



## HERO SUMMER THINK TANK

*Forging a Fresh Course for Worksite Health and Well-being:  
Tools & Methods That Can Move Organizations from an “Is State” to a “Future State”*

June 25, 2019 Kansas City, Missouri

- 8:00            Networking Breakfast**
- 9:00            Welcome & Opening Remarks**
- Karen Moseley, HERO President
  - Seth Serxner, PhD, HERO Board Chair
- 9:15            Blue Ocean Thinking and Table Discussions**
- Karen Moseley, HERO President
  - Paul Terry, PhD, HERO Senior Fellow
- 10:00          The Current State of Workplace Health and Well-being: Findings from the CDC’s  
Workplace Health in America (WHA) Survey**
- Laura Linnan, ScD, University of North Carolina at Chapel Hill, Gillings School of  
Global Public Health
- 10:45          Energy Break**
- 11:00          Reactor Panel: Comparative Findings on Current State from Industry Scorecards**
- Chris Calitz, MPP, American Heart Association
  - Ron Goetzel, PhD, Johns Hopkins Bloomberg School of Public Health; IBM Watson  
Health
  - Jason Lang, PhD, Centers for Disease Control and Prevention
  - Steven Noeldner, PhD, Mercer
- 11:45          Group Reflection: What is Your Organization’s Greatest Strength, Highest  
Priority, or Toughest Challenge?**
- Jessica Grossmeier, PhD, MPH, HERO Vice President of Research
- 12:00          Networking Lunch and Walk**
- 1:30            Using Hoshin Strategy Tools in Health and Well-being**
- Paul Terry, PhD, HERO Senior Fellow
- 3:30            Adjourn Meeting, Karen Moseley, HERO President**
- 3:45            Networking Happy Hour**