



NEWS RELEASE
(For immediate release)

HERO announces Dr. David Ballard as new Scientific Advisor for Workforce Mental Health

RALEIGH, NC (May 6, 2022) — The Health Enhancement Research Organization ([HERO](#)) has announced that Dr. David Ballard will take on a new role with the organization as Scientific Advisor for Workforce Mental Health. Ballard's extensive experience and credentials make him an invaluable asset to HERO as the organization continues its efforts to be a trend spotter and setter for organizations seeking to build a comprehensive approach to employee well-being.

David W. Ballard, PsyD, MBA, is the Founder and Principal of GhostNote Consulting. Ballard is an organizational consultant with more than 15 years of prior experience as a non-profit executive. His emphasis is on promoting employee well-being and organizational performance through the integration of psychology and business. His work focuses on organizational effectiveness, occupational health promotion, workplace mental health, program design and evaluation, and systems-level workplace interventions. Ballard has provided research, consultation, and training services to government agencies, industry groups, corporations, private equity firms, medical schools, and universities.

HERO previously had benefited from Ballard's expertise for several years through his volunteer service as a member of the board of directors and chair of the Education Committee.

Ballard currently serves on the boards for The Health Project, which presents the C. Everett Koop National Health Awards, and Sound Mind, a non-profit organization that connects musicians, fans, and forward-thinking organizations to open dialogue around mental health, improve access to services, and reduce stigma. He chairs the Society for Occupational Health Psychology's Practitioner Committee, co-chairs the Advisory Committee for The Carolyn C. Mattingly Award for Mental Health in the Workplace and is a member of NIOSH's Cross-Sector Council on Healthy Work Design and Well-being and the External Advisory Board for the Johns Hopkins P.O.E. Total Worker Health Center in Mental Health.

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About HERO – Based in Raleigh, NC, HERO (the Health Enhancement Research Organization) is a not-for-profit, 501(c)3 corporation that was established in 1997. HERO is dedicated to identifying and sharing best practices that improve the health and well-being of employees, their families and communities. To learn more, visit: www.hero-health.org Follow us on Twitter [@heroehm](https://twitter.com/heroehm), [Facebook](https://www.facebook.com/heroehm), or [LinkedIn](https://www.linkedin.com/company/heroehm).