

Healthy HERO Award Program



About the Award Program

The Healthy HERO Award Program enables sponsoring organizations to highlight the successes of individuals who participate in your or your customers' health and well-being program.

HERO is building on its tradition of recognizing leaders in well-being with a national awards program to recognize individuals who are actively engaged in their own well-being through participation in a company-sponsored health and well-being program.

How Does the Program Work

Your company, as the sole sponsor, will be able to leverage HERO's national audience to give your award instant national presence. HERO will provide a ready-to-launch program:



- Broad promotion of the winner by HERO through social media, press releases, video testimonial, and the HERO website.
- Branded award will bear the name of the sponsoring organization (e.g., The XYZ Company Healthy HERO Award) and, if you choose, only your customer companies may submit applications
- Presentation of the award at HERO Forum
- Objective review of the finalists
- Full packet of customizable materials: Nomination form, announcement ad, Award Criteria, and press release.

To learn more about the Healthy HERO Award Program, contact Pat Rohner at pat.rohner@hero-health.org or call 919-948-6160.

Award Criteria

Candidates will be judged based on responses to each of the criteria listed. Providing supporting documentation is helpful and strongly encouraged, but not a substitute for responding to the following criteria.

- ❖ Applicants must participate in the sponsoring organization's health and well-being program.
- ❖ Clearly outline the pathway from the starting point to the endpoint achieved, and highlight the maintenance approach used.
- ❖ Demonstrate proof of improvements in health through a non-bias source (i.e., biometric screening or physician affidavit).
- ❖ For weight loss stories, before and after photos are encouraged.
- ❖ have achieved and maintained their health goals for at least two years and who may also be providing leadership as a volunteer wellness champion for their organization
- ❖ Applicants may not be in a paid wellness manager or HR manager role.

The Awards Committee requires a minimum of one recommendation and will review up to three recommendations. Written testimonials should be approximately one page in length.