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PROFESSIONAL EXPERIENCE

HERO (Health and Well-being Research Organization)

President and CEO 2015- Present

The American Journal of Health Promotion

Editor in Chief 2017- Present
Editor and Contributor: The Art of Health Promotion 2011-2016

The StayWell Company

Executive Vice President/ Chief Science Officer 2013- 2015
President and CEO 2007- 2013

Park Nicollet Institute

President and CEO 2002-2007
Vice President of Education 1989 – 2002
Director of Education 1987 – 1989

University of Minnesota, School of Public Health

Adjunct Professor, Program in Healthcare Administration 2005-2015
Division of Health Policy and Management (job code 9401A) 2001-2010
Community/Clinical Preceptor (code 9756)

Shape Zimbabwe, HIV Prevention NGO

Co-Founder and Board Chair 2000-2006

Control Data Corporation

Project Manager/Instructor (StayWell Program) 1982 -1987
Program Design and Development, Health Care Services Division

St. Joseph's Hospital

Director of Rehabilitation Services 1983 - 1984
Department of Rehabilitation Medicine

Hamline University

Instructor 1981 - 1983
Department of Health and Physical Education

St. Cloud State University

Health Education Instructor and Men's Gymnastics Coach 1978 – 1980
Department of Health and Safety

EDUCATION

Ph.D., School Health Education, University of Minnesota, Minneapolis, Minnesota.

Master of Science, Health Science, Minnesota State University at Mankato, Mankato, Minnesota.

Bachelor of Arts, Criminal Justice Studies/Psychology, St. Cloud State University, St. Cloud, Minnesota.

Continuing Education

- 2004-2005 • 4 months, Lean Production System Certification, Park Nicollet (JB Associates/Kyoto, Japan)
- 1997 • 40 hours, Gallup Leadership Institute, Omaha, Nebraska
- 1991 • 35 hours, University of Washington (Public Health Law/ Epidemiology)
- 1988 • 50 hours, Cornell University (Health Services Administration)
- 1985 - 1986 • 75 hours, Control Data Corp. Core Curriculum (Business Management) 25 hours, (Marketing, Project Management)

Sabbaticals

- 2007 • *Fulbright Senior Scholar*, Dar Es Salaam, Tanzania. Four month research grant.
- 2000 • *Fulbright Senior Scholar*, University of Zimbabwe. Harare, one year teaching/research.
- 1995 - 1998 • *Kellogg National Fellowship Program*, 25% time, Kellogg Foundation Community Development, Leadership

Boards and Committees

- Board of Directors, *Health Enhancement Research Organization (HERO)*. 2015 - 2018.
- Advisory Council, Building A Culture of Health: A Business Imperative, Department of Health Policy & Management | Harvard T.H. Chan School of Public Health, 2016 - present.
- Business Leaders Hub, 100 Million Healthier Lives, Institute for Health Improvement and the Institute for Alternative Futures, 2017 - 2018.
- Planning Committee, Well-being Institute, National Business Coalition on Health (NBCH), 2016 - 2017.
- Vision and Strategy Planning Team Member, Lincoln Cottage Meeting on Health Equity and Prosperity, RWJF/Institute for the Future, Rock Creek Church, Wash. DC, 2016.
- Steering Committee, Workplace Health in America (WHA) Survey. Workplace Health and Safety Division, RTI International and University of North Carolina, Chapel Hill. Dr. Laura Linnan, P.I., 2016 - 2018.
- Member, Institute of Medicine Business Action Collaborative. The National Academies of Sciences, Engineering, and Medicine. 2015 - 2018.
- Steering Committee, America's Workplace Health. CDC's National Center for Chronic Disease Prevention and Health Promotion, Division of Population Health. RTI International and partner, the University of North Carolina. 2014 - 2018.
- Consensus panels and writing groups. *American Heart Association/American Stroke Association* on Health Screening, E-tobacco Policy, AHA/ASA Recognition Program, HERO EEOC Consensus. 2014 - 2016.
- Member Institute Board, Institute on Innovation in Workforce Well-being. *National Business Group on Health*, 2014 - 2015.

- Director, *Minneapolis Community and Technical College* Foundation Board, 2010 - 2015.
- Member, *Health Enhancement Research Organization*, Chair, Culture of Health Value Sub-Committee, 2013-present. Chair, Employee health screening task force, 2012. Engagement and Evaluation Group. 2012-13.
- Member, URAC Advisory Board, National Wellness Program Accreditation Panel, 2008-2009, member of measurement sub-committee, 2008-2009.
- Board Chair, *Minnesota International Health Volunteers*, Board member, member of Development Committee, 2001-2007. (Now called: WellShare International.)
- Member, Heart Disease and Stroke Prevention Steering Committee, Minnesota Department of Health, 2006
- Chair, Special Emphasis Panel, Centers for Disease Control and Prevention (CDC), Mentored Research Scientist Development Award (KO1), August 11-12, 2004, Atlanta, GA.
- Member, Minnesota HealthCare Disparities Task Force, Minnesota Department of Health, 2004-2005, Co-Chair, Data committee.
- Chair, Southern Africa Peer Review Panel, Council for the International Exchange of Scholars, *Senior Fulbright Scholarships*, Grants Review Committee, 2002 and 2003, member 2001-2003.
- Advisor, Work Group on Measuring the Effects of Community Activities to Improve Health, *Milbank Memorial Fund*, 2001-2004.
- Co-Founder and Chair, 2000-2003, Expert Advisory Board, 2001-Present, *SHAPE Zimbabwe*, A University of Zimbabwe based HIV Prevention NGO, Board Chair, 2000.
- Co-Chair, Public Affairs Committee, *Minnesota Public Health Association*, 1998 - 1999 term.
- President, *Minnesota Public Health Association*, elected to 1995 - 1996 term.
- Member at Large, Governing Council, *Minnesota Public Health Association*, elected to 1993 - 1994 term.
- Chair, Development Committee, *Minnesota Public Health Association*, 1993 – 1994.
- Member, Provider Education Work Group, *Minnesota Dept. of Health Immunization Practices Task Force*, 1994 – 1995.
- Member, Individual Responsibility for Health Task Force, *University of Minnesota Center for Biomedical Ethics Grant project*, Northwest Area Foundation, 1993 - 1994.
- Member, Population Health Committee, a planning group to develop a business plan for *The Institute for Clinical Systems Integration*, Incorporated Nov. 18, 1992.
- Co-Chair, Planning Committee, annual conference of the *Minnesota Public Health Association*, 1993.
- Member, Planning Committee, summit conference on the Promotion of Health and Physical Fitness in the Workplace, *Minnesota Governor's Council on Physical Fitness and Sports*, May 1991.
- Member, Planning Committee, annual conference of *Minnesota Public Health Association*, 1992.
- Corporate Board, Park Nicollet Health Services, 2003-2007. Member, Executive Committee, Finance Committee, Professional Education Committee, *Park Nicollet Institute*, 1989 - 2007.
- Member, Advisory Committee, *Senior Health Initiative: The Second 50 Years*, a media based health promotion campaign funded by Medtronic and Honeywell developed through the Health Futures Institute, 1991 - 1993.

- Member, Guidelines Development Committee, *Hypertension: Standardized Measurement, Diagnosis, Treatment*, Park Nicollet Medical Center, 1990 - 1992.
- Member, Health Priorities Council, *The Health of the Public*, grant project funded by the Pew Charitable Trust conducted by Hennepin County Medical Center and the University of Minnesota, 1991.
- Member, Administrative Committee, *Dedicated to Better Health Initiative*, ten year population-based prevention campaign of MedCenters Health Plan, 1990-1992.
- Participant, *The Itasca Seminar*, public education forum sponsored by the Minneapolis Foundation, October 1988.

Honors and Awards

- Outstanding Leadership in Health Promotion Award, *The Population Health Alliance*, Based on juried review of presentations at the [PHA Forum](#), Scottsdale, AZ, December 10-12, 2014.
- “America’s Greatest Thinker.” Essay and Debate contest: “[The Great American Think Off](#).” Sponsored by *New York Mills Regional Cultural Center*. New York Mills, MN, June 8, 2013. Three time essay winner, 2013-2015. [MPR documentary 2015](#).
- “Healthiest Employers of the Twin Cities.” StayWell Health Management named in top three in the mid-sized employer category, sponsored by *Twin Cities Business Journal*. 2010.
- “Paper of the Year” *The Park Nicollet Institute Annual Meeting*. Fowles, J., Terry, P.E., Hibbard, J. “Measuring self-management of patients' and employees health.” *Patient Education and Counseling*. Vol. 77 (2009), p. 116-122.
- Service and Leadership Circle, *The National Wellness Institute*, University of Wisconsin, Stevens Point, Inducted 2009.
- 100 Influential Health Care Leaders, In: *Minnesota Physician*, The Independent Medical Newspaper, August, 2004.
- *Community Partner Award/Community Partner Star*, from The School of Public Health, University of MN, September, 2004.
- *Health Action Aids Profiles*. A Physician’s for Human Rights Project. Profiled in partnership toolkit: [Partnersinhealth.org](#) 2002.
- The *National Health Information Award* (Gold) for “Well-Advised,” from the Health Information Resource Center, Libertyville, IL, 2000.
- The “*Albert Justus Chesley Award*” for public health achievement, from the Minnesota Public Health Association. Conferred at Annual Conference, April 9, 1999.
- The *Distinguished Alumni Humanitarian Award*. Conferred by Minnesota State University at Mankato, Mankato, Minnesota, August 1998. (MSU news page 6.)
- The *National Health Information Award* (Gold) for “Well-Advised, For People Over Fifty,” from the Health Information Resource Center, Libertyville, IL 1998.
- The *National Health Information Award* (Silver) for “The Senior Self-Care Series,” from the Health Information Resource Center, Libertyville, IL 1995.
- The *C. Everett Koop National Health Award* for the Park Nicollet Health Education Programs. Conferred at the Washington Business Group on Health Annual Conference, Wash. DC, October 18, 1994.

- Three *National Health Information Awards*, (Silver, Bronze, Merit) from the Health Information Resource Center for “A Primer for Prevention”, “It’s Your Body” and the “Consumer Health Series.” 1994.
- Who’s Who in America, Who’s Who in the Midwest, 1994 - Present.
- The *Minnesota Department of Health Award for Excellence in Health Promotion*, for the "Park Nicollet/MedCenters Breast Cancer Prevention Campaign," 1992.
- The *Excellence Award* for “A Primer for Prevention,” from the Society for Technical Communications, 1992.
- Two *Excellence Awards* for "The Self Care Series", and "The Health Improvement Series," from the International Technical Communications Competition, 1991.
- *Distinguished Technical Communications Award* for "The Self Care Series," (also “Best of Show”) from the Society for Technical Communications, 1990.
- *Distinguished Technical Communications Award* for "The Health Improvement Manual Series," from the Society for Technical Communications, 1990.
- *The Innovator Award* for management initiative in computer based clinical reference systems and development of computer assisted instruction at Park Nicollet, April 1990.
- *Distinguished Technical Communications Award* for "The HealthPath Campaign Guide," from the Society for Technical Communications, 1988.
- *Excellence Award* for "The HealthPath Planner," from the Society for Technical Communications, 1988.
- *Sales Support Person of the Year*, Health Care Services Division, Control Data Corporation, December 1986.
- *The Great Performers Managerial Excellence Award* for outstanding performance in the attainment of Control Data Corporation Organizational Goals, November 1985.
- *Graduate School Fellowship*, University of Minnesota academic scholarship granted upon committee recommendation, November 1982.
- *Phi Kappa Phi Honor Society*, elected to the Minnesota chapter, September 1982.
- *The Last Lecture Series*, a select group of faculty speakers. Nominated by St. Cloud State University students based upon creativity in the classroom, Fall, 1980.
- *Head Coach*, St. Cloud State University Men’s Gymnastics Team:
 - First Place Team, Mid-east League Championship, 1979, 1980.
 - Second Place Team, National Association of Inter-Collegiate Athletics, 1979.
- *Al Brainerd Award* for scholastic and athletic achievement at St. Cloud State University, 1977.
- Voted *Outstanding Varsity Gymnast*, St. Cloud State University, 1976.
- *Captain*, SCSU Men’s Gymnastics Team. Athletic scholarship, 1975 – 1976.

National Conferences, Founder and Chair

- 1991 “Private Lives... Public Policies - *Incentive Systems and Risk-Rated Health Insurance*.”
- 1994 “From Managed Care to Managed Health - *Putting Health Promotion Research into Practice in Managed Care Organizations*.”
- 1995 “From Managed Care to Managed Health - *Implementing Prevention Programs in Managed Care*.”

- 1996 “From Managed Care to Managed Health -*Partnerships and Accountability in Population Health.*”
- 1997 “From Managed Care to Managed Health -*Measures that Matter: Using Internal versus External Performance Data to Improve Health Care Delivery.*
- 1998 “From Managed Care to Managed Health -*Equity and Access: Measures and Methods for Making Health Care Inclusive and Effective.*
- 1999 “The Park Nicollet Health Conference –*Breaking Through Boundaries: Measures, Methods and Results from Innovative Patient and Community Health Programs.*
- 2003 “Beyond Borders: Acting to Improve Health and Life Quality in a Democratic Society” Planning Co-Chair with Pauline Dow, Kellogg Leadership Alliance, National Health Conference, El Paso, TX, Dec. 3-6.
- 2016 HEROForum16’ “Leading in Well-being: Influencing the Health of Employees, Families and Communities.” Atlanta, GA, September 26-29.
- 2017 HEROForum17’ “Engagement and the Emerging Workforce.” Phoenix, AZ, September 12-14.
- 2018 HEROForum18’ “From the C-Suite to the Shop Floor, Well-being for All.” Ponte Vedra Beach, Florida, AZ, Oct. 2-4th.

