



News Release

HERO SELECTS SCOTT PETERSON AS RECIPIENT OF JERRY NOYCE EXECUTIVE HEALTH CHAMPION AWARD

*The Schwan Food Company executive is honored for commitment to
improving employee health and corporate performance*

EDINA, Minn. (Aug. 12, 2015)—HERO (the [Health Enhancement Research Organization](#)) announced today that Scott Peterson, executive vice president and chief human resources officer of The Schwan Food Company, has been named the recipient of the 2015 [Jerry Noyce Executive Health Champion Award](#).

The award recognizes a person of senior leadership status who has made outstanding contributions toward the advancement of employee health management within their company. According to HERO, the award was developed to acknowledge the significant role leadership plays in establishing and maintaining a culture of health in the workplace, and honors the years of dedication and positive influence on employee health management by [Jerry Noyce, president and CEO of HERO](#).

“Corporate leaders who are front and center in advancing worksite wellness will see higher participation levels and better outcomes from their organization’s programs,” said Noyce. “Scott Peterson leads by example, inside and outside of The Schwan Food Company, demonstrating how to successfully navigate the shift towards a culture focused on health and well-being.”

Peterson joined The Schwan Food Company in December 2008, and has since helped to elevate the status of the company as one that is committed to employee health. Under his leadership, the company was named one of the “Healthiest Employers of the Twin Cities Area” by the *Minneapolis/St. Paul Business Journal*, recognized as a “Silver Award Winner of the Eighth Annual Health at Work Awards” by ComPsych, and named as a finalist in *Minnesota Business Magazine’s* “Leaders in Health Care Awards for Worksite Wellness Programming.”

Peterson recently served as the Minnesota State Chair for Worksite Wellness, and also serves in board roles for the Greater Twin Cities YMCA and the Minnesota Wild Foundation.

###

About HERO – Based in Edina, Minn., HERO (the Health Enhancement Research Organization) is a non-profit corporation dedicated to the creation and dissemination of employee health management research, education, policy, strategy, and leadership. HERO was established in 1996 as a not-for-profit, 501(c)3 corporation to create high quality employee health management (EHM) research, especially that dealing with the impact of modifiable health risks on health care costs. To learn more, visit hero-health.org. Follow us on LinkedIn and Twitter: @heroehm.

For more information:

Barbara Tabor, APR / barbara@taborpr.com / 651-450-1342