



HERO RESEARCH MEETING AGENDA

June 7, 2017

- 8:00 Networking Breakfast**
- 9:00 Welcome & Research Updates**
- Jessica Grossmeier, HERO Vice President, Research
 - Steven Noeldner, HERO Research Committee Chair
- 9:30 Measurement Panel**
- Ed Framer, HERO-PHA Measurement Guide Co-Chair
 - Beth Umland, HERO-PHA Measurement Guide Co-Chair
 - Ron Goetzel, Chair of HERO Board of Directors
 - What measurement guidance exists? What measurement initiatives are in progress now? How have can we best integrate our measurement efforts? What do we want to acheive?
- 10:30 Break**
- 10:45 Facilitated Discussion: Content**
- How could mental and emotional well-being be better represented in the HERO-PHA Measurement Guide?
 - What measurement gaps or applications are needed to support evaluation of mental and emotional well-being initiatives?
- 11:15 Facilitated Discussion: Deliverables**
- Who are our end users and what are we trying to influence them to do?
 - What could be done to drive consistent measurement standards in the field?
 - How should we package, format, and/or disseminate the final project deliverable(s) for ease of use and impact?
 - What should our final work “product” look like?
- 11:45 Facilitated Discussion: Process for Development**
- How might we engage HERO members and/or potential end users to inform scope of content and format of deliverables?
 - How can we do our work in a collaborative way and who do we need to be collaborating with? Certification/accreditation groups? Consultant orgs? Researchers and subject matter experts? Employer groups?
- 12:15 Next Steps and Adjourn by 12:30**