By the Numbers

Can workplace wellness signal superior stock performance?


Researchers found the simulated portfolio of HERO companies outperformed the S&P 500 in the following areas:

- Appreciated **235 percent** compared to **159 percent** for the S&P 500
- Produced a comparable dividend by the end of the study period.
- Outperformed the S&P 500 in **16** out of **24** (67 percent) quarters during the study period
- Eight industry categories were represented.