



HERO **News Release**

FOR IMMEDIATE RELEASE

HEALTH ENHANCEMENT RESEARCH ORGANIZATION WELCOMES 100TH MEMBER COMPANY, ACHIEVING MILESTONE GROWTH

*Performance pH joins HERO Think Tank as employer commitment to
workplace wellness continues to build*

MINNEAPOLIS (Sept. 11, 2013)—Since its inception in 1996, the [Health Enhancement Research Organization \(HERO\)](#) has experienced steady growth, as employers across the country recognize the connection between employee health, workplace productivity and medical costs. Today, HERO announced that it has welcomed its 100th member organization, Performance pH, reaching a milestone in its organizational objectives to bring employers and health management providers together to share best practices and strategies, and to identify where additional research is needed to improve the health of employees, their families and retirees.

“Now, more than ever, our health care system needs the commitment of executive leaders who realize the importance of achieving and maintaining good workplace health and how that contributes to corporate and community success,” said Jerry Noyce, president and CEO of HERO. “Our member organizations realize the benefits of close collaboration with peers and noted health management experts who can help them create and manage wellness programs that address the individual needs of their workplace.”

Bringing the HERO member count to 100 is [Performance pH](#), a Noblesville, Indiana-based strategic consulting firm that leads companies to balance operational and cultural metrics to drive optimal performance. John Harris, co-founder of Performance pH and HERO board chair, has more than 35 years in the employee health management industry and has been actively involved in HERO over the years, while holding various leadership positions in corporate wellness.

“HERO has managed to grow its membership base while maintaining the feel of a small, close-knit organization that drives meaningful conversations about employee health,” said Harris. “Performance pH is proud to join the many prestigious companies that turn to HERO for insights, education, peer-to-peer learning and thought-provoking collaboration.”

HERO membership includes access to the HERO Think Tank, which brings together employers and health management experts who regularly meet to exchange ideas, opinions and recommendations for improving workplace wellness initiatives and outcomes.

In addition to participation in the Think Tank, member organizations are represented on HERO committees that investigate and provide guidance on important

health management topics, including three newly formed committees focused on: the relationship between health, individual performance and organizational productivity; the collaborative efforts that are developing between employers and communities to improve the health of the entire community; and the creation of a workplace culture that supports individuals in their efforts to improve health.

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Based in Edina, Minn., the Health Enhancement Research Organization (HERO) is a non-profit corporation dedicated to the creation and dissemination of employee health management research, education, policy, strategy, and leadership.

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