Editorial Boards

- Editor in Chief, *the American Journal of Health Promotion*, Editor and Regular Contributor, “The Art of Health Promotion.” 2011- 2017.
- Journal Article Reviewer, *American Journal of Health Promotion, HMO Practice, The Milbank Quarterly, Journal of Occupational Medicine, Group Practice Journal, Preventive Medicine, Journal of Health, Population and Nutrition* 1992 - 2015.
- Regular Columnist and Editorial Advisory Board, *Health Promotion Practitioner*, a monthly professional newsletter of Health Enhancement Services, Midland, MI, 1993 - 2016.
- Editor, Special Issue: “A New Vision for Health Promotion.” *The American Journal of Health Promotion* Vol.18, No.2, Nov/Dec., 2003.
- Contributing Editor, data base section, 1991 – 1995, International Perspectives Section, 1995 - 1998. *The American Journal of Health Promotion*
- Editorial Advisory Board, National Health Information, L.L.C. for the publication, *Healthcare Demand Management*, Marietta, GA, 1995- 2006.
- Program Evaluation Task Force, 1995 C. Everett Koop National Health Awards, The Health Project, James Fries, Chair.
- Editorial Advisory Board, Aspen Publishers, Inc. for the publication, *Women’s Health Patient Education Resource Manual*, 1992 - 2005.
- Health Promotion Editor, *Preventing Injuries Publications, Inc.*, 1992 - 1996.
- Medical Editorial Board, *Discover*, a quarterly health newsletter of HealthPartners, Inc, 1993 - 1994.
- Contributing Editor, *HealthNotes*, a quarterly newsletter published by the Park Nicollet Medical Foundation, 1989 - 1991.

- Special edition editor and expert panelist, *HealthAction Reports*, "Shopping for Self-Care Texts: Part I and II," Kelly Communications, March 1989.
- Contributing Editor, *The MedCenters Monitor*, a quarterly newsletter published by MedCenters Health Plan, 1987.

Journal Articles (refereed) (Search Pubmed for Articles by Terry P.E.)

- Flynn, J., Gascon, G., Doyle, S., Matson-Koffman, D., Saringer, C., Grossmeier, J., Tivnan, V., **Terry, P.E.**, (2018). "[Supporting a Culture of Health in the Workplace: A Review of Evidence-Based Elements.](#)" *American Journal of Health Promotion*, First published May 28, 2018, Vol. 32, No. 8, pp. 1755-1788.
- Pronk, N., Baase, C., May, J., **Terry, P.**, Moseley, K., "Exploration into the Business Priorities Related to Corporate Engagement in Community Health Improvement Partnerships." *Journal of Occupational and Environmental Medicine*. Vol. 59, Issue 11., p 1041-1046. Nov. 2017.
- Joint Consensus Statement: "[A Response to Proposed Equal Employment Opportunity Commission Regulations on Employer-Sponsored Health, Safety, and Well-Being Initiatives.](#)" *Journal of Occupational and Environmental Medicine*. Volume 58, Number 3, March 2016 p. e103-e110. DOI:10.1097/JOM.0000000000000698.
- Fonarow GC, Calitz C, Arena R, Baase C, Isaac FW, Lloyd-Jones D, Peterson ED, Pronk N, Sanchez E, **Terry PE**, Volpp KG, Antman EM; on behalf of the American Heart Association. "[Workplace wellness recognition for optimizing workplace health: a presidential advisory from the American Heart Association.](#)" *Circulation*. 2015;131: p.1-18. DOI: 10.1161/CIR.0000000000000206.
- Laurie Whitsel, Ph.D., Neal Benowitz, M.D., Aruni Bhatnagar, Ph.D, FAHA, Chris Bullen, MBChB, Ph.D., K Andrew Crighton, M.D., Fred Goldstein, Lena Matthias-Gray, B.S., Jessica Grossmeier, Ph.D., John Harris, M.Ed., Fik Isaac, M.D., Ron Loeppke, MD, MPH, Marc Manley, M.D., M.P.H., Karen Mosely, Ted Niemiec, M.D., Vince O'Brien, LaVaughn Palma-Davis, M.A., Nico Pronk, Ph.D., Jim Pshock, Dennis Richling, M.D., Gregg M. Stave, MD, JD, MPH, **Paul Terry, Ph.D.** [Guidance to Employers on Integrating E-Cigarettes/Electronic Nicotine Delivery Systems into Tobacco Worksite Policy](#), *Journal of Occupational and Environmental Medicine*. 2015; 57(3):334-343.
- Grossmeier, J., Mangen, D., **Terry, P.E.**, Hagland-Howieson, L. "Health risk change as a predictor of productivity change," *Journal of Occupational and Environmental Medicine*. (Manuscript #JOEM-14-5034R1).
- Arena R, Arnett DK, **Terry PE**, Li S, Isaac F, Mosca L, Braun L, Roach WH Jr, Pate RR, Sanchez E, Carnethon M, Whitsel LP. [The role of worksite health screening: a policy statement from the American Heart Association.](#) *Circulation*. doi: 10.1161/CIR.0000000000000079. July, 2014.
- **Terry P**, "[Putting More Health into Health Reform.](#)" Feature *Managed Care Magazine*. August, 2014. Medimedia USA. P. 378-392.
- Behling, C., Kelly R., Ruppert, J., Whitsel, L., Hudson, M., **Terry, P.**, Goldstein, F., Hudson, W., Hymel, P., Loeppke, R., [Joint Consensus Statement "Biometric Health Screening for Employers."](#) Consensus Statement of the Health Enhancement Research Organization, American College of Occupational and Environmental Medicine, and Care Continuum Alliance." *Journal of Occupational and Environmental Medicine*. Vol.55, No.10. Oct. 2013. P.1244-1251.
- **Terry P**, "[Is the EEOC debating the right question concerning 'voluntary' wellness programs?](#)" Commentary. *Population Health Management*, doi: 10.1089, Oct.23, 2013.
- **Terry P**, Grossmeier, J., Mangen, D., Gingrich, S. [Analyzing Best Practices in Employee Health Management: How age, gender and program components relate to employee engagement and health outcomes.](#) *Journal of Occupational and Environmental Medicine*. Vol. 55, No. 4, doi: 10.1097/JOM. April 2013. P. 378-392.

- Nyce S, Grossmeier J, Anderson D, **Terry P**, Kelley B. Association between changes in health risk status and changes in future health care costs: A multi-employer study. *Journal of Occupational and Environmental Medicine.* 2013; 54(11):1364-1373.
- Harvey, L., Fowles, J., **Terry, P.E.**; “When Activation Changes, What Else Changes? The Relationship between Change in Patient Activation Measure (PAM) and Employees' Health Status and Health Behaviors”, *Patient Education and Counseling*, Vol. 88, No. 2, March 26, 2012. P. 338-343.
- Grossmeier, J., **Terry, P.E.**, Anderson, D., Wright, S., “The Financial Impact of Population Health Management Programs, Reevaluating the Literature.” *Population Health Management.* Vol. 15, No. 3, 2012. June 2012: P. 129-134. Full Text PDF with Links (130 KB).
- **Terry, P.E.**, Fowles, J. ., Harvey, L., Xi, M. "The ACTIVATE Study: Results from a group randomized controlled trial comparing a traditional worksite health promotion program with an activated consumer program." *American Journal of Health Promotion.* Nov/Dec. 2011, Vol.26, No. 2, e64-e73.
- Byers TE, Franklin BA, Henry RR, Seffrin JR, Tomaselli GF, Wright JL, **Terry PE**, Anderson DR; American Cancer Society; American Diabetes Association; American Heart Association. Speaking with one voice on worksite wellness: the American Cancer Society, the American Diabetes Association, and the American Heart Association. *American Journal of Health Promotion.* 2011;26:eiii–ev.
- **Terry, P.E.**, Anderson, D. R. (2011). Finding common ground in the use of financial incentives for employee health management: A call for a progress-based approach. *American Journal of Health Promotion*, Sept. 2011, Vol. 26, No. 1, ev-evii.
- **Terry, P.E.**, Seaverson, E., Stauffer, M.J., Tanaka, A., “The Effectiveness of a Telephone-Based Tobacco Cessation Program Offered as Part of a Worksite Health Promotion Program.” *Population Health Management.* Dec. 2010, Volume 14, Issue 7, 2011.
- **Terry, P.E.**, Seaverson, E., Grossmeier, J., Anderson, D. "Effectiveness of a Worksite Telephone-Based Weight Management Program." *American Journal of Health Promotion.* January/February 2011, Vol. 25, No. 3. Pp. 186-189.
- **Terry, P.E.**, Xi, M., "An Examination of Presenteeism Measures: The Association of Three Scoring Methods with Health, Work Life and Consumer Activation" *Population Health Management.* Dec. 2010, Volume 13, Issue 6.
- **Terry, P.E.**, Seaverson E.L., Stauffer M., Gingerich, S.; A Comparison of the Effectiveness of a Telephone Coaching Program and a Mail-Based Program. *Health Education and Behavior.* October 27, 2010.1177.
- **Terry, P.E.**, Fowles, J., Harvey, L., "Employee engagement factors that affect enrollment compared with retention in two coaching programs-The ACTIVATE Study" *Population Health Management.* DOI: 10. 1089, Vol. 13, No. 3, 2010. P.115-122.
- Grossmeier, J., **Terry, P.E.**, Cipriotti, A., Burtaine, J. “Best Practices in Evaluating Worksite Health Promotion Programs” *American Journal of Health Promotion:* Vol. 24, No.3, TAHPI-9.2010.
- **Terry, P.E.**, “Patient Activation Measures: How do we know if patients are ready?” *Minnesota Physician.* Vol. XXIV, No. 8, November, 2010.
- Melko, C.N., **Terry, P.E.**, Camp, K., Xi, M., Healey, M.L., Diabetes Health Coaching Improves Medication Adherence: a Pilot Study. *American Journal of Lifestyle Medicine.* Vol. 4, No. 2, 187-194. Jan./Feb. 2010.
- **Terry, P.E.**, “Private Sector Response to HIV/AIDS in Tanzania”, *International Quarterly of Community Health Education.* Volume 29, issue 4., p.333-347. 2009-2010. doi 10.2190/1Q.29.4.d.

- **Terry, P.E.**, "The Strength of Weak Ties Revisited: Achieving true integration of disease management and lifestyle management." *Population Health Management*. October 2009, 12(5): 217-219. doi:10.1089/pop.2009.0016.
- Masvaure, T., **Terry, P.E.**, Adlis, S., "When 'No' means 'Yes': The Gender Implications of HIV Programming in a Zimbabwean University" *Journal of the International Association of Physicians in AIDS Care (JIAPAC)* Sept/Oct 2009 Vol. 8 No. 5.
- Fowles, J., **Terry, P.E.**, Hibbard, J. Min, X, Taddy Bloom, C., Harvey, L. "Measuring self-management of patients' and employees' health: Further validation of the Patient Activation Measure (PAM) based on its relation to employee characteristics." *Patient Education and Counseling*. Vol. 77 (2009), p. 116-122.
- Riedel, J., Grossmeier, J., Hauglund-Howieson, L., Buraglio, C., Anderson, D.R., **Terry, P.E.**, "Use of a Normal Impairment Factor in Quantifying Avoidable Productivity Loss Because of Poor Health." *Journal of Occupational and Environmental Medicine*, Vol. 51, No.3, March, 2009.
- **Terry, P.E.**, Seaverson, E., Grossmeier, J., Anderson, D.R., "Association Between Nine Quality Components and Superior Worksite Health Management Program Results" *Journal of Occupational and Environmental Medicine*, Vol. 50, No.6, June, 2008.
- **Terry, P.E.**, Mshloi, M., Masvaure, T., Adlis, S., "Gender Equity and HIV/AIDS Prevention: Comparing Gender Differences in Sexual Practice and Beliefs Among Zimbabwe University Students." *International Quarterly of Community Health Education*, Vol. 24, No. 1, p. 29-41, 2005-2006.
- **Terry, P.E.**, Masvaure, T., Mshloi, M., Adlis, S., "An Examination of Knowledge, Attitudes and Practices related to HIV Prevention in Zimbabwe University Students: Comparing Intervention Program Participants and Non-Participants." *International Journal of Infectious Diseases*, Volume 10, Issue 1, January 2006, Pages 38-46, 2005.
- **Terry, P.E.**, Masvaure, T., Mshloi, M., Adlis, S., "HIV/AIDS Health Literacy in Zimbabwe – Focus Group Findings from University Students" *Methods of Information in Medicine* 2005; Vol. 44, No. 2, p. 288-92.
- Herrel, N., Olevitch, L., DuBois, D., **Terry, P.E.**, Thorp, D., Kind, E., Said, A., "Somali Refugee Women Speak Out About Their Needs for Care during Pregnancy and Delivery." *Journal of Midwifery and Women's Health*. Vol. 49, No. 4, July/Aug., 2004, p. 345-349.
- **Terry, P.E.**, "Leadership and Achieving a Vision-How Does a Profession Lead a Nation?" *American Journal of Health Promotion*, Vol.18, No. 2, 2003, p. 162-167.
- **Terry, P.E.**, "Creating a New Vision for Health Promotion: Taking a Profession to a New Level of Effectiveness in Improving Health?" *American Journal of Health Promotion*, Vol.18, No. 2, 2003, p. 143-145.
- **Terry, P.E.**, "Innovation in Disease Management." *Managed Care*, Supplement, Vol.11, No.9, Sept.2002, p.23-26.
- **Terry, P.E.**, Healey, M.L., "The Physician's Role in Educating Patients: A Comparison of Mailed versus Physician-Delivered Patient Education." *The Journal of Family Practice*, Vol. 49, No. 4, April 2000, p. 314-318.
- **Terry, P.E.**, "Stages of Maturation in Managed Care Health Promotion." *The Health Care Forum Journal*, Vol.31 No.5, 1998, p. 54-58.
- **Terry, P.E.**, Fowler, L., Fowles, J., "Are Health Risks Related to Medical Care Charges in the Short-term? Challenging Traditional Assumptions." *American Journal of Health Promotion*, Vol.12, No. 5, 1998, p. 340-347.
- **Terry, P.E.**, "Health Promotion, Demand Management and Social Justice, Three Ships Passing or a Powerful Flotilla?" *Worksite Health*, Vol. 3, No. 4, Fall 1996, p. 8-13.

