

HERO Research Committee Roster

RAG: Research Advisory Group

RSS: Research Study Subcommittee

Noeldner	Steven	PhD	Mercer	Partner	Research Committee Chair
Alles	Wes	PhD	Stanford Health Improvement Program	Senior Research Scholar	RAG
Anderson	David	PhD, LP	VisioNEXT LLC	Founder & President	RAG
Baase	Cathy	MD	Catherine M Baase MD Consulting LLC	Founder & Owner	RAG
Bodak	Tony	MBA	Bravo Wellness	VP, Operations	RSS
Bower	Lindsay	MPH, MAC	Mercer	Senior Associate, Total Health Management	RSS
Evers	Kerry	PhD	Pro-Change Behavior Systems, Inc.	Co-President & CEO	RSS
Framer	Ed	PhD	HealthFitness	Senior Director, Health and Behavioral Sciences	HERO Scorecard; Measurement Guide
Gascon	Gregg	PhD	OhioHealth Group	Value Analytics Clinical Data Scientist	RSS
Gingerich	Stefan	MS	StayWell	Senior Research Analyst	RSS
Goetzel	Ron	PhD	IBM Watson Health Johns Hopkins Bloomberg School of Public Health	Vice President Senior Scientist	RAG
Greenberger	Heidi	PhD	AbleTo, Inc	Senior Director, Clinical Research	RSS
Harrington	Suzy	DNP, RN, MCHES			RSS
Harvey	Marquinta "Que"	PhD	Onlife Health	Biostatistical Research Analyst	RSS
Heacock	Gretchen	M.Eng, NCTTP	Mission Health Systems Inc	Wellness Solutions Specialist	RSS
Isaac	Fikry	MD, MPH	Johnson & Johnson	VP, Global Health Services	RAG
Jacobus	Andrew	MBA	Virgin Pulse	Vice President, Analytics	RSS
Johnson	Sara	PhD	Pro-Change Behavior Systems, Inc.	Co-President & CEO	RAG
Kelly	Rebecca	PhD, RDN	Element Health, Inc	President and Founder	RAG
Knoop	Doug	MD	Healthstat, Inc.	Executive Medical Director & Ex. VP, Clinic Operations	RAG
Krueger	Jim		Wells Fargo, Group Benefits	VP Actuarial/ Data Mining / Analytics	RSS
Kumar	Rajiv	MD	Virgin Pulse Institute	Chief Medical Officer & President	RAG
Marzec	Mary	PhD	RedBrick Health	Health Strategy	RSS



Mason	Shawn	PhD	Johnson & Johnson	Director, Research & Outcomes	RSS
McNulty	Cara	DPA	Aetna, a CVS Health Company	Head of Behavioral Health and EAP	RAG
Metz	Doug	DC	Healthroads, Inc	Executive VP & Chief Health Services Officer	RAG
Musich	Shirley	PhD	OptumInsight	Senior Research Director	RSS
Pelletier	Kenneth	PhD, MD	University of Arizona School of Medicine UCSF School of Medicine	Clinical Professor, Medicine, Family Med., & Psych	RAG
Pronk	Nico	PhD	HealthPartners Institute HealthPartners	President Chief Science Officer	RAG
Rahrig Jenkins	Kristi	PhD, MPH	University of Michigan	Research Program Manager	RSS Co-Chair
Saringer	Colleen	PhD, Med, ATC	Alliant Employee Benefits	FVP, Lead Wellness Consultant	RSS Co-Chair
Schweppe	David	PhD	Kaiser Permanente	National Vice President, Customer Analytics & Reporting	RAG
Segar	Michelle	PhD, MPH	University of Michigan	Director of Sport, Health, and Activity Research and Policy	RAG
Serxner	Seth	PhD MPH	OptumHealth	Chief Health Officer	RAG Chair
Sexton	Krystal	PhD, MS	Shell Oil Company