



HERO FORUM²⁰²³
Doing Well by Doing Good:
How Responsible Organizations are
Addressing Societal Challenges

Integrated Care Delivers Savings & Simplicity in a Complex World (Sponsored by HealthCheck 360)

Kate Nauman, HealthCheck 360; Jennifer Krugel, Rockline Industries

Healthcare navigation is complex, time-consuming, and expensive for much of today's world. Through better program design, Rockline Industries, a manufacturing company of 2500 employees, with the help of HealthCheck360, has created a better experience for employees while lowering costs. Employees get the care they need, when they need it, in the most efficient way. Rockline has seen immediate results with savings over \$400,000 in just one year, and ROI above 300%. Rockline leverages advocacy experts, a unique incentive structure, and technology to get the most out of existing benefits, connect employees with the best available care at lower costs, while reducing the workload on their HR team. Rockline Industries will share their data and results along with their strategy for saving time and money and improving the employee experience.

Learning Objectives

After completing this session, participants will be able to:

1. Recognize effective incentive, plan-design, and communication strategies that compel employees to put your advocacy program to use.
2. Articulate how to engage employees in making smarter healthcare choices and drive cost-savings with higher quality, lower cost care.
3. Demonstrate how to integrate your care solutions to support employees and their families no matter where they are across the spectrum of health.

.5 CEU

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Cura Personalis: How Gonzaga University Cares for the Whole Person (Sponsored by Hinge Health)

Kayla Lantgios, Gonzaga University; Claire Morrow, PT, DPT, FAAOMOT, OCS, Hinge Health

What does it mean to truly live your organization's values? For most, it's an aspiration rarely achieved. But for Kayla Lantgios, Benefits Specialist from Gonzaga University, it's a reality. "Cura Personalis" -- care for the whole person -- is the guiding theme of this Catholic, Jesuit school in Spokane, WA with a staff and faculty of about 3,000. The benefits team went from providing the bare minimum to now fully supporting the needs of a rural, hybrid, older workforce that struggles with MSK pain and depression/anxiety--continually in the top 3 claims costs. After partnering with Hinge Health, GU participants have seen a 52% reduction in pain, a 65% reduction in absenteeism/presenteeism, and a 63% reduction in depression/anxiety.

Learning Objectives

After completing this session, participants will be able to:

1. Articulate which employee engagement strategies deliver the best results.
2. Identify how digital benefits solutions help address health equity issues.
3. Recognize the links between pain and depression/anxiety.

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