- Pheley, A., **Terry, P.E.**, Pietz, L., Fowles, J., McCoy, C., Smith, H., "Evaluation of a Nurse-Based Hypertension Management Program: Screening, Management and Outcomes" *Journal of Cardiovascular Nursing*, Vol. 9, No. 2, Jan. 1995, p. 54-61.
- **Terry, P.E.**, Fowles, J., Isham, G., Wetzell, S., "Beyond Report Cards: A Health Profile for HealthPartners and the Business Health Care Action Group", *HMO Practice*, Vol. 8, No. 4. Dec. 1994, p. 171-175.
- **Terry, P.E.**, Thorson, D., Wegleitner, T., Linck, E. "Decision Support for Preventive Services: Developing a USPSTF Based Computer Assessment System for a Group Practice Setting." *Group Practice Journal*, Vol. 43, No. 4, July/August 1994, p. 32-37.
- **Terry, P.E.**, "A Controlled Study of Knowledge and Beliefs about Risk Based Clinical Prevention Screening Guidelines of Patients Informed of U.S. Task Force Recommendations." *Journal of Occupational Medicine*, Vol. 36, No. 3, March 1994.
- **Terry, P.E.**, " A Case for No-Fault Health Insurance: From the Worried Well to the Guilty Ill, *American Journal of Health Promotion*, Vol. 8, No. 3, Jan./Feb. 1994.
- **Terry, P.E.**, "Health Incentive Systems and Risk Rating-Do Physicians Become Sentinels or Shepherds?" *HMO Practice*, Vol. 7, No. 1, March 1993.
- **Terry, P.E.**, Pheley, A., "The Effect of Self Care Brochures on Use of Medical Services." *Journal of Occupational Medicine*, Vol. 35, No. 4, April 1993.
- **Terry, P.E.**, Pheley, A., Williams, D., Strickland, S. "The Result of an Educational Intervention for Physicians Providing HIV-Antibody Testing and Counseling" *Minnesota Medicine*, Vol. 75, No. 4, April 1992.
- **Terry, P.E.**, Pheley, A., "Health Risks and Educational Interests of Members of a State-Wide HMO", *HMO PRACTICE*, Vol. 5, No. 1, Jan. 1991.
- Williams, D., **Terry, P.E.**, Strickland, S., Pheley, A., "HIV Antibody Testing in a Multispecialty Group Practice." *Minnesota Medicine*, Vol. 73, No.7, July 1990.
- **Terry, P.E.**, "Employers Scrutinizing Health Plans for Value and Impact on Employees", *Occupational Health and Safety*, Vol. 59, No.3, March 1990.
- Hanson, S.A., **Terry, P.E.**, Fowles, J., "Is Smoking Consistent with Daily Practice at a Health Care Facility?" *Occupational Health and Safety*, Vol. 58, No. 5, May, 1989. Reprinted in *Journal of Healthcare Protection Management*, Vol. 6, No. 2, Spring 1990.
- **Terry, P.E.**, Fowles, J. "How well is your Wellness Program? Developing a survey strategy for your Health Promotion Programs." *Business and Health*, Vol. 7, No. 12, December 1989. P. 11-4.
- **Terry, P.E.**, Regan, M., Kallstrom, C., Williams, D., "Health Education: Decentralization in a Large Multispecialty Group Practice," *Group Practice Journal*, Vol. 38, No. 2, Feb. 1989.
- **Terry, P.E.**, "The Role of Health Risk Appraisal in the Workplace: Assessment versus Behavior Change," *The American Journal of Health Promotion*, Vol. 2, No. 2, Fall 1987.
- **Terry, P.E.**, Anderson, D. A. and Peterson K.E., "Reducing the Strain of Worksite Back Pain," *Occupational Health and Safety*, Vol. 3, No. 8, August 1987.
- **Terry, P.E.**, "Health Risk Appraisal as a Self-Care Modality", *Corporate Fitness*, Vol. 6, No. 4, July 1987.

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The American Journal of Health Promotion.

Editor in Chief, 2017 to Present: Editorials

- Terry, P.E., "[On Being Optimizers: Are We Health Promotion Professionals Living up to our Potential?](#)" *American Journal of Health Promotion*, 2018. Vol. 32, Number 8, November Issue. First published Sept. 25, 2018. Sage Publications.
- Terry, P.E., "[Is Health Promotion a Journey or a Destination?](#)" *American Journal of Health Promotion*, 2018. Vol. 32, Number 7, August Issue. First published August 12, 2018. Sage Publications.
- Terry, P.E., "[Nutrition Research Special Issue and an Interview with Marion Nestle.](#)" *American Journal of Health Promotion*, 2018. Vol. 32, Number 6, pg. 1329-1332: July Issue. First published July 4, 2018. Sage Publications.
- Terry, P.E., "[For Whom the Bell Tolls: A Special Journal Issue on Smoking Control and an Interview with Dr. Harry Lando.](#)" *American Journal of Health Promotion*, 2018. Vol. 32, Number 5, pg. 1165-1169: June Issue. First published June 12, 2018. Sage Publications.
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- Terry, P.E., "[Head, Heart and Feet in Exercise and Weight Management.](#)" *American Journal of Health Promotion*, 2018. Vol. 32, Number 3, pg. 514-516: March Issue. Sage Publications.
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- Terry, P.E., "[Best Practices in Health Promotion: The Joy of Chasing the Uncatchable.](#)" *American Journal of Health Promotion*. First published August 21st, 2017. Vol. 31, Issue 5: September Issue. Sage Publications.
- Terry, P.E., "[Preserving Employee Privacy in Wellness.](#)" *American Journal of Health Promotion*. First published June 21st, 2017. Vol. 31, Issue 4: July/August Issue. Sage Publications.
- Terry, P.E., "[Abandoned Luncheonettes: Can Health Promotion Stem the Loss of Social Capital?](#)" *American Journal of Health Promotion*. First published April 20th, 2017. Vol. 31, Issue 3: May/June Issue. Sage Publications.
- Terry, P.E., "[The Nation's Disaffected and Workplace Health Promotion.](#)" *American Journal of Health Promotion*. First published Feb. 15, 2017. Vol. 31, Issue 2: March/April Issue. Sage Publications.
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Editor and Regular Contributor 2012 to 2017.

- Terry, P.E., "The Small Workplace Culture Issue." Editor's Desk. *American Journal of Health Promotion*. 2016:31 (1): First published Dec. 20th, 2016, Jan/Feb Issue, 2017, TAHP- 1.
- Terry, P.E., "The Innovation Issue." Editor's Desk. *American Journal of Health Promotion*. 2016:30 (8): First published Nov 1st, 2016, Nov/Dec Issue, TAHP- 1.
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- Terry, P.E., "Heart Health at the Workplace." Editor's Desk. *American Journal of Health Promotion*. 2016:30 (7): Sept/Oct Issue, TAHP- 1.
- Calitz, C. and Terry, P.E., "An Interview with Eduardo Sanchez, M.D., MPH, Chief Medical Officer for Prevention, AHA." *American Journal of Health Promotion*. 2016:30 (7): Sept/Oct Issue, TAHP- 1.
- Terry, P.E., "Incentives and the EEOC Issue." Editor's Desk. *American Journal of Health Promotion*. 2016:30 (6): July/August Issue, TAHP- 475.
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Consumer/Professional Publications

Books:

- Terry, Paul, “Breaking Stone Silence: Giving Voice to AIDS Prevention in Africa” A 271 page non-fiction book for academic and popular readership. ISBN 1- 59221-427-4, Africa World Press. Copyright © 2006.
- Terry, P.E., Pietzman, L., Harvey, L., “Well Advised For People Over 50: Your Guide for Making Smart Health Decisions” Copyright © 1997, 379 page paperback, ISBN 1-56066-695-1, Published by Mosby, Copyright © 1997. (Over 100,000 in circulation).
- Terry, P.E., Abelson, D., Kind, A. C., “Well Advised” -Formerly, “Take Charge of Your Health: A Practical Guide to Everyday Medical Decisions” Copyright © 1995, 316 page paperback, ISBN 1-56066-603-X, Published by Mosby, Copyright © 1995. (Over 1,000,000 in circulation).
- Terry, P.E. and Kind, A., “It’s Your Body, An Up to Date Guide to Healthy Living and Preventing Medical Problems”, Copyright © 1992, 220 page paperback, ISBN 1-56561-007-5, Chronimed Publishing Company, Minneapolis, MN.

Book Chapters:

- Terry, P.E., Pronk, N., Golden, S., “Occupational Settings.” PRECEDE/PROCEED in Strategic Program Planning in Health Promotion. Editors: Lawrence Green and Marshall Kreuter, Johns Hopkins University Press, In Production for 2019 release.
- Grossmeier, J., Terry, P.E., Anderson, D. “Broadening the Metrics Used to Evaluate Corporate Wellness Programs –The Case for Understanding the Total Value of the Investment.” In: *Corporate Wellness Programs: Linking Employee and Organizational Health* Edited by Ronald J. Burke, York University, Canada and Astrid M. Richardsen, Norwegian Business School, Norway. Edward Elgar Publishing, 2015.
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- Terry, Paul, “Health Risk Assessment Use: 2010 Performance Benchmarks”, A publication of the Healthcare Intelligence Network, Sea Girt, N.J., ISBN: 978-1-935186-46-4, Oct., 2010.
- Terry, Paul, “Providing a Broader Vision for Worksite Health.” (Chapter 22, pages 203-209) In: ACSM’s Worksite Health Promotion Manual; A Guide to Building and Sustaining Healthy Worksites, Editor: Carolyn Cox, American College of Sports Medicine, Published by Human Kinetics, 2003.
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- Terry, P.E., Nunn, M.M., "Connecting Community and Workplace Health Programming." In: Health Promotion in the Work Place, 2000 edition, Michael P. O'Donnell, Editor, Publisher: John Wiley and Sons, Wiley Medical Publications, New York, NY.
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- Terry, P.E., "Health Education in the Managed Care Setting", Chapter In: *Ambulatory Care Management and Practice*, Edited by Barnett and Meyer, Aspen Publisher, Inc., Gaithersburg, MD, 1992.
- Terry, P.E., Symposium chapter in " The Challenge of Financial Incentives and Risk Rating: A Collection of Essays and Case Studies", *The Washington Business Group on Health*, The National Resource Center on Worksite Health Promotion, June 1992.
- Terry, P.E., Hyduke, T., Pietz, L., "A Systematic Approach to Health Promotion in a Health Maintenance Organization, A Hypertension Model" *Section in the Proceedings of the Group Health Institute*, June 1989.

GRANTS/CONTRACTS: Principal Investigator/Lead Author

Editor, HEROForum17' Conference proceedings. Co-sponsored by the American Heart Association and the Robert Wood Johnson Foundation. Awarded in 2017 and 2018.

Advisory Committee: "Developing 'Culture of Health' Metrics that Matter to Companies and Communities." Co-author with lead applicant Jerry Noyce, Health Enhancement Research Organization. Proposal I.D 28789 Grant from Robert Wood Johnson Foundation. Submitted 5.9.2014: Awarded: \$157,000.

Principal Investigator: Standard Worksite Health Program vs. Activated Consumer. (P.I. for 1 RO1 DP000104-01), 9/30/2004-9/29/2007; Centers for Disease Control and Prevention, \$1,121,036.

Primary Care Coaching and Adherence in Diabetes Management: A case study. (co-PI with M. Beran, R. Bergenstal); \$93,000, Glaxo Smith Kline, 2005-2006.

The Park Nicollet Foundation (co-PI with J. Fowles, L. Olevitch)
Planning Grant for the Center for the Patient Experience, \$250,000, one year, 2004.

Minnesota Partnership for Action against Tobacco, Sept., 2003, State wide Smoking Cessation programs in Minnesota worksites. (co-PI with Ted Weglietner), \$400,000/two years.

Principal Investigator: Improving HIV/AIDS Health Literacy among Zimbabwean Youth, Pfizer Foundation Health Literacy Initiative, August, 2002, One year health literacy grant, \$182,000.
July, 2003, Renewed health literacy grant, \$90,000

Principal Investigator: Minnesota Partnership for Action against Tobacco (RFA IC-01-05)
Healthy Young Workers Project: A Demonstration project to Implement and Evaluate Promising Tobacco Policy Change Initiatives with 18 to 24 Year Olds. March, 2002, \$254,106

Principal Investigator: The Park Nicollet Foundation.
The Project for Pride in Living: A proposal to reduce cardiovascular disease in low-income worksites: March, 2002, \$42,000.

Principal Investigator: Diabetes Coaching and Motivational Mastery: A Proposal to support Diabetes Assessment (with PNHS Marketing and the International Diabetes Center) March, 2002, \$40,000.

Principal Investigator: Healthy New Moms, Healthy New Babies: A Campaign for increasing cultural knowledge of health providers, ensuring healthy deliveries for Somali moms, and improving health services for their babies Feb. 2002, \$20,000.

Principal Investigator: Healthy New Moms, Healthy New Babies: A Campaign for increasing cultural sensitivity to Somali patients. Sept. 2002, \$25,000. Anonymous Foundation.

Fulbright Senior Scholar, 2000
Research and Teaching at the University of Zimbabwe, Harare, Zimbabwe

Kellogg National Fellowship Program
Three year grant to study leadership development, urban development, community organization, information technology and leadership. Funded by the W.K. Kellogg Foundation, Battle Creek, Mi., \$125,000. 1995 - 1998.- Writing Small Group Activity Grant, co-authored with K. Kostelny. Funded by the W.K. Kellogg Foundation, \$29,520, 1996 - 1998.

Managed Care to Managed Health Conference: HealthPartners, Minnesota Dept. of Health, Hoescht Marion Rouessel, StayWell, Effective Clinical Practice Journal, Mosby, \$25-55,000 annually, 1994 - 1999.

Centers for Disease Control and Prevention/R13/CCR512634
Public Health Conference Grant Support Program. "1996 Partnerships and Accountability Conference"
Approved/Not funded, May 1996.

Professional Presentations/Webinars/Invited Papers/Abstracts

["Workplace Health and Well-Being: Perceptions and the Employee Experience."](#) Webinar with Michelle Soto, MS, Senior Vice President of Research, KJT Group, Inc. and Lynn Clement, President of Global Research, KJT Group, Inc. December 6, 2018.

"From the C-Suite to the Shop Floor." HEROForum18, Conference chair, opening session speaker, and expert panel moderator. Sawgrass Hotel, Ponte Vedra Beach, Florida. Oct. 4th, 2018

"The Intersection of Financial Well-being and Mental Health." HERO Think Tank Chair and moderator. Sawgrass Hotel, Ponte Vedra Beach, Florida. Oct. 4th, 2018

["From Wellness to Well-being to "Collective Well-being": Our field's growing ambitions in research and practice."](#) Webinar with Brita Roy, MD, MPH, MHS, Assistant Professor, Section of General Internal Medicine, Yale School of Medicine and Director of Population Health, Yale Medicine and Patty Purpur de Vries, Associate Director of Faculty and Staff Wellness, Stanford University. September 19, 2018.

["What's Your Mountain?"](#) Webinar with Jack Groppe, PhD, Co-founder, Johnson & Johnson Human Performance Institute and Jennifer Bruno, Vice President of Global Health Services, Johnson & Johnson. August 15, 2018.

"Got Quality? Learning what each of us does Best and Making it Happen Everywhere and Every time." (Keynote) **28th Annual Art and Science of Health Promotion Conference.** Best Science + Expert Implementation= Best Outcomes. San Diego, Ca. March 28-30, 2018.

