

## HERO Research Committee Roster

RAG: Research Advisory Group

RSS: Research Study Subcommittee

| Noeldner       | Steven   | PhD           | Mercer   | Partner   | Research Committee Chair             |
|----------------|----------|---------------|--|---|--------------------------------------|
| Anderson       | David    | PhD, LP       | VisionNEXT LLC   | Founder & President   | RAG                                  |
| Bodak          | Tony     | MBA           | Bravo Wellness   | VP, Operations  | RSS                                  |
| Bower          | Lindsay  | MPH, MAC      | Mercer   | Senior Associate, Total Health Management                   | RSS                                  |
| Evers          | Kerry    | PhD           | Pro-Change Behavior Systems, Inc.                                    | Co-President & CEO  | RSS                                  |
| Gascon         | Gregg    | PhD           | OhioHealth Group   | Value Analytics Clinical Data Scientist                     | RSS                                  |
| Gingerich      | Stefan   | MS            | Minnesota Department of Health                                       |   | RSS                                  |
| Goetzel        | Ron      | PhD           | IBM Watson Health<br>Johns Hopkins Bloomberg School of Public Health | Vice President<br>Senior Scientist                          | RAG                                  |
| Greenberger    | Heidi    | PhD           | AbleTo, Inc  | Senior Director, Clinical Research                          | RSS                                  |
| Jacobus        | Andrew   | MBA           | Virgin Pulse   | Vice President, Analytics                                   | RSS                                  |
| Jinnette       | Kimberly | PhD           | Genentech  | Principal, Health Policy & Systems Research, US Medical Aff | RAG                                  |
| Johnson        | Sara     | PhD           | Pro-Change Behavior Systems, Inc.                                    | Co-President & CEO  | RAG                                  |
| Kelly          | Rebecca  | PhD, RDN      | Element Health, Inc  | President and Founder                                       | RAG                                  |
| Klein          | Ilene    | MD, FAAFP     | Healthstat, Inc.   | Chief Population Health Officer                             | RAG                                  |
| Mason          | Shawn    | PhD           | Johnson & Johnson  | Director, Research & Outcomes                               | RSS                                  |
| Pelletier      | Kenneth  | PhD, MD       | University of Arizona School of Medicine<br>UCSF School of Medicine  | Clinical Professor, Medicine, Family Med., & Psych          | RAG                                  |
| Pronk          | Nico     | PhD           | HealthPartners Institute<br>HealthPartners                           | President<br>Chief Science Officer                          | RAG                                  |
| Rahrig Jenkins | Kristi   | PhD, MPH      | University of Michigan   | Research Program Manager                                    | RSS Co-Chair                         |
| Saringer       | Colleen  | PhD, Med, ATC | Alliant Employee Benefits  | FVP, Lead Wellness Consultant                               | RSS Co-Chair                         |
| Schweppe       | David    | PhD           | Kaiser Permanente  | National Vice President, Customer Analytics & Reporting     | RAG                                  |
| Seaverson      | Erin     | MPH           | WebMD Health Services + StayWell                                     | Senior Director, Research and Evaluation                    | RSS                                  |
| Segar          | Michelle | PhD, MPH      | University of Michigan   | Director of Sport, Health, and Activity Research and Policy | RAG                                  |
| Serxner        | Seth     | PhD MPH       | OptumHealth  | Chief Health Officer  | RAG Chair                            |
| Sexton         | Krystal  | PhD, MS       | Shell Oil Company, Shell Health                                      | Americas Regional Lead, Human Performance and Care          | RAG                                  |
| Umland         | Beth     |               | Mercer   | Director of Research, Health and Benefits                   | HERO Scorecard;<br>Measurement Guide |
| Winick         | Keith    | MA            | Health and Benefit Trust Fund<br>I.U.O.E. Local 94                   | Health and Wellness Coordinator                             | RAG                                  |
| Zimmerman      | Eric     | MBA, MPH      | Kumanu   | Chief Innovation Officer; Chief Commercial Officer          | RAG                                  |
| Imboden        | Mary     | PhD           | HERO   | Membership Manager & Research Associate                     | Research                             |
| Grossmeier     | Jessica  | PhD           | HERO   | Vice President, Research                                    | Research                             |

Updated August 31, 2020

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