HERO RESEARCH MEETING AGENDA

June 7, 2017

8:00  Networking Breakfast

9:00  Welcome & Research Updates
  ▪ Jessica Grossmeier, HERO Vice President, Research
  ▪ Steven Noeldner, HERO Research Committee Chair

9:30  Measurement Panel
  ▪ Ed Framer, HERO-PHA Measurement Guide Co-Chair
  ▪ Beth Umland, HERO-PHA Measurement Guide Co-Chair
  ▪ Ron Goetzel, Chair of HERO Board of Directors
  ▪ What measurement guidance exists? What measurement initiatives are in progress now? How have can we best integrate our measurement efforts? What do we want to achieve?

10:30 Break

10:45 Facilitated Discussion: Content
  ▪ How could mental and emotional well-being be better represented in the HERO-PHA Measurement Guide?
  ▪ What measurement gaps or applications are needed to support evaluation of mental and emotional well-being initiatives?

11:15 Facilitated Discussion: Deliverables
  ▪ Who are our end users and what are we trying to influence them to do?
  ▪ What could be done to drive consistent measurement standards in the field?
  ▪ How should we package, format, and/or disseminate the final project deliverable(s) for ease of use and impact?
  ▪ What should our final work “product” look like?

11:45 Facilitated Discussion: Process for Development
  ▪ How might we engage HERO members and/or potential end users to inform scope of content and format of deliverables?
  ▪ How can we do our work in a collaborative way and who do we need to be collaborating with? Certification/accreditation groups? Consultant orgs? Researchers and subject matter experts? Employer groups?

12:15  Next Steps and Adjourn by 12:30