"Corporate Engagement in Community Health is Good Business." (Closing Keynote Address) 2018 Workplace Health Science and Practice Symposium, American Heart Association's Center for Workplace Health. March, 22, 2018. New Orleans, LA.

["Companies That Care About Community Health: What's their advantage?"](#) Webinar with Cathy Baase, MD, retired Chief Health Officer and Global Director of Health Services for The Dow Chemical Company and Somava Stout,

MD, MS, Vice President, Institute for Healthcare Improvement (IHI) and Executive Lead, 100 Million Healthier Lives. March 14, 2018.

“Overdosed. Are we taking in too much?” HERO Think Tank (Chair and moderator), March 1st and 2nd, 2018, *Westin at the Domain*, Austin, Texas

[“How Should We Define “Voluntariness” in Worksite Wellness?”](#) Members only HERO Policy Committee webinar with David Molitor, PhD, Assistant Professor of Finance at the University of Illinois at Urbana-Champaign. Co-hosted by Laurie Whitsel, American Heart Association and Jim Pshock, Bravo Wellness. February 22, 2018.

[“Great States of Health: How well are states doing in supporting worksite health promotion?”](#) Webinar with Siobahn Gilchrist, JD, MPH, Centers for Disease Control and Prevention; Dyann Matson Koffman, DrPH, MPH, Centers for Disease Control and Prevention; Jennifer VanderVeur, JD, Centers for Disease Control and Prevention. February 21, 2018.

[“Meeting the Needs of Sub-Population Cultures.”](#) Webinar with Judd Allen, PhD, Human Resources Institute, LLC: Mary Marzec, PhD, RedBrick Health; and Richard Safeer, MD, Johns Hopkins HealthCare, LLC. January 17, 2018.

“A Story of a Journey: Lessons from Antiquity that inform a Systemic Approach to Improving Resiliency, [Bounce Back Conference](#): Promoting Health through Happiness, Allina, Dec. 7th, 2017, Crowne Plaza, Minneapolis.

“Metrics that Matter to a Culture of Health.” (Discussion moderator with Eileen McNeely). Advisory Council/Center for Health and the Global Environment, Harvard T. H. Chan School of Public Health, Cambridge, MA. Oct. 17th, 2017.

“Culture of Health” Video Interview for MOOC course. (With Dr. John E. McDonough, Professor, Department of Health Policy and Management), Harvard T. H. Chan School of Public Health, Cambridge, MA. Oct. 16th, 2017.

“Collaboration and Alignment: What’s in a Name?” Action Collaborative on Business Engagement in Building Healthy Communities. (Panel co-moderator with Dr. Robert McLellan) Institute of Medicine Business Action Collaborative. The National Academies of Sciences, Engineering, and Medicine, Oct. 3rd, 2017.

“Making Healthy Eating Policy Practice.” Webinar with Michael W. Beets, Med, MPH, PhD, Arnold School of Public Health, University of South Carolina and R. Glenn Weaver, PhD, Arnold School of Public Health, University of South Carolina. September 26, 2017.

“Engagement Increases Employee Engagement.” HEROForum17, Hosted an Oxford Style Debate with Roshi Fisher, Chris Calitz, Ryan Sledge and Megan Amaya. Arizona Grand Hotel, Phoenix, Az. Sept. 12th, 2017

“Engagement and the Emerging Workforce.” HEROForum17, Conference chair, opening session speaker, and expert panel moderator. Arizona Grand Hotel, Phoenix, Az. Sept. 12th, 2017

“Parity in Health Promotion: A focus on women, minorities and low wage workers.” HERO Think Tank, Hosted expert panels and conference proceedings, Arizona Grand Hotel, Phoenix, Az. Sept. 11th, 2017

[“Building Cultures of Resilience One Manager at a Time.”](#) Webinar with Sara Johnson, PhD, MA, Behavior Change Systems, Inc. and Megan Hammes, MS, MCHES, University of Iowa. August 10, 2017.

[“A Randomized Trial of Social Comparison Feedback and Financial Incentives to Increase Physical Activity.”](#) Webinar with Mitesh Patel, MD, MBA, MS, Perelman School of Medicine and Kevin Volpp, MD, PhD, Perelman School of Medicine. July 12, 2017.

[“Employee Wellness Provisions, Privacy and Protections: Keeping up with the EEOC/ADA Rules.”](#) Webinar with Jim Pshock, Bravo Wellness and Barbara Zabawa, Center for Health and Wellness Law. June 27, 2017.

“Systemic Approaches to Advancing Mental and Emotional Well-being.” HERO Think Tank, Hosted expert panels and conference proceedings, Minneapolis Hilton, June 6th, 2017

[“What Human Capital Measures Matter Most to the C-Suite?”](#) Webinar with Derek Yach, Vitality Group. April 26, 2017.

“The Evidence is Persuasive that there is a ‘Right Mix.’ Conference brainfest session, Oxford Style Debate. Moderator with S. Johnson, S. Sill, M. Clark, M. Moore. **27th Annual Art and Science of Health Promotion Conference**. What is the Purpose of Health Promotion? Colorado Springs, Colorado. March 27-31, 2017.

[“Giving, Health and Happiness.”](#) Webinar with Dr. Steven Post and Tracy Hoover, CEO of the Points of Light Institute. HERO and the American Journal of Health Promotion. April 4th, 2017.

“What Causes Well-being and Where doe Health fit in?” Webinar with Drs. Tom Kottke and Ginger Kakacek. HERO and the American Journal of Health Promotion. March 1st, 2017.

“Progress Based Incentives, Strategies and Outcomes.” **2017 Workplace Wellness Forum**, The American Heart Association. Edward Jones HQ, St. Louis, Mo. Feb. 14, 2017.

“Reaching the Disaffected: Strategic Approaches to Health and Well-being Metrics.” Webinar with Dr. Bruce Sherman, Conduent HR Services. HERO and the American Journal of Health Promotion. Jan. 11th, 2017.

“Health and Engagement Strategies for Small Employers.” **AHA Scientific Sessions**. The American Heart Association. Panel with Peggy Hannon, UW and Frank LaBiche, Laitram. New Orleans, LA, November 11, 2016.

“Innovation and the Evolution of Health Promotion.” A Discussion with Neal Sofian, Julia Hu and Dave Bulger, **AJHP Author’s Series Webinars**: American Journal of Health Promotion, May/June issue. [Video Archives](#). November, 2016.

“A Framework to Foster Comprehensive Workplace Wellness.” A Discussion Chris Calitz, AHA and Bonnie Spring, Professor Preventive Medicine, Northwestern, **AJHP Author’s Series Webinars**: American Journal of Health Promotion, May/June issue. [Video Archives](#). September 20, 2016.

“Turning Workspaces into Healthy Workplaces.” A Discussion with Leigh Stringer, LEED AP, Worplace Strategy and Research, at EYP and Phil Williams, President and Business Development, Webcor Builders. **HERO Wednesday Webinar Series**. [Video Archives](#). September 7, 2016.

“Introducing WikiWIT – The Wellness Incentive Toolkit.” A Discussion with Michael O’Donnell, Editor in Chief, AJHP and Jim Pshock, **AJHP Author’s Series Webinars**: American Journal of Health Promotion, [Video Archives](#). August 23, 2016.

“Innovations in Incentives and the EEOC / ADA Final Rules.” A Discussion Jim Pshock, Founder and CEO of Bravo, Michael O’Donnell, Editor in Chief, AJHP and Karen Horgan, Co-Founder and CEO, Val Health, **AJHP Author’s Series Webinars**: American Journal of Health Promotion, May/June issue. [Video Archives](#). August 2, 2016.

“Health Scorecards, Leadership and Accountability.” **2016 National Healthy Places Summit**. Prevention Partners, Brier Creek Country Club, Raleigh, NC, June 14, 2016.

“Wellbeing. Your Journey Has Already Begun.” A Discussion with Ashley Brinn Kletke, Senior Manager, Wellbeing, Stryker Instruments. **HERO Wednesday Webinar Series**. [Video Archives](#). June 8, 2016.

“Engaging Employers and Investors in Well-being.” Facilitator of an Expert Roundtable, Inaugural Roundtable of the **Global Alliance for Healthy Workplaces**. Global Centre for Healthy Workplaces. American University, FIESC/SESI, Wash. DC. June 6, 2016.

“The Global Issue.” A Discussion with Wolf Kirsten and Tsitsi Masvawure, **AJHP Author’s Series Webinars**: American Journal of Health Promotion, May/June issue. [Video Archives](#). May 24, 2016.

“What Does a Healthy Workplace Look Like?” **Kansas City Worksite Wellness Symposium**, Kansas City Heart Association. Kansas City Convention Center, May 10, 2016.

“Reflections: What did we learn?” Conference closing brainfest session. **26th Annual Art and Science of Health Promotion Conference**. What is the Purpose of Health Promotion? Orlando, FL. April 25-29, 2016.

“The Evolution of Wellness” **HR Tomorrow Conference** (Panel with Katie White, Jean Abraham and Daniel Maloney) Carlson School of Business, April 22nd, 2016. Minneapolis, MN.

“Eating Well Made Simple.” A Discussion with Jason Langheier, M.D, M.P.H., CEO & Founder, Zipongo. **HERO Wednesday Webinar Series**. [Video Archives](#). April 13, 2016.

“Realizing the Promise and Competitive Advantage of a ‘Thriving, Healthy, High-Performing and Sustainable Workplace and Workforce’.” A Discussion with Dee Edington, Ph.D., Founder and Chairman, Edington Associates, LLC and Jennifer Pitts, Ph.D., Chief Strategy Officer, Edington Associates, LLC. **HERO Wednesday Webinar Series**. [Video Archives](#). March 30, 2016.

“The Food Issue.” A Discussion with Dr. Kevin Walker, Dr. Richard Scott and Laura Dimler. **AJHP Author’s Series Webinars**: American Journal of Health Promotion, March/April issue. [Video Archives](#). March 29, 2016.

“Ohio State: The Healthiest University in the World.” A Discussion with Megan Amaya, Ph.D., Director of Health Promotion & Wellness, The Ohio State University (also joined by Melissa Walters and Stefanie Morrow). **HERO Wednesday Webinar Series**. [Video Archives](#). March 16, 2016.

“HERO Health & Well-Being Best Practices Scorecard in Collaboration with Mercer.” A Discussion with Steven Noeldner, Ph.D., Mercer Health & Benefits. **HERO Wednesday Webinar Series**. [Video Archives](#). February 17, 2016.

“The Well-Being Issue.” A Discussion with Dr. Suzy Harrington and Siyan Baxter. **AJHP Author’s Series Webinars**: American Journal of Health Promotion, [Jan/Feb. issue](#). [Video Archives](#). February 4, 2016.

“Sport as a Living Laboratory of High Performance.” A Discussion with Dr. Jack Groppe, Co. Founder, Johnson & Johnson Human Performance Institute. **HERO Wednesday Webinar Series**. [Video Archives](#). February 3, 2016.

“Engagement, Health & Well-Being: Understanding the Relationship.” A Discussion with Jennifer Flynn, M.S., Strategy Consultant, Mayo Clinic. **HERO Wednesday Webinar Series**. [Video Archives](#). January 20, 2015.

“The Hegelian Dialectic and the Evolution of Well-being.” **4th Annual US Healthiest HealthLead Forum**. The Bottom Line Future of Worksite Health and Well-being. In Partnership with the Centers for Disease Control and Prevention. Atlanta, GA, Jan. 14-15, 2016.

“Measures that matter to Employers and Communities.” (Expert Panel with Ron Goetzel, Ph.D. and Nico Pronk, Ph.D.) **4th Annual US Healthiest HealthLead Forum**. The Bottom Line Future of Worksite Health and Well-being. In Partnership with the Centers for Disease Control and Prevention. Atlanta, GA, Jan. 14-15, 2016.

“Ideas and Outcomes.” A Discussion with David Ballard of the American Psychological Association (APA). **HERO Wednesday Webinar Series**. [Video Archives](#). January 6, 2015.

“The Contrarians Issue.” A Discussion with Dr. Don Ardell and Stephanie Pronk. **AJHP Author’s Series Webinars**: American Journal of Health Promotion, Nov/Dec. issue. [Video Archives](#). November, 18, 2015.

“Measurement, Metrics and Evaluation of Workplace Health Programs” **American Heart Association Scientific Sessions 2015**. (Panel on “Effectiveness and Outcomes in Workplace Health” with Ron Goetzel, John’s Hopkins and Jason Lang, CDC.) Orlando Convention Center, Florida, Nov. 10, 2015.

“Conference [Wrap Up](#): Measurement Then and Now.” 2015 **Midwest Health Promotion Conference**. “Surviving to Striving.” St. Paul River Center. Nov. 3, 2015.

“Our Habits, Our Health: How Can We Leverage Behaviors to Improve Wellness?” **U.S. Chamber of Conference Annual Health Care Summit**. “Optimizing the Next Generation of Health Care.” Washington, D.C., Oct. 20, 2015.

“The Game Changers.” A Discussion with Laura Linnan, Laurie Whitsell and LaVaughn Palma-Davis. **AJHP Author’s Series Webinars**: American Journal of Health Promotion, Sept./Oct. issue. [Video Archives](#). October 20, 2015.

“Is it Time for a Broader Value Proposition?” A Discussion with Sheryl Niehbur and Jessica Grossmeier. **AJHP Author’s Series Webinars**: American Journal of Health Promotion, July/August issue. [Video Archives](#). August, 12, 2015.

“A National Certification for Health Coaches: How, Why and When?” A Discussion with Meg Jordan. **AJHP Author’s Series Webinars**: American Journal of Health Promotion, May/June issue. [Video Archives](#). July 8, 2015.

“Reflections: What did we learn?” Conference closing brainfest session. **25th Annual Art and Science of Health Promotion Conference**. What’s Next for Health Promotion? San Diego, CA. March 30-April 1, 2015.

“The Coaction Issue: Thinking Differently about steps to Behavior Change.” A Discussion with MJ Shaar and Drs. Sara Johnson and Kerry Evers. **AJHP Author’s Series Webinars**: American Journal of Health Promotion, March/April issue. [Video Archives](#). March 24, 2015.

“Preparing Today for Wellness in 2020.” [WellSteps Webinar](#) with Tom Parry, Tre McCalester, Ryan Picarella and Seth Serxner) Webinar Hosted by Seven Aldana, WellSteps Company, Feb. 26, 2015.

