



HERO Forum24

Change at the Speed of Trust: Belongingness as the Gateway to a Healthier Culture

The Renaissance Baltimore Harborplace Hotel, Baltimore, Maryland

October 7-9, 2024

Abstract Submissions for HERO Forum24* – Due March 31, 2024

HERO welcomes presentation submissions from all organizational sectors. Our conference attendees are primarily experienced human resources professionals and formally trained health promotion program providers. Accordingly, we favor presentations to go beyond “show and tell” about what programs and initiatives you are offering and, instead, go deeper into barriers you’ve encountered, novel strategies you’re testing, and evaluation results that are shaping your future plans. We also favor those who value sharing their stories in highly interactive and energetic learning sessions. We are less interested in “motivational speakers” and more interested in *human resource/workplace professionals* that have innovative employee health and well-being initiatives to share and *researchers or subject matter experts* presenting on topics of expertise through recent publications, research, or work. **Health promotion experts who provide wellness products and services to companies are welcome to submit abstracts with a required employer co-presenter.** If you have any questions on whether an employer co-presenter would be required for your submission, please contact ariane.mistral@hero-health.org.

[View HERO Forum24 Theme and Educational Track Information.](#)

***NEW in 2024!** HERO is now accepting abstract submissions to speak at the **2024 Healthcare Summit** on October 9, 2024.

The [HERO Healthcare Summit](#) convenes annually with healthcare leaders nationally to address issues unique to the healthcare workforce. Participants learn from peers and thought leaders while sharing their experiences in engaging collaborative sessions. Each year, emphasis is placed on exploring tangible, real-world solutions to the unique challenges faced in healthcare.

To submit an abstract to speak at the 2024 Healthcare Summit, follow the links and instructions for Forum24 submissions, and when choosing a track, select Healthcare Summit.

[View 2024 Healthcare Summit Theme Information.](#)

HERO Forum24 Speaker Policies

Speakers selected through the abstract submission process will be scheduled for 60-minute live breakout presentations at HERO Forum24 in Baltimore on October 7-9, 2024. **All speakers must be available to attend the live presentation**; we will not have opportunities for virtual presenters. Any speaker changes must be approved by the Forum Education Committee, and sessions may be canceled if the original speakers are unavailable.

The Forum Education Committee may select a few presentations for **pre-recorded “On-Demand” sessions**. These sessions are recorded by HERO staff, prior to the event, and promoted to attendees during the Forum. Attendance in Baltimore is not required for these sessions, but we encourage those who pre-record their sessions to attend and take advantage of scheduled on-demand session networking opportunities. If you are interested in a pre-recorded session, please make a note in your abstract submission and/or contact ariane.mistral@hero-health.org.

Healthcare Summit note: Presentations may be 30-60 minutes, and there is no on-demand option.

Non-commercialism is the cornerstone of the HERO Forum, and all speakers are required to comply with this policy which includes:

1. Each speaker must submit a signed non-commercialism pledge (part of the abstract submission).
2. Vendor submissions must include an employer co-presenter who presents at least 50% of the session.
3. All slide presentations must include a conflict-of-interest statement slide within the first three slides.
4. Presentations should focus on research and/or outcomes, not on products and services.
5. Company logos may only be used at the beginning and end of a presentation. Product descriptions and marketing blurbs should not be used at all.

We have created this policy based on feedback from Forum attendees to help you succeed in your presentation. Non-commercialism is also required for our certification to offer CEUs for all sessions through NCHCEC.

Speakers are critical to the success of the HERO Forum, and we appreciate your enthusiasm in sharing your workplace wellness experience with our community. HERO offers discounted rooms to all speakers/attendees, as well as several opportunities during the Forum to network with our hundreds of attendees, including human resource/workplace professionals, senior-level employee managers, and academics/researchers.

In addition, **Forum 24 breakout speakers** receive the following benefits:

- 20% discount on the full, 3-day Forum registration,
- Complimentary access to the on-demand library of recordings (if available),
- Spotlight on the Forum website, and
- Opportunity to submit an article for the Forum Proceedings.

