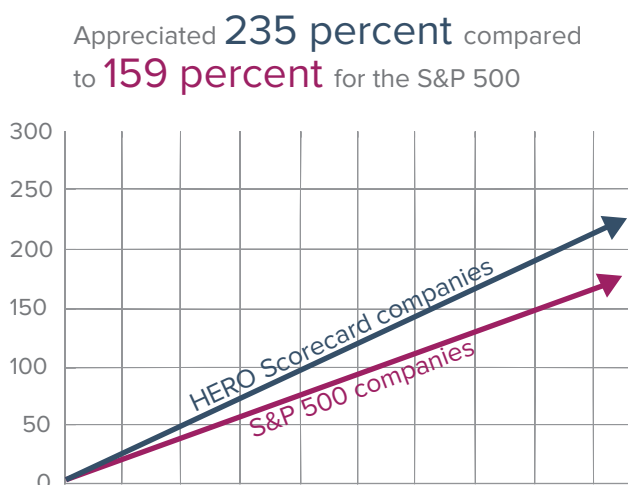


By the Numbers

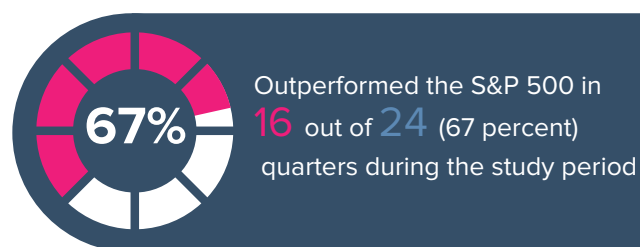
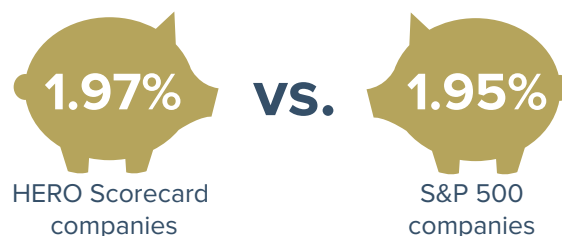
Can workplace wellness signal superior stock performance?

A new HERO study demonstrates a correlation between investments in comprehensive, best practice wellness programs and corporate stock performance. The study, "Linking Workplace Health Promotion Best Practices and Organizational Financial Performance," found companies that scored highly on the HERO Scorecard for Health and Well-Being Best Practices in Collaboration with Mercer®—signaling investment in best practice programs—outperformed the S&P 500 Index over the course of six years. Learn more at www.hero-health.org.

Researchers found the simulated portfolio of HERO companies outperformed the S&P 500 in the following areas:



Produced a comparable dividend by the end of the study period.



45

publicly traded companies

762

number of employees in smallest company studied

272,890

number of employees in largest company studied

42.8

average age of all employees studied

56%

of workforce was male across all study companies

Eight industry categories were represented.

consumer discretionary



344,728 employees

consumer staples



80,171 employees

energy



27,000 employees

information technology



118,193 employees

health care



133,725 employees

industrial



281,518 employees

financial services



29,870 employees

utilities



20,755 employees