“The Vision and Direction Issue.” A Discussion with Drs. Lawrence Green and Shelley Golden. **AJHP Author’s Series Webinars**: American Journal of Health Promotion, Jan/Feb issue. [Video Archives](#). January 20, 2015.

“The Gamification of Health: Effective Engagement in Health vs. Gaming the System,” (with Gina DeBruin/Fitbit) at **Population Health Alliance Forum**, December 11-12, 2014, Scottsdale, AZ.

“The Purpose and Health Issue.” A Discussion with Drs. Victor Strecher, Jinnet Fowles and Architect Susan Suzanka. **AJHP Author’s Series Webinars**: American Journal of Health Promotion, Nov./Dec. issue. [Video Archives](#). December 15, 2014.

“Perceived Organizational Support and Worksite Wellness.” A Discussion with Drs. Robert Eisenberger, Linda Shanock and Jessica Grossmeier. **AJHP Author’s Series Webinars**: American Journal of Health Promotion, Sept/Oct. issue. [Video Archives](#). October 25, 2014.

“[Patient Engagement and Achieving Meaningful Use](#).” AllScripts Client Experience. **ACE National Conference 2014**. August, 2014, Chicago, IL. Video recorded ([index.htm](#), [broadcast](#), [Mp4](#))

“Coaching and Accountability.” A Discussion with Drs. Jack Stoltzfus, Margaret Moore and Susan Buttorworth. **AJHP Author’s Series Webinars**: American Journal of Health Promotion, July/August issue. [Video Archives](#). May 27, 2014.

“The Science behind the Effectiveness of Wellness Champions” (with Stefan Gingrich) and “A Story of a Journey: Leadership in Health Promotion.” **The National Wellness Institute. NWC2014**. June 23-24, 2014. Minneapolis, MN.

“The Performance Issue.” A Discussion with Dr. Jack Groppe and Jennifer Myster. **AJHP Author’s Series Webinars**: American Journal of Health Promotion, May/June issue. [Video Archives](#). May 27, 2014.

“Reflections: What did we learn?” Conference closing brainfest session. **24nd Annual Art and Science of Health Promotion Conference**. What Works Best in Health Promotion? Colorado Springs, CO. March 26-28, 2014.

“Value on Investment: Is it Time for a Broader Value Proposition for Wellness?” A Discussion with Drs. Wendy Lynch and Michael Connor.” **AJHP Author’s Series Webinars:** American Journal of Health Promotion, March/April issue. [Video Archives](#). April 1, 2014.

“The Policy Issue.” A Discussion with Drs. Michael Roizen, Archelle Georgiou and Ms. Shelly Wolff.” **AJHP Author’s Series Webinars:** American Journal of Health Promotion, Jan/Feb issue. [Video Archives](#). Jan. 21, 2014.

“The Science Stalwarts’ of the CDC and P.” A Discussion with Drs. Dyann Chapman Koffman, Casey Chosewood and Mr. Jason Lang.” **AJHP Author’s Series Webinars:** American Journal of Health Promotion, May/June issue. [Video Archives](#). Nov, 2013.

“Advancing a Value on Investment Approach to Health Management.” (Panel with Ron Goetzel, Truven; and Judith Goodwin, Joslin.) Care Continuum Alliance’s Annual Conference. **CCA Forum 2013**. Oct. 23-25, 2013, Scottsdale, AZ.

“The Power of Peers? A Discussion with Drs. Laura Linnan and Edwin Fisher of UNC Chapel Hill” **AJHP Author’s Series Webinars:** American Journal of Health Promotion, May/June issue. [Video Archives](#). Oct, 2013.

“The demonstrated Impact of Incentives, Communications and Champions on Engagement and Behavior Change: Case Studies from BP, Cardinal Health and StayWell Health Management.” (With Karl Dalal and Jessica Parkinson) *Innovate, Engage, Inspire*. **The 27th National Conference on Health, Productivity and Human Capital**. The Washington Business Group on Health. Washington, D.C., Sept. 24-26, 2013.

“Setting the Tone for a Culture of Health and Safety” (Keynote) **Association of Washington Cities Trust**. Spokane, Washington, August 13, 2013.

“How do we both Support Autonomy and Build Accountability? A Discussion with Dr. Edward Deci, Co-Founder of Self-Determination Theory.” **AJHP Author’s Series Webinars:** With Dr. Edward Deci. American Journal of Health Promotion, May/June issue. [Video Archives](#). August, 2013.

“What is a Reasonably Designed Wellness Program?” **AJHP Author’s Series Webinars:** With Drs Ron Goetzel, Jessica Grossmeier, Bonnie Sakallaris and Karen Marlo. American Journal of Health Promotion, March/April issue. [Video Archives](#). June, 2013.

“Essentials of Leadership” (Keynote) and “Wellness in an Era of Health Reform: Strategies for Improving Engagement and Health Outcomes.” **2013 NLC-RISC Trustees Conference**, National League of Cities, May 16-18, Denver, CO.

“Stakeholders in Health and Wellness” Panel Presentation with State Health Commissioner Ed Ehlinger and SPH Dean John Finnegan, Connecting to Transform Communities, **Minneapolis Heart Institute Foundation Conference**. April 25-26, 2013, Minneapolis, MN.

“How healthy, engaged employees drive productivity and performance”, Conference keynote, **Fifth Annual Florida Worksite Wellness Forum**, April 12, 2013, Miami, FL

“[The Motivation Issue: Moving between extrinsic and intrinsic motivation](#).” **AJHP Author’s Series Webinars:** With Drs Bonnie Spring and Seth Serxner. American Journal of Health Promotion, March/April issue. Video Archives. April, 2013.

“Reflections: What did we learn?” Conference closing brainfest session. **23rd Annual Art and Science of Health Promotion Conference**. Producing the Best Health and Financial Outcomes by Using the Most Effective Health Promotion Strategies. Hilton Head Island, South Carolina. March 18-22, 2013.

“Costs Saved and Costs Avoided in Health Care Use and Lost Productivity: Case Studies from the University of Michigan and a Multi-company data cooperative.” Keynote with LaVaughn Palma-Davis and Bruce Kelly. Health and Productivity Forum 2013. **Integrated Benefits Institute and National Business Coalition on Health**, Feb. 27, 2013, Dallas, TX.

“Leadership in Advancing Population Health.” Conference keynote. **Rhode Island Interlocal Risk Management Trust**, Jan. 24, 2013. Providence, RI.

“Engaging Families and Cross Generational Health Promotion.” AJHP Author’s Series Webinars: With Judd Allen, Tsitsi Masvuare, Anita Shaughnessy. American Journal of Health Promotion, Jan./Feb issue. [Video Archives](#). (Accessed 2.10.13).

“Building a culture of Wellness: Beyond the benefits of wellness and the future of worksite wellness.” The National League of Cities Risk Information Consortium. NLC-RISC. Nov. 24, 2012, Charleston, SC.

“Wellness Incentives: What Role in Engaging Employees in a Health and Performance Culture?” (With Dr. David Anderson), **HEROForum12**; Pathways to Sustainability, Minneapolis, MN, Oct. 2-3, 2012.

“MPHA History: Debut of the Past Presidents Video.” **Minnesota Public Health Association 2012 Annual Meeting**, Public Health: It’s for the People by the People, Bloomington, MN, Sept. 27-28, 2012.

“[The High Bar of Return on Investment in Wellness](#).” AJHP Author’s Series Webinars: With Dee Edington, and Tom Parry. American Journal of Health Promotion, Sept/Oct. issue. Video Archives. (Accessed 9.26.12).

“[The Mutualism of Culture and Engagement](#).” AJHP Author’s Series Webinars: With David Anderson, Patty Pritts Emser and Tamara Collin. American Journal of Health Promotion, July/August issue. Video Archives. (Accessed 8.13.12).

“The Art of Innovation featuring James Prochaska and William Miller.” AJHP Author’s Series Webinars, American Journal of Health Promotion, March/April issue. [Video Archives](#). (Accessed 8.13.12).

“The Supreme Court Decision- Implications for Employers.” Webinar with Tracey Moorhead, CEO of the Care Continuum Alliance, [Health Promotion Live broadcast](#). July 12, 2012.

“Essentials of Leadership—the story of a journey” **Association of Washington Cities Annual Conference**, Vancouver, Washington, June 22, 2012.

“Tema: Inovações na Gestão da Saúde Corporativa e seus resultados” (Innovations in Corporate Health Promotion) Keynote. **INOVAÇÕES E OPORTUNIDADES DE MELHORIA**, CPH Health, Sao Paulo, Brazil, June, 18-19, 2012.

“Reflections: What did we learn?” Conference closing brainfest session. **22nd Annual Art and Science of Health Promotion Conference**. Making Healthy Choices the Easy Choices, San Diego, CA. April 11-13, 2012. To view online: <http://www.intelliquestmedia.com/library/ajhp2012reflections>.

“Emerging health promotion leaders.” Panel with Steven Aldana, Ph.D. and James Prochaska, Ph.D., **22nd Annual Art and Science of Health Promotion Conference**. Making Healthy Choices the Easy Choices, San Diego, CA. April 11-13, 2012.

“The Role of Incentives in Improving Engagement and Outcomes in Population Health Management.” **The 12th Population Health and Care Coordination Colloquium**, Philadelphia, PA., Feb. 28, 2012.

“Results from the Activate Study” American Journal of Health Promotion **Authors' Series** Hosted by Michael O'Donnell. National Webinar. November 15, 2011. http://www.healthpromotionjournal.com/author_series.htm

“Legal and Compliance Issues Surrounding Wellness Programs.” (panel with Kerry Leibig, JD, EEOC, Seth Perretta, JD, Crowell and Moring), **Fall Forum 2011, AHIP**, Chicago, IL, Nov. 15, 2011.

“The Affordable Care Act and Worksite Health Promotion” (Panel presentation with Optum and Thompson Reuters) **Congressional Wellness Caucus**, Rayburn Office Building, Washington DC., Oct. 24, 2011.

“Predictors of Engagement: Influencing Health Outcomes” (Keynote) and “Essentials of Leadership: A Story of a Journey.” **2011 Healthy Worksite Summit**, Association of Washington Cities, Meydenbauer Center, Bellevue, Wa, Oct. 19, 2011.

“Applying Behavioral Economics in Worksite Health Promotion: Engagement Results from the “Activate Study.” And “Current Research and Best Practices in Population Health Management: A Case Study with Robert W. Baird & Company, Inc.” (with Lisa Mrozinski, Baird). **21st Annual Worksite Wellness Conference: The Economics of Healthy Behaviors**. Wellness Council of Wisconsin. KI Convention Center, Green Bay, WI, Sept. 14, 2011.

“The role of health risk assessment in the 2011 Health Reform Act” (Panel with Vic Strehor, J and J/Health Media) **The World Health Care Congress**, Annual Chronic Care Summit Session, Washington, DC., April 5, 2011.

“Worksite and Employee Predictors of Engagement in Health Coaching Programs” (with Jessica Grossmeier) and “Future Leaders in Health Promotion.” (with David Hunnicutt), Capturing the Wisdom of Practice and the Rigor of Research, **21st Annual Art and Science of Health Promotion Conference**, Colorado Springs, CO, March 21-25, 2011.

“Applying the Well-Being Index in the City of Detroit” (Moderator with Gallup) Kellogg Fellows Leadership Alliance, **KFLA Forum 11**, Washington DC., March 3-4, 2011.

“Research Demonstrates the Health and Productivity Impact from Health Coaching.” (with Jody Ensman, U of Kentucky). **2011 IBI/NBCH Health and Productivity Forum**, San Francisco, CA, Feb 28-March 2, 2011.

“Engagement Strategies that Work in Wellness.” SHRM 2010 Annual Conference and Expo, Total Rewards, Retention requires competitive offerings. **Society for Human Resource Management**, San Diego, CA. June 29, 2010.

“A Population Based Study of Weight Management at the Worksite.”(with Erin Seaverson) and panel member for “How to Change the World by David Bornstein” What works good, better, best in Health Promotion? **20th Annual Art and Science of Health Promotion Conference**, March 15-19, 2010.

“Translating Research into Practice. How Employers Can Support Consumer Activation.” Creating a Culture of Health: What CVEs Can Do to Involve Consumers in their Care and Well-being, **Agency for Health Care Quality and Research WebX (AHRQ)** January 21, 2010

“Improving Consumer Activation and Employee Health through Comprehensive Health Management:Results from the “Activate Trial” and case studies from Lowe’s and University of Michigan. (with Ann Sheagren and Bob Ihrie). **23rd National Conference on Health, Productivity and Human Capital**. By the National Business Group on Health, Philadelphia, PA, Oct. 14, 2009.

“Optimal Lifestyle Adherence- Tracking and Coaching to Health Activation for Improved Outcomes.” (with M.J. Osmick, M.D. and J. Hibbard, Ph.D.) **The Forum 09’, DMAA Care Continuum Alliance**. San Diego, CA, Sept. 21, 2009.

“Cultures of Choice that Produce Powerful Engagement.” **National Wellness Institute** Annual Conference. Stevens Point, Wisconsin, July 21, 2009.

“Defining Best Practices.” HC/21 HealthCare 21 Business Coalition, High Performance Purchasers, 2009 **12th Annual Health and Productivity Forum**. Knoxville, Tennessee. May 5, 2009.

“A legacy of service.” Closing presentation, 30th Anniversary Celebration, **Minnesota International Health Volunteers**, Mpls., MN. April 20, 2009.

“Calculating the Health Coaching ROI: Models and Results.” **Healthcare Intelligence Network** (Webinar, with Dr. Craig Nelson, American Specialty Health), March 25, 2009.

“Results from the Activate Study: A Randomized Controlled Trial Comparing Traditional Worksite Health Promotion with Health Care Consumer Activation.” **19th Annual Art and Science of Health Promotion Conference.** March 16-18, 2009, San Francisco, CA.

“Punished by Rewards”, Presented by Alfie Kohn, Reactor Panel with Larry Chapman and Paul Terry, **19th Annual Art and Science of Health Promotion Conference.** March 16-18, 2009, San Francisco, CA.

“Health and Productivity Initiatives with Effective Results”, General Session, (presented with Jeffrey Burtaine, M.D.,) **2009 Health and Productivity Forum**, Integrated Benefits Institutes and National Business Coalition on Health, Feb. 11, 2009, Los Angeles, CA.

“Use of a Normal Impairment Factor to Gauge Avoidable Productivity Loss Due to Poor Health”, (presented with John Reidel) **2009 Health and Productivity Forum**, Integrated Benefits Institutes and National Business Coalition on Health, Feb. 11, 2009, Los Angeles, CA.

