



## **Award Criteria**

### **Jerry Noyce Executive Health Champion Award**

The individual who receives The Jerry Noyce Executive Health Champion Award must meet the following criteria:

- Inspires and initiates the advancement of workplace health & well-being (HWB) by focusing on the achievement of the organization's health goals.
- Utilizes workplace HWB as an overall business strategy that contributes to creating a culture of health and the success of the organization.
- Demonstrates a commitment to the health improvement of others by visibly supporting programs and projects.
- Creates environments that have produced meaningful outcomes for the organizations in which they held a leadership role.
- "Walks the Talk" and is actively seeking a high level of health and well-being within their personal life.

### **Rationale for Nomination**

In 500 words or less, please provide the rationale for your nomination on the [awards submission site](#). Please include examples showing how this nominee "walks the talk" and has made an outstanding contribution towards the advancement of workplace HWB within their company. See specific areas to address below. To be considered for this award, a CV MUST also be submitted.

### **Specific Areas Used to Measure Each Candidate:**

- Illustrate how this leader has influenced executives to lead a similar wellness charge at his or her organization, other organizations or the community in which they serve.
- Provide specific examples of how this leader has been a visible leader for the organization.
- Show that the organization has achieved measurable outcomes demonstrating overall health improvement. Data sources can include validated instruments for measuring organizational health as well as ROI or other data collected during an evaluation phase.
- Provide an outline of the variety of program/projects the candidate has been involved with over his or her career. Please include paid as well as volunteer positions, the dates of service (approximate as needed), a description of the organization, committee, or subcommittee and the contributions provided by the candidate.
- Other awards and/or recognition for achievement and excellence in the field of workplace HWB. Please provide the year achieved.

***The following information is helpful but not required.***

Describe personal or professional factors/attributes perceived as unique or outstanding. These may include business, environmental, geographical or other factors that may influence the design, delivery, or measurement. Summary of program achievements (may include professionally published or peer reviewed articles, awards, outstanding results, or local influence/recognition).

**Awards Process**

- All applicants must first be nominated. To nominate someone for this award, please visit our [awards submission site](#).
- Honorees receive complimentary airfare, hotel accommodations, and Forum registration fee for themselves to the HERO Forum. Honorees must be present.
- Please direct all questions regarding the awards to [info@hero-health.org](mailto:info@hero-health.org).
- Only award winners will be notified.

**About This Award**

HERO's presentation of this award recognizes the impact that executives have on the health of their organization and honors the years of dedication and positive influence on workplace health and well-being (HWB) by former HERO CEO, Jerry Noyce. The recipient of the Executive Health Champion award will be a person of senior leadership status, (e.g., CEO, CFO, VP) who really "walks the talk" and has made an outstanding contribution towards the advancement of workplace HWB within their company.