HERO SUMMER THINK TANK

Developing Data Dashboards that Engage Leaders at All Levels

June 19, 2018

8:00 **Networking "Live Well" Breakfast**

9:00 **Welcome & Opening Remark**s
- Paul Terry, PhD HERO CEO & President
- Seth Serxner, PhD HERO Board of Directors Chair

9:10 **Table Icebreaker**

9:30 **Developing and Designing an Effective Dashboard Approach**
- Brad Smith, PhD, Vice President Reporting and Analytics, meQuilibrium
- Bridget Neurer, Senior Vice President, Aon
- Shelly Wolff, MBA, Health & Workforce Effectiveness Leader, Willis Towers Watson
- Wendy Lynch, PhD, Founder, Lynch Consulting Ltd

10:15 **Networking Break**

10:30 **Employer Case Studies: Getting to What Matters with Meaningful Use of Data**
- Waleed Bahouth, JD, Director of Associate Well-being, Humana
- Robert Carr, MD, MPH, President, American College of Preventive Medicine
- Laura Ellison, MBA, Senior Manager of Benefits, ADT
- Keith Winick, MA, Director of Health and Wellness & Analytics, Prudential Financial

12:00 **Networking "Edina Runners Club" Lunch**

1:00 ***Measure What Matters* framework/resources from 100MHL**
- Soma Stout, MD, MS, Executive Lead, 100 Million Healthier LIves

1:15 **Dashboard Working Roundtables**
- In this working session, attendees apply concepts from the morning session to develop a dashboard approach for specific stakeholder groups

2:00 **Roundtable Report Out**
- Emily Wolfe, MSW, LSCW, CHWC, Committee Project Specialist

2:30 **Networking Break**

2:45 **HERO Research Updates**
- Jessica Grossmeier, PhD, MPH, HERO Vice President, Research
- Sara Johnson, PhD, CEO, Pro-Change

- Steven Noeldner, PhD, HERO Research Committee Chair
- Seth Serxner, PhD, HERO Board of Directors Chair

3:30   **Adjourn Meeting,** Paul Terry, PhD, HERO CEO & President

3:45   **Networking Happy Hour at Pinstripes (*Bocce, Bowling, Beverages oh my!*)**