“Results from the ACTIVATE Study: A Randomized Controlled Trial comparing Traditional Worksite Health Promotion with Health Care Consumer Activation.” Paul E. Terry Ph.D., Jinnet Briggs Fowles Ph.D., Christine Taddy Bloom M.P.H., Xi Min Ph.D., Lisa Harvey M.P.H., R.D., **Thirteenth Annual Minnesota Health Service Research Conference** March 3rd, 2009, Minneapolis, MN.

“Survey Results Concerning the Private Sector Response to HIV/AIDS in Tanzania.” Paul Terry, Ph.D., (presented by Richard Kasesela, Chief Executive Officer, AIDS Business Coalition of Tanzania.,) **USAID Implementation Conference**, June 10-14, 2009, Lilongwe, Namibia.

“Results from the ACTIVATE Study: A Randomized Controlled Trial comparing Traditional Worksite Health Promotion with Health Care Consumer Activation.” Paul E. Terry Ph.D., Jinnet Briggs Fowles Ph.D., Christine Taddy Bloom M.P.H., Xi Min Ph.D., Yvonne Jonk, Ph.D., (Poster Presenter) Lisa Harvey M.P.H., R.D., **Academy Health**, May 13-15, 2009, Wash. DC.

“An Examination of Presenteeism Measures: The Association of Scoring Methods with Health, Work Life & Consumer Activation.” Paul E. Terry Ph.D., Jinnet Briggs Fowles Ph.D., Christine Taddy Bloom M.P.H., Xi Min Ph.D., Yvonne Jonk, Ph.D., (Poster Presenter) Lisa Harvey M.P.H., R.D., **Academy Health**, May 13-15, 2009, Wash. DC.

“Can Employees’ Health Activation Levels Be Improved?” Jinnet Briggs Fowles, PhD (Presenter), Paul Terry, PhD, Min Xi, PhD, Judith Hibbard, DrPH, Yvonne Jonk PhD; **Academy Health**, May 13-15, 2009, Wash. DC.

“Engaging Families as a Population Health Strategy.” Dependent Wellness **Employee Benefits News Webinar** (with Barry Hall, Buck Consulting) Dec. 12, 2008. National Webinar

“Social Networking for Improved Health- Building a Virtual Community.” (panel presentation with Raimar Boehlke) **LifeScience Alley Conference.** Dec. 10, 2008. Minneapolis, MN.

“Best Practices in Integrated Health Management: New Research and Profile of Wachovia’s Healthy Weight Management.” (With Donna Shenoha, Wachovia) **The Forum 08, Integrated Care Summit.** DMAA. November 24, 2008, Hollywood, Florida.

“Breakthrough Engagement in Worksite Health Programs: Results from the ACTIVATE Study.” (Keynote), **2008 Midwest Health Promotion Conference**, November 3, 2008, St. Paul, MN.

“Association between health risks, consumer activation and measures of absenteeism and presenteeism.” (with Jinnet Briggs Fowles PhD, Min Xi, Ph.D., Judith Hibbard DrPH,) **The American Public Health Association 135th Annual Meeting.** November 5, 2007, Washington, DC.

“Relationship of the Patient Activation Measure (PAM) to Employee Characteristics.” (with Jinnet Briggs Fowles PhD, Christine Taddy Bloom, M.P.H., Judith Hibbard DrPH,) **The American Public Health Association 135th Annual Meeting.** November 5, 2007, Washington, DC.

“The Patient Activation Measure (PAM): Its Relation to Employee Characteristics and Further Validation. (with Jinnet Briggs Fowles PhD, Christine Taddy-Bloom, Judith Hibbard DrPH,) **The CDC Health Protection Research Conference.** September 12, 2007, Bethesda, MD.

“Health Care Consumerism and Coaching” (With Drs. Hartquist and Abelson). **The 4th Annual World Health Care Congress.** And speaker Q and A. Series. April 22-24, 2007. Washington, DC.

“Examining Productivity and Presenteeism: How Adjusted Scores Affect Associations with Health” Poster, Terry, P., Fowles, J., Taddy, C. and “The effects of a diabetes coaching service on medication adherence: a pilot study”, Poster (by Melko, Terry, et.al.) and “A Worksite Health Consumerism Intervention: Development, Implementation and Learnings” Poster (by Taddy, C., Harvey, L., Terry, P.) **17th Annual Art and Science of Health Promotion Conference.** March 28-30, 2007, San Francisco, CA.

“The ACTIVATE Study – Activating Consumers toward Involvement in Health Care versus Traditional Health Promotion: Baseline Characteristics, Enrollment and Retention Results from a Randomized, Controlled Trial” (by Taddy, C., Terry, P., et.al.), **11th Annual Minnesota Health Services Research Conference,** March 2, 2007, Minneapolis, MN.

“Does ‘No mean no?’: [Factors predicting equity in decision making in Zimbabwe.](#)” Poster, Abstract #133920. **American Public Health Association’s 134th Annual Meeting.** Nov. 8, 2006, Boston, MA.

“Initiating Health Promotion programs; challenges and ethical issues.” **CDC Health Protection Research Initiative.** Grantee Panel. April 20-21, 2006, Atlanta, GA.

“ACTIVATE: Activating consumers through involvement in health care versus traditional health education.” Poster Session. **16th Annual Art and Science of Health Promotion Conference.** March 20-24, 2006, Las Vegas, NV.

“Results from a Study of the Effects of Tobacco Policy Implementation Among Hispanic Employees in Rural Minnesota.” Poster Session. **15th Annual Art and Science of Health Promotion Conference.** March 18-19, 2005, San Francisco, CA.

“A Comparison of Participants vs. Non Participants of an HIV Prevention Program Among University of Zimbabwe Students.” Poster Session. **15th Annual Art and Science of Health Promotion Conference.** March 18-19, 2005, San Francisco, CA.

“Characteristics of Effective Leaders.” Building Skills to Serve a Growing Field, **15th Annual Art and Science of Health Promotion Conference.** March 18-19, 2005, San Francisco, CA.

“A Cross-Sectional Study of Differences in HIV/AIDS Risk Factors Between Participants and Non-Participants in a Prevention Education Program at a Zimbabwean University.” **American Public Health Association.** Abstract 83528/Session #5172.0, Nov.10, 2004, Washington, DC.

“Town Hall Meeting: The Global AIDS Pandemic, Hope for Progress in 2004.” Moderator and panelist. **University of Minnesota Schools of Medicine, Public Health and Physicians for Human Rights.** April 2, 2004, Memorial Hall, Minneapolis, MN.

“Public Health Policy Forums Public Health Matters: What’s Happening in Public Health Policy?” (Moderator and panelist of Minnesota Legislative and Public Health Leaders) **Minnesota Public Health Association (MPHA),** January 30, 2004, Minnesota Humanities Education Center, St. Paul, MN.

“Health Promotion Leadership: Now More Than Ever.” (Keynote). **2003 Midwest Worksite Health Promotion Conference.** Nov. 6, 2003. Bloomington, MN.

“HIV/AIDS Health Literacy in Zimbabwean University Students.” **International Conference on Health Promotion.** Oct. 25, 2003, Atlanta, GA.

“Doing Public Health in Human Rights Compromised Political Contexts.” **Program in Human Rights and Medicine.** University of Minnesota/School of Public Health. Oct. 10, 2003. Minneapolis, MN.

“The multi-dimensions of AIDS in Africa.” **Pediatric Grand Rounds**. Sept. 24, 2003, Park Nicollet Health Services. Minneapolis, MN.

The Health Promotion Research and Dissemination Act. (Trainer). **The Art and Science of Health Promotion** , Feb. 20, 2003, Washington, DC.

“Physician Leadership and Changing Patient Behavior” **Transforming Dylipidemia Management** May 18, 2002, Loews Ventana, Tucson, AZ.

“Creating a New Vision for Health Promotion” **The Art and Science of Health Promotion** (Plenary Session Panel) with Larry Green, Ken Pelletier, Feb. 28, 2002, Lake Tahoe, NV.

“The Role of Health Promotion in Global Peace” **The Art and Science of Health Promotion** (Topic discussion session), Feb. 28, 2002, Lake Tahoe, NV.

“Communicating Effectively with Patients and Each Other” **Park Nicollet Learning Day** (Keynote), September 7, 2001, The Northland Inn, Minneapolis, MN.

“An International Case Study: Using Service to Meet Critical Needs, Launching a Service-Based NGO in Zimbabwe.” **CityCares 2001**, July 21, 2001, The Westin, Chicago, IL.

“A Community Action Model for Health Innovations: A case study from Zimbabwe.” **Minnesota Public Health Association, Interfaith and Health Conference**, Annual meeting, June 14, 2001, St. John’s University, Avon, MN.

“What Good Can Come of the HIV Crisis? Moving from Disease to Health Management,” **The Zimbabwe Scientific Association**, March 28, 2000, Parenyatal Medical School, Harare, Zimbabwe, South Africa.

“What is Upstream of Health Promotion” (Keynote) and “Trends in Managed Care Prevention Programming” **24th Annual National Wellness Institute Conference**, July 29, 1999, Stevens Point, WI.

“Which Way to Grow in Managed Care Prevention Programs.” (Keynote) Health Care Strategies for the “Baby Boomer” Generation, **VHA Southwest Physician/Trustee/CEO Conference**, May 1, 1999, Indian Hills, CA.

“Stages of Maturation in Managed Care Prevention: From Patient to Community Benefit Programming.” (Keynote) **Connections 1999, Catholic Managed Care Consortium**, April 19, 1999, Palm Springs, CA.

“Looking for the Source of Health: How Far Upstream Should We Go?” (Keynote) **North Memorial Health Care Annual Conference**, March 20, 1999, Minneapolis, MN.

“In Search of Hippocrates: The Role of Health Providers in Self-Care Education.” **Tenth Annual Art and Science of Health Promotion Conference**, March 5, 1999, Amelia Island, FL.

“Comparing Consumer-Direct and Physician-Based Medical Self-Care Education. (M. Healy presented paper.) **Third Annual Minnesota Health Services Research Conference**, Feb. 23, 1999, University of Minnesota.

“The Maasai, the Bedouins, The Nubians and Physician Leadership in Building Healthier Communities” (Keynote) **Hennepin Medical Society’s Annual Board Meeting**, Edina Country Club, Oct.13, 1998, Edina, MN.

“Stages of Maturation in Managed Care Prevention” (Keynote) **Interhealth: Integrated Health Care Congress**, New York Hilton, Sept. 23 - 25, 1998, New York, NY.

“Getting the Community on Deck” **The Association for Worksite Health Promotion**, 1998 Annual Conference, Sept 16 - 19, 1998, Anaheim, CA.

“Measures that Matter in Health Promotion”, **Program Evaluation: State Community Health Conference**, (Keynote) Koinonia Retreat Center, July 22, 1998, Annandale, MN.

“Demand Management” Roundtable moderator, Second **Minnesota Health Services Research Conference**, U of MN. Division of Health Services Research and Policy. Feb. 24, 1998, Minneapolis, MN.

“Measures That Matter”, (with Jinnet Fowles) **Managed Care to Managed Health**, National Conference, Institute for Research and Education HealthSystem Minnesota, Oct. 23, 1997, Minneapolis, MN.

“Changing People vs. Changing Populations”, **How New Theories Change** Nutrition and Diabetes Conference, International Diabetes Center Professional Symposium, Sept. 27, 1997, Minneapolis, MN.

“Health Promotion, Demand Management and Social Action”, (Keynote) **KeyStone Health Conference**, June 20, 1997, Selinsgrove, PA.

“Effective Intervention Strategies” **The Disease Management Congress** (Keynote) Disease Prevention and Health Management, June 19, 1997, New York, NY.

“Managing Health and Managing Demand for Services”, **VHA New England**, Community Health Improvement Conference, Jan. 28 - 29, 1997, Burlington, VT.

“Assess and Manage High Risk Factors of Medicaid, Medicare and Employed Patients”, **Outcomes of Preventive Health Programs**, International Business Communications, Dec. 12 - 13, 1996, Atlanta, GA.

“Managed Care Implications for Improving Community Health”, (Keynote), **INOVA Health System Institute**, Managing Diabetes on the Front Lines, Oct. 17, 1996, Falls Church, VA.

“Advancing Community Health: Evidence-Based Guidelines Implementation” and “Leadership Series Panel.” **Medical Group Management Association** 72nd Annual Conference, Oct 14 - 15, 1996, Minneapolis, MN.

“Worksite Health Promotion’s Role in Managed Care” (with Ted Wegleitner and Jane Norstrom), **AWHP 22nd Annual International Conference**, Sept. 18, 1996, Phoenix, AZ.

“Maximizing Community Health Promotion Benefits: Examining the Pieces” and “Worksite Health Promotion: Putting the Pieces Together.” (Opening and closing Keynotes.) **Pennsylvania Worksite Health Promotion Conference**, May 21, 1996, Harrisburg, PA.

“Setting a State Wide Agenda for Health Improvement”, **Minnesota Public Health Association** Annual Conference, “Striving for Excellence in Public Health, May 9 - 10, 1996, Duluth, MN.

“From Managed Care to Managed Health,” **VHA Southwest Physician/Trustee/CEO Annual Conference**, “Collaboration and Integration.” April 28, 1996, Phoenix, AZ.

“Balancing Health Promotion and Demand Management.” **Thirty-Seventh Navy Occupational Health and Preventive Medicine Conference**, Navy Environmental Health Center, March 26, 1996, Virginia Beach Oceanfront, VA.

“From Health Promotion to Health Management” (Keynote with Ted Weglietner) **Seventh Annual Heart at Work Conference**, American Heart Association, March 25, 1996, Brooklyn Center, MN.

“Back to the Future of Emergency Medical Services”, Keynote Address, **15th Annual EMS Conference**, Minnesota Ambulance Association, Jan. 26, 1996, St. Cloud, MN.

“The Good, the Effective, the Efficacious: Demand Management,” **The Community Care Network Demonstration Program**, The American Hospital Association’s Hospital and Educational Trust, Dec. 10, 1995, New Orleans, LA.

“Who Cares What’s Upstream in Health Care?” **Diabetes 95: A Harvest of New Ideas**, Iowa Methodist Medical Center, Nov. 17, 1995, Des Moines, IA.

“Educating Patients in Two Minutes or Less”, **Managing Problems You Can’t Cure, Park Nicollet** Continuing Medical Education in Primary Care Conference, Oct. 27, 1995, Plymouth, MN.

