



## **Education Committee**

Purpose:

The Education Committee is a group of Think Tank members who have interests and expertise in workplace health and well-being (HWB) education, communication and shared learning. Over the past few years, several factors have converged, which require renewed efforts in the areas of both member and public education. The number of HERO projects and interests has increased significantly, requiring enhanced internal communication with Think Tank Members. At the same time, systems-level changes, including policy efforts that emphasize wellness, increased public awareness of workplace health promotion and corresponding growth in the industry, provide many opportunities for HERO to position itself in an expert role and demonstrate value to employers and the general public. Additionally, new communication technologies have evolved that can facilitate the dissemination of high level information, enhancing HERO's already-successful education efforts and extending the shared learning to provide even greater value to both internal and external stakeholders.

Committee Chair: David Ballard, PsyD, MBA

Assistant Executive Director, American Psychological Association

## **Education Subcommittees**

### Training & Development Subcommittee

Purpose: To advance the principles, science and practice of workplace HWB through the development, implementation and dissemination of high-quality education offerings.

### Member Communications Subcommittee

Purpose: To disseminate workplace HWB research, learning and best practices, keep internal stakeholders up to date on HERO activities and foster Think Tank Member engagement through effective two-way communication.

### Public Relations Subcommittee

Purpose: To advance the well-being and performance of the nation's workforce and position HERO as an expert resource by regularly providing information to the public and other stakeholder groups about critical workplace HWB issues and disseminating research, learning and best practices.