



## **Toward an Employee Health Management Research Agenda: What are the Research Priorities?**

As employee health and well-being (HWB) programs continue to grow and mature, employers are increasingly interested in gaining a deeper understanding of contributing factors to HWB program success. To lead this effort, HERO has evaluated the current research, established new research priorities, and created a strategic road map to guide our direction. This article will give you insight into the process HERO employed to determine what research priorities are most important to our members and the industry, consistent with the HERO mission.

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