



HERO SUMMER THINK TANK

*Forging a Fresh Course for Worksite Health and Well-being:
Tools & Methods That Can Move Organizations from an “Is State” to a “Future State”*

June 25, 2019 Kansas City, Missouri

- 8:00 Networking Breakfast**
- 9:00 Welcome & Opening Remarks**
- Karen Moseley, HERO President
 - Seth Serxner, PhD, HERO Board Chair
- 9:15 Blue Ocean Thinking and Table Discussions**
- Karen Moseley, HERO President
 - Paul Terry, PhD, HERO Senior Fellow
- 10:00 The Current State of Workplace Health and Well-being: Findings from the CDC’s
Workplace Health in America (WHA) Survey**
- Laura Linnan, ScD, University of North Carolina Chapel Hill, Gillings School of Global Public Health
- 10:45 Energy Break**
- 11:00 Reactor Panel: Comparative Findings on Current State from Industry Scorecards**
- Ron Goetzel, PhD, Johns Hopkins Bloomberg School of Public Health; IBM Watson Health
 - Jason Lang, PhD, Centers for Disease Control and Prevention
 - Steven Noeldner, PhD, Mercer
 - Kristin Pham, MS, CSCS, American Heart Association
- 11:45 Group Reflection: What is Your Organization’s Greatest Strength, Highest
Priority, or Toughest Challenge?**
- Jessica Grossmeier, PhD, MPH, HERO Vice President of Research
- 12:00 Networking Lunch and Walk**
- 1:30 Using Hoishin Strategy Tools in Health and Well-being**
- Paul Terry, PhD, HERO Senior Fellow
- 3:30 Adjourn Meeting, Karen Moseley, HERO President**
- 3:45 Networking Happy Hour**