“Health Education in Future Health Systems”, **13th Biennial Great Lakes Regional Conference, Prevention Strategies for Cardiovascular Diseases**”, Oct. 20, 1995, Mayo Medical Center, Rochester, MN.

“Creating Partnerships for Population Health Improvement” (Keynote) and “Improving Health Status-Working with the Medicare and Medicaid Populations”, **VHA Mountain States-Community Health Improvement**, Oct. 12 - 13, 1995, Denver, CO.

“Health Promotion in Diabetes Management, Call to Action for Health Professionals”, (Keynote) **5th Annual Diabetes Education Conference**, The Valerie Millar Diabetes Network, USD School of Medicine, Oct. 12, 1995, Sioux Falls, SD.

“Integrating Health Promotion and Occupational Health”, **Advanced Topics in Occupational Health Nursing**, Midwest Center for Occupational Health and Safety, Oct. 9, 1995, Minneapolis, MN.

“From Managed Care to Managed Health, **Nutrition and Diabetes, Assessment, Intervention and Outcomes**”, International Diabetes Center, Oct. 5, 1995, Minneapolis, MN.

“From Self-Care to Demand Management” (with Ted Weglietner), **Moving Health Promotion into the 21st Century**, 1995 AWHP International Conference, Sept. 29, 1995, Orlando, FL.

“Innovation in Community Health Promotion Models”, **Innovations in Health**, InterHealth Symposium, Sept. 28, 1995, St. Paul, MN.

“Public Health Advocacy and Social Change: A Minnesota Perspective” (presentation and panel with MN. Health Commissioner and State Legislator), **A 20/20 Vision for Public Health**, 50th Anniversary Symposium, University of Minnesota School of Public Health, April 28, 1995, Minneapolis, MN.

“Creating Partnerships for Population Health Improvement”, (with George Isham, M.D.) **1995 Healthier Communities Summit**, the HealthCare Forum, April 25, 1995, San Diego, CA.

“Strategies for Energizing the Profession” (Keynote Address) and “From Managed Care to Managed Health (breakout), **Succeeding with Diabetes: A Professional Symposium**”, International Diabetes Center Clarkson, March 31, 1995, Omaha, NE.

“What Do Health Risks Cost, Who Should Pay” presentation with Jinnet Fowles, Ph.D., and “Balancing Individual and Social Responsibility for Health”, panel chair, **Art and Science of Health Promotion Conference**, American Journal of Health Promotion, March 8-9, 1995, Orlando, FL.

“Why Should I Care What’s Up Stream”, (Keynote Address), Emergency Cardiac Care State Conference, **American Heart Association**, Feb. 24, 1995, St. Cloud, MN.

“Demand Management and Self Care in the 1990’s”, Regional meeting, **The Association for Worksite Health Promotion**, Minnesota Chapter, Dec. 7, 1994, Minneapolis, MN.

“The Role of the Employer in Prevention and Health Care Reform”, (Keynote Address) **Reforming Health Care at the Worksite through Demand Management**, University of Delaware/ Delaware Center for Wellness, Nov. 30, 1994, Newark, DE.

“Pay Me Now or Pay Me Later, How Capitation can Move us From Managed Care to Managed Health,” **Preventive Care Services**, IBC, Nov. 14, 1994, Scottsdale, AZ.

“Opportunities for community health promotion in managed care,” (Sullivan, Regan, Terry), **122nd Annual Meeting of the American Public Health Association**, Oct. 30 - Nov. 3, 1994, Washington, DC.

“How will Health Care Reform Affect Health Promotion”, **The Association for Worksite Health Promotion 20th Annual International Conference**, and “What’s Ahead for Health Promotion” (Panel), Sept. 22 - 23, 1994, Portland, OR.

“Health as a Shared Responsibility”(Plenary Session with Haleen, Mosow), **The Minnesota Community Health Conference**, Sept. 16, 1994, Brainerd, MN.

“The Impact of Health Care Reform on Worksite Health Promotion”, (Keynote Address), **The Association for Worksite Health Promotion and the Jacksonville Wellness Council**, The World of Wellness Conference, June 9 - 11, 1994, Amelia Island, FL.

“A Case for No-Fault Health Insurance”, Sinners, Saints and Health Care, **The Center for Biomedical Ethics**, Conference Sponsored by the Northwest Area Foundation, May, 19, 1994, The Humphrey Institute, University of Minnesota, Minneapolis, MN.

“From Managed Care to Managed Health”, Psycho-Social Issues in Diabetes Management, **International Diabetes Center** National Conference, May 21, 1994, Park Nicollet, Minneapolis, MN.

“Preference Based Patient Decision Making” **American Occupational Health Conference**, Annual Conference, April 21, 1994, Chicago, IL.

“Health System Reform: Effects on Health Promotion”, **American Journal of Health Promotion**, 5th Annual Conference, Panel Discussion with Jonathon Fielding, James Fries and William Whitmer, Feb. 24, 1994, Colorado Springs, CO.

“Diffusion of Medical Guidelines: Putting Prevention into Practice”, **American Academy of Family Practice**, Annual Conference, (Sponsored by Genecom), October 8, 1993, Orlando, FL.

“The Patient’s Role in Medical Decision Making and Disease Management” **Medical Group Management Association**, Annual Conference, Oct 5 - 7, 1993, Seattle, WA.

“The One Minute Patient Educator”, **Nursing Council Forum**, Park Nicollet Medical Center, May 13, 1993, Minneapolis, MN.

"Educational Technology vs. Financial Incentives for Health Improvement" (with Ted Weglietner), **Wellness in the Workplace 12th Annual Conference**, March 29, 1993, Toronto, Ontario, Cda.

"Health Incentives and Risk Rating", **American Journal of Health Promotion 4th Annual Conference**, "Health Promotion: What's the Impact and What Works?" Feb. 23-27, 1993, Hilton Head, SC.

“The Top Ten Reasons Why Risk Rating is a Bad Idea” **WELCOA National Teleconference**, Presenter and moderator, June 19, 1992, Telecast to 23 Cities.

“Evaluating Your Health Improvement Programs” **The Third Annual Heart at Work Conference**, American Heart Association of Minnesota, March 2, 1992, Minneapolis, MN.

“The Role of Health Professionals in the Diffusion of Clinical Preventive Services”, **The Third Annual Conference of The American Journal of Health Promotion**, Discussion Hour, Meeting the Needs of Special Populations, Feb. 28, 1992, San Diego, CA.

"Preventive Services in Occupational Medicine" **Ninth Annual Occupational Health and Safety Institute**, Oct. 25, 1991, University of Minnesota.

"Education and Behavioral Outcomes," American Dietetics Association funded **Consensus Development Meeting**, Oct.7, 1991, The International Diabetes Center, Minneapolis, MN.

"Health Promotion in a Managed Care Setting", Discussion Group at **The American Journal of Health Promotion**, The Art and Science of Health Promotion, March 2, 1991, Hilton Head, SC.

"The Potential Pitfalls of Individual Risk Rating" **Seventh Annual Conference of the Washington Business Group on Health, Health Agenda 1991**, Paper and expert panel sponsored by The National Resource Center on Worksite Health Promotion and the Office of Disease Prevention and Health Promotion, January 27, 1991, Washington, DC.

"Using an Employee Health Survey for Program Planning and Evaluation", **7th Annual Mid-Year Conference: Policy, Politics and Advocacy**, Society for Public Health Education, June 15, 1990, Portland, ME.

"Smoke Free Health Care Environments, Putting Policy into Practice"(Poster session), **World Conference on Lung Health**, ALA/ATS, May 22, 1990, Boston, MA.

"Using an Employee Survey for Worksite Health Promotion Planning and Evaluation" Joint Poster with Park Nicollet and The National Cancer Institute, **6th Annual Midyear Conference, Health Education, Blending Theory with Practice**, Society for Public Health Education, June 17, 1989, Seattle, WA.

"A Self Care Campaign for Reducing Unnecessary Physician Visits" (as above).

"An HMO based strategy for Promoting High Blood Pressure Control" Round Table at the **National Conference on High Blood Pressure Control**, Advances in Hypertension Control in Special Populations, May 8, 1989, Orlando, FL.

"Conducting Health Audits," **Third Annual HealthSense '89: Employee Benefit Breakthroughs**, Minnesota Worksite Wellness Resource, March 9, 1989. Minneapolis, MN.

"The Decentralization of Health Education in a Large Group Practice," **13th World Conference on Health Education**, August 30, 1988, Houston, TX.

"Developing Persuasive Educational Materials," The National Wellness Institute, **13th Annual National Wellness Conference**, July 17-22, 1988, Stevens Point, WI.

"Advances in Health Risk Appraisal: Implications for Worksite Health Promotion", **American Public Health Association**, 114th Annual Meeting, October 19, 1987, New Orleans, LA.

Select Professional Presentations

"Leading Change: Improving Health is a Process." **Beyond Boundaries; Leadership Development Conference** and Annual Meeting, CEMEX, Tucson, AZ, Jan. 29, 2015.

"Behavioral Economics & Generational Differences Across Well -Being Engagement." (Keynote) **Wells Fargo Vendor Summit** Conference. August 20, 2014. Minneapolis, MN.

"Leadership Practices that Drive Employee Engagement in Health." **State of Minnesota** Human Resources Board and Stakeholders, April 10, 2014. St. Paul, MN.

"Why Leaders Matter in Improving Employee Health and Performance." **Well Fargo Senior Executives Retreat**. Jan. 15, 2014. Albuquerque, NM.

"Best Practices for Achieving a ROI in Wellness: What Leaders Should Know." **Agribank District CEO Conference**. June 11, 2013. Half Moon Bay, CA.

"Principles of Behavioral Economics, case studies in the workplace." *HPCareer.Net - Health*
<http://healthpromotionlive.com/> Dec. 14, 2010.
http://healthpromotionlive.com/2010/12/14/behavioral_economics_with_paul_terry_phd/

"Orientation to Tanzanian Fulbright Scholar Program" Resource Person, Pre-departure **Orientation for U.S. Fulbright Scholars** going to Sub-Saharan Africa, June 9-11, 2008, Wash. DC.

“Fiat Lux; shining a light on best practices in worksite health promotion.” (Keynote) **UCLiving Well KickOff Conference**, UCLA, September, 11, 2007, Los Angeles, CA

“Making Behavior Change Effective and Fun”, **Nutrition and Diabetes Conference**, International Diabetes Center Professional Symposium, Oct.10, 1998, Minneapolis, MN.

“Measures that Matter: Using Internal vs. External Data for Performance Improvement.” Co-Chair and moderator of 4th annual national “Managed Care to Managed Health” conference. **Northland Conference Center**, Institute for Research and Education, Oct. 23 - 25, 1997, Minneapolis, MN.

“Best Practices in Western Health Promotion, Exploring Eastern/Western Partnerships in Health Education.” **Metroplex Berhad**, Capabilities presentation to senior management, May 28, 1996, Kuala Lumpur, Malaysia.

“Using Evaluation Data for Product Development” **Hoesct, Marion, Rouesell**, Capabilities presentation to senior management, August 23, 1995, Kansas City, MO.

“Minnesota’s Public/Private Partnerships in Population Health”, **Great Lakes Public Health Coalition**, Chapter meeting, March 17, 1995, Chicago, IL.

“Can Health Care Reform Energize the Health Promotion Profession?” **Sixth Annual Heart at Work Conference**, Minnesota Affiliate of the American Heart Association, March 20, 1995, Minneapolis, MN.

“From Managed Care to Managed Health” Closing Address to National Nutrition and Diabetes symposium, **International Diabetes Center**, Park Nicollet Medical Foundation, Nov. 5, 1994, Minneapolis, MN.

“Things we thought you ought to know,” Conference opener, **From Managed Care to Managed Health**, Putting Research into Practice in Managed Care Organizations, Oct. 6-7, Minneapolis, MN..

“Action” Closing Address to National Nutrition and Diabetes Conference, **International Diabetes Center**, Park Nicollet Medical Foundation, Nov. 13, 1993, Minneapolis, MN.

“Your Second Fifty Years-Alive and Well from the Land Down Under”, Panelist for Seminar by the **Health Futures Institute** and Minnesota Recreation and Park Association, Sept. 21, 1993, St. Catherine’s College, St. Paul, MN.

“Employee Health Programs, A Clinical Providers View,” **DuPont/StayWell Training**. Training to DuPont National Health Services Personnel, Sept. 14, 1993, Wilmington, DE.

“The Aetna Cost Impact Report”, **Aetna Life and Health Insurance Co.**, Product presentation to senior management, July 19, 1993, Hartford, CT.

“Outcomes in Health Promotion” **Marion Merrill Dow**, Capabilities presentation to senior management, May 25, 1993, Kansas City, MO.

"Private Lives/Public Policy; Health Insurance Risk Rating Issues," **Shared Services, Inc.**, Corporate Health Services Presentation to 150 local executives, Nov. 19, 1992, Charleston, W.VA.

"The Costs of Smoking-Health and Managed Care" Discussant on Interactive Round Table of Managed Care Executives. **HP Publishing Company and the Annenberg Center at Eisenhower**, Nov. 6.1992, Rancho Mirage, CA.

"The Importance of Workplace Health Promotion" presented with Ted Weglietner, **The St.Francis Working Well Program**, St. Francis Regional Medical Center, Oct. 28, 1992, Shakopee, MN.

"Health Promotion in the 21st Century" **Community Health Educators' Conference**, Oct. 2, 1992, Health One Mercy Hospital/American Heart Association/ Anoka Technical College, Coon Rapids, MN.

"Health Insurance Management: Control of Outcomes" **Occupational Health Update: What's New for 1992?** Occupational Health Resources Regional Conference, April 21, 1992, Mankato, MN.

"A Model for Creative Community Partnerships in Health Programs" **University of Wisconsin Stout Food and Nutrition Conference**, March 27, 1992, Menomonie, WI.

"Using Incentives and Health Insurance risk rating" **Minnesota Employee Recreation and Services Council**, State conference, Nov. 21, 1991, Minneapolis, MN.

"Patient Compliance and Informed Consent", **Current Issues In Primary Care**, A Symposium for Health Professionals, Park Nicollet Medical Center, October 20, 1989, Minneapolis, MN.

"Health Promotion in the Workplace", **Topics in Occupational Medicine** (Public Health 5281), September 13, 1989, University of Minnesota.

"Innovations in Employee Health Benefits" Keynote for Annual Meeting, **Minnesota Chamber of Commerce Executives**, January 11, 1989, Plymouth, MN.

"Health Promotion in the Workplace" - Seventh Offering of the Comprehensive Occupational Health Nursing Review, **Midwest Center for Occupational Health and Safety**, October 24, 1988, Minneapolis, MN.

