully facilitates ideas into and actionable plans/ programs that have made a difference at their organization.

Advocacy

Actively participates in industry groups, local and national organizations focused on advancing the practice of workplace HWB.

Results Driven

Creates strategic programs and practices that have produced measurable health improvement results for the organization.

Rationale for Nomination

In 500 words or less, please provide the rationale for your nomination on the [awards submission site](#). In your response, please note how this person has made an outstanding contribution towards the advancement of workplace health and well-being within their company. Please provide complete written responses that qualitatively and quantitatively support each of the criteria listed above. To be considered for this award, a CV MUST also be submitted along with two letters of recommendation. Written testimonials should be no more than one page in length.

Awards Process

- All applicants must first be nominated. To nominate someone for this award, please visit our [awards submission site](#).
- Honorees receive complimentary airfare, hotel accommodations, and Forum registration fee for themselves to the HERO Forum. Honorees must be present.
- Please direct all questions regarding the awards to info@hero-health.org.
- Only award winners will be notified.