Healthcare Summit speakers receive the following benefits:

- Complimentary registration for the Healthcare Summit,
- 20% discount on the full, 3-day Forum registration,
- Complimentary access to the Healthcare Summit recording (if available), and
- Spotlight on the Forum website.

Abstract Submission Guidelines

The outline below describes what is required for each section of the HERO Forum24 abstract submission. Please complete each task as thoroughly as possible. **All submissions from health promotion providers, vendors/partners, or consultants will need an employer co-presenter to be considered for a slot.** Also, please read and complete the Non-Commercialism Pledge during the abstract submission process; it contains further information on the commercialism ban in Forum presentations.

Abstract Submission Instructions

* = Required

Title*

Enter the full title of your submission. This will be used as the title for your breakout session if your abstract is selected. (12 words max)

Forum Track*

Please choose the track which best describes your submission (for track descriptions, see the [HERO Forum24 Theme and Educational Track Information](#) or [2024 Healthcare Summit Theme Information](#)).

1. Best Practices and Organizational Change Management
2. Work Redesign and *Total Worker Health*®
3. Belongingness and DEI Version 2.0
4. Measures that Matter to *Employers AND Employees*
5. Healthcare Summit

Abstract*

Your proposed presentation. This will be used as the description of your breakout session if your abstract is selected. (250 words max)

How will the session represent the research or evidence that exists?*

What specific strategies will be used to make the session interactive?*

The Education Committee will be looking for presentations that involve participant interaction. Forum breakout sessions have 20-40 attendees on average, so interaction does not have to be limited to technology solutions. Forum volunteers/staff will also be on hand to help.

Supporting Agencies

Include any organizations providing financial or other support for the presenters. These may include grant organizations, PR firms, universities, etc.

References

Include any citations for the presentation.

Learning Objectives*

- Provide 3 learning objectives that are clear, measurable, and actionable.
- For each learning objective, complete the sentence: After completing this session, participants will be able to ...
- Use action words to begin this learning objective, such as list, describe, define, demonstrate, conduct, etc.

Participants are eager for specific takeaways that can be applied immediately upon their return to work.

Speakers*

Please enter information for all speakers here. There is a limit of 3 speakers per presentation. If you are not a speaker and are submitting the abstract, enter your information here and check the "Main Contact/Submitter" box to receive correspondence regarding the abstract submission.

If you have a speaker change after submitting your abstract, please contact ariane.mistral@hero-health.org. All speaker changes need to be approved by the HERO Education Committee.

First Name*
Last Name*
Credentials
Email*

Main Contact/Submitter

*Be sure to indicate **one** "Main/Contact/Submitter." Initial emails regarding abstract submission and HERO Forum24 will be sent to the submitter, not the speakers.*

Profile Photo

By uploading a photo, you certify that you have the right to distribute the image and you release it for use on the program materials for the event.

Speaker Bio

Short bio that includes full name, credentials, current job title, and current company affiliation. (150 words max)

Address

Phone Number*

Support Person Name

Support Email Address

Support Phone Number

Support person will be copied on emails.

Organization Type*

Please check whether your company is a vendor/provider of health and wellness products or services, an employer providing health and wellness benefits to employees (customer of vendor/providers), or if you are university affiliated (researcher/academic).

Affiliation

You may add up to two current organizations/titles for each speaker.

Organization Name*

Title*

Non-Commercialism and Unconfirmed Speakers

If you are a vendor/provider/consultant of health and wellness products and/or services, an employer co-presenter is required to present at least 50% of the session. If you have not yet confirmed an employer co-presenter, tell us who you will invite, or describe the type of employer co-presenter that you will include in your presentation.

Affirmation*

For vendors/providers of health and wellness products and services: Affirm that you will invite an employer co-presenter(s) who will present at least 50% of the session.

HERO Non-Commercialism Pledge*

Download and complete the HERO Non-commercialism Pledge. Each speaker, regardless of organization type, must submit a signed pledge.

Supplementary Files

Add any supplementary files to your submission (optional).

Permission to Publish

Check this box to give us permission to publish your submission on electronic media and in hardcopy if it is accepted for presentation.