"Marketing Health Education", Member Meeting, **Minnesota Society of Public Health Education**, March 31, 1988, Minneapolis, MN.

"Customizing Planning Surveys to Improve Program Effectiveness", Delegate Meeting, **The Wellness Council of the Midlands**, March 11, 1988, Omaha, NE.

"The Physician As Health Educator", Grand Rounds, **Park Nicollet Medical Center**, November 19, 1987, Minneapolis, MN.

"Innovations in Health Risk Appraisal", State Member meeting, **Minnesota Association of Occupational Health Nurses**, March 10, 1987, Minneapolis, MN.

"Measuring Program Success", Second Annual Health Sense Conference, **Minnesota Worksite Wellness Consortium**, March 4, 1987, Minneapolis, MN.

"The Organizational Impact of the StayWell Program", to Lt. Colonel of the Army and staff, Sales support presentation, **The Pentagon**, November 10, 1986, Washington, DC.

"Introducing HealthPath, an Advanced Health Risk Profile." National Product announcement and Distributor Meeting, **The StayWell Program, Control Data Corporation**, September 10, 1986, Red Wing, MN.

"Health Screening Strategies." Sales support presentation to Senior Executives, **Ford Motor Company**, March 19, 1986, Detroit, MI.

"Developing Health Education Materials", Invited Address, Quarterly Student Meeting, **The School of Public Health**, University of Minnesota, December 5, 1985, Minneapolis, MN.

"Managing Stress through Corporate Health Programs", Senior Executive Seminar Series, **McDonald Douglas Corporation**, November 11, 1985, St. Louis, MO.

"Introducing the Back Care Campaign", National Product Announcement and Distributor Meeting, **the StayWell Program, Control Data Corporation**, October 2, 1985, Brainerd, MN.

"The Hardy Executive", Seminar for Senior Management, **Coca-Cola Company**, July 2, 1985, Burnsville, MN.

"Investing in Occupational Health Programs", Principles of Occupational Health and Safety Seminar, **MN DOT Training for the National Safety Council**, May 2, 1985, New Brighton, MN.

"Dealing with Aggressive People", Juvenile Corrections Office Training, **Minnesota Department of Corrections**, January 10, 1984, St. Paul, MN.

"Principles of Pain Management", Employee Special Event, **Northwestern National Life Insurance Company**, October 5, 1984, Minneapolis, MN.

"The Relationship between Multidimensional Health Locus of Control, Health Concerns, Life Events, and Health Behavior." A thesis submitted to the faculty of the Graduate School of the University of Minnesota, Ph.D. requirement, March 20, 1983, Minneapolis, MN.

Select Interviews

- Michelle Miran ([Interview](#)) "Wellness Programs Signal Cultural Shift in Twins Cities Workplaces." Crain's Twin Cities Business. Jan. 18, 2018.
- Terry, P. ([Interview](#)) "Successful Partnerships In Employee Wellness: A Focus On Integration And Achieving Best-In-Class Outcomes." [Welcoa's News and Views](#). Editor, Ryan Picarella. March 24, 2015.
- "[Your Company Wants to Make You Healthy.](#)" A look at the pros and cons of the most popular wellness programs used by companies. *The Wall Street Journal*. Journal Reports. Monday, April 8, 2013.
- "How the Affordable Care Act effects Wellness programs. " Heather Kelly, KSL Radio, Utah. April 18, 2013.
- "Want health insurance? Get on the scale: [More company health plans now require physical exams.](#)" MarketWatch, *The Wall Street Journal*. Feb. 17, 2013.
- "Optimize Productivity Partnership roundtable." Academic Health Center and Humphrey Institute for Public Affairs. Public/ Private partnerships. May 5, 2012.
- "Employee Programs Teaching Health Care "consumer" Skills May Also Produce Health Benefits." Health Behavior News Service. By Carl Sherman, Contributing Writer. <http://www.cfah.org/hbns/archives/getDocument.cfm?documentID=22450>, Press release date, Oct. 31, 2011.
- "Employers tie lower health plan premiums to tobacco screening." Pioneer Press/Twincities.com. Aug. 19, 2011.
- "[Ethics and Wellness- where is the line?](#)" The Health Promotion Practitioner. September/October, 2011. Vol. 20, Issue 5. P. 8-10.
- National Medical Report Public Television (Hugh Downs). [Value of employee health management](#). (now on YouTube) Taped 9-minute inter-program public information segment. Interviewees included Paul Terry, David Anderson and Sue Willette of StayWell, Bob Soroosh of Afinia, and Seth Serxner of Mercer Consulting. January 2010.
- "The case of the overeager employee?" The Minneapolis Star Tribune, <http://www.startribune.com/local/94530299.html?page=1&c=y> May 10, 2010.
- "Study links health risk factors to productivity loss." *Managed Care Outlook*, Volume 22, Number 9 • May 1, 2009, p. 1,5.
- "Study shows benefits of keeping workers healthy: Eagan firm details productivity losses to unhealthful workers" [By Julie Forster: jforster@pioneerpress.com](#) Updated: 04/17/2009 10:03:58 PM CDT http://www.twincities.com/ci_12169155?source=most_emailed April, 2009.
- "Calculating the ROI for Health Coaching", *Gateway to Healthcare Business*, Podcast, March, 05. With Laura Greene, Communications Editor, Healthcare Intelligence Network, <http://www.hin.com/podcasts/podcast.htm#81> March broadcasts, 2009.

- “Getting Your Workforce Motivated”, HR Management Magazine, March, 08, <http://www.hrmreport.com/pastissue/article> Accessed June, 08.
- “Their Good Health: Inspiring Wellness with Premium Incentive Products”, by Emily Tipping, Premium Incentive Products Magazine, <http://www.pipmag.com/features> Accessed June, 08.
- “Employers Roll up their Sleeves”, By Frank Diamond, Editor, Managed Care Magazine, August, 2007. <http://www.hrmreport.com/pastissue/article> Accessed, June, 08.
- “Leadership in hyper-change health care markets.” *Thought Leader Gatherings*. Presentation, “Conversation starter.” Heartland Institute, April 8, 2005
- “It’s Time to take Charge: Better health care begins with a savvy medical consumer.” *Medical Guide 2003/Mpls.St.Paul Magazine*. Interview/article by Jeanne Mettner, 2003, p.11-16.
- “The Zimbabwe Elections and Western Silence”, *The Morning Edition*, National Public Radio, March 7, 2002.
- “HIV and AIDS in Africa”, *The Mary Hanson Show*, Cable channels 6 and 17, Sept. 9, 2002 and the *Rick Ford Show*, Jan.22, 2003.
- “Corporate Carrots, Sticks Cut Health Bills”, *The Wall Street Journal*, Workplace section. B1-B7, Feb. 3, 1998.
- “Senior Self-Care, Health and Aging” with J. Olson, M.D., *The Mary Hanson Show*, Cable channels 7 and 15, Aug. 5, 1997.
- “Managed Care and Health Promotion: Boon or Bane?” *Worksite Health*, Vol. 3, No. 2, Spring 1996, pg. 38-41.
- “It’s Your Body,” Ron Paglia Show, WkFall Radio, New York and syndicates, April 10, 1996.
- “Take Charge of Your Health,” Dan Hersgard Show with A. Kind, M.D., *WCCO Radio*, Dec. 12, 1995.
- “Managing Demand for Health Care”, *The Mary Hanson Show*, Cable Channels 7 and 13, May 15, 1995.
- “Public Health Policy and Prevention”, *A Public Health Forum*, with Ed Ehlinger, Cable Channel 7, May 5-20, 1995.
- “What’s So New About ‘Demand Management’?” *Managed Care*, Vol. 4, No. 4, April 1995, p. 33-37.
- “Prevention Strategies Pay Off”, *Business and Health*, special report on preventive medicine, Vol. 13, No. 3., p. 1995, p. 30-32.
- “Make Your Patients Better Health-Care Consumers”, *Medical Economics*, Nov. 1994, p. 42A-42D.
- “Is a True Wellness Mindset Alive in the HMO Market?” *Strategic Health Care Marketing*, Vol. 12, No. 1, Jan. 1995, p. 7-9.
- “Tailored Health Plans Take Off”, *Fortune*, Vol. 129, No. 13, June. 27, 1994, p.12.
- “Corporate Wellness” *Twin Cities Business Monthly*, Special Focus on Health Care, Vol. 1, No 3., Nov. 1993.
- “Rate Your Health- Your True Age, Why Birthdays Don’t Count”, *Men's Health*, Vol. 8, No. 5, July/Aug., 1993.
- "On HealthCare: A Healthy Dose of Motivation", *Small Business Reports*, American Management Association. Vol. 18, No.2, Feb. 1993.

- "Something You Should Know", syndicated radio feature aired over 40 stations, *Manhattan Beach Syndication network*, Oct. 1992.
- "Eyewitness news- Doctor of the Day", Colon and Breast cancer detection and prevention, *KSTP evening news*, Oct.1, 1992.
- "Health Insurance rating and Health promotion" *Employee Health and Fitness Newsletter*, Oct. 1992.
- "An Ounce of Prevention-Corporate Wellness Programs Play Well with Business Goals" *Minnesota Ventures Magazine*, Vol.3, No.6, Dec. 1992.
- "National Health Insurance and Work Site Health Promotion," *Corporate Health Promotion Today*, Vol.1, No.3, July 1992.
- "The Use of Financial Incentives in Health Insurance", *Investor's Business Daily*, June 1992.
- "The Battle Lines are Drawn, Health Insurance Risk Rating" Wellness Councils of America, April 1992.
- "Smoking programs and the Surgeon General's report", *KSTP evening news*, Sept. 1988.
- "Computerized Health Appraisal", *Executive Fitness Newsletter*, October 1987.
- "Pressure Everywhere...But Firms Try To Help", *The Wall Street Journal*, April 26, 1987.
- "Frazzled By Your Job? More Firms Help Workers", *USA Weekend Magazine*, April 12, 1987.
- "Stress and Organizational Change", *Emphasis*, January - April 1985.
- "Rehabilitating Injured Workers," The Focus Program, *KMSP Television*, Minneapolis, MN, December 10, 1984.
- "Pain Management and Rehabilitation", The Ken Ventura Show, *KDWB Radio*, Mpls./St. Paul, MN October 3, 1984.
- "Back Pain in the Workplace", Community Concerns, *KVLE Radio*, Stillwater, MN, September 14, 1984.
- "The Role of Exercise in Weight Control." The Morning Show, *WJON Radio*, St. Cloud, MN, November 10, 1980.

Consultant

A comparison of Alternative Approaches to Risk Measurement, for the Physician Payment Review Commission. P.I.: Jinnet Fowles.

Principal Developer/Investigator

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- Terry, P.E., et. al., "Ways toward Wellness," a 96 page manual on health improvement, Copyright © 1990, Park Nicollet Medical Foundation. (Over 250,000 in circulation).
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- "The Employee Health Survey, Administration Guide," a procedure manual for survey research, Copyright ©1986, Control Data Corporation.
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- "MacHypertension", a health assessment and data management program for hypertensive patients. Programmed in Hypercard, Copyright © 1990, Park Nicollet Medical Foundation.
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Guidebooks/Pamphlets/Brochures/Surveys: (Co-Author)

- "Self-Care Series", seven brochures about caring for self-limiting conditions including Colds, Fever, Flu, Headache, Back Pain, Ear Infection, Sore Throat, Copyright © 1989, Park Nicollet Medical Foundation. Customized for MedCenters Health Plan. (Over 250,000 in circulation).
- "SHAPE Health Audit", an employee health survey and management report for worksite program planning and evaluation contracted with five companies, Copyright © 1988, Park Nicollet Medical Foundation.
- "Another Chance, Managing Coronary Artery Disease by Aggressively Lowering Lipids," an 85 page guide for high-risk patients with heart disease. Copyright © 1996; Institute for Research and Education HealthSystem Minnesota.

- “Building Your Activity Pyramid,” a 50 page guidebook for developing a personalized activity program emphasizing moderate activity, flexibility and strength. Copyright © 1996; Institute for Research and Education HealthSystem Minnesota.
- “The Health Decision Series”, Five pamphlets, 12 pages each, including Managing Medications, Preventing Health Problems, Discovering Quality Care, Handling Health Decisions, Deciding about Surgery. Copyright © 1993, Park Nicollet Medical Foundation.
- "Success Over Stress-Instructor Guide," a four session instructional methods guide for teaching stress management concepts and skills, Copyright © 1993, Park Nicollet Medical Foundation.
- "Toward Better Blood Pressure," a 48 page self-study guidebook for the detection, prevention and management of hypertension, Copyright © 1992, Park Nicollet Medical Foundation/MedCenters Health Plan.
- "Take Time for Fitness," a 52 page self-study workbook for planning a personal exercise program, Copyright © 1990, Park Nicollet Medical Foundation.
- "Stress Management for Sales Representatives," a customized chapter for Lutheran Brotherhood Fraternal Division, Copyright © 1987, Park Nicollet Medical Foundation.
- "The HealthPath Campaign", a 220 page manual for worksite health promotion and screening protocols, Copyright © 1987, Control Data Corporation.
- "The Employee Health Survey, Planning Guide," an introduction to the use of health risk data for program planning and evaluation, Copyright © 1986, Control Data Corporation.
- "How to Protect Your Back," a six session course book on back injury prevention, Copyright © 1985, Control Data Corporation.

Community Service –

Trustee and Advisory Board Member, *Minneapolis Community and Technical College*, 1999 - 2006.

Advisory Board, *AIDS Business Coalition of Tanzania*, Adjunct member, 2008.

Board Chair, *Minnesota International Health Volunteers*, 2004-2006, member 2001 – 2007.
Now called “WellShare International”.

Member, Community Leaders Advisory Council, Public Health Administration, *School of Public Health*, University of Minnesota. 2001- 2006.

Board Chair, 1993 - 1994, Board Vice-Chair, 1992, Board of Directors Class of 1994, Member, policy committee, 1991 – 1992, *YMCA of Metropolitan Minneapolis, Ridgedale Branch*.

Member, Population Health Council, an initiative to promote the health of Minnesotan's through public-private sector collaboration, *Health Futures Institute*, 1994 - 1997.

Member, Advisory Board, *The Mary Hanson Show*, Cable channel 6, Health and Community issues programming, 1991- 1999.

PERSONAL INTERESTS: Time with family, my wife Gail, children; Anna and Will. Travel, Gymnastics, Rowing, X-C Skiing, reading, wilderness adventure.