

Contributors on Incentives	
Patricia Benson U of Louisville	Dan Cave Nurtur
Dr. Andy Crighton Prudential Financial	Dr. Evan Falchuk Best Doctors
Rose Gantner UPMC	C. Red Gillen WebMD
Adam Long Onlife Health	Dr. Esther Nash OptumHealth
Jane Newman Pfizer	Andy Scibelli NextEra Energy
David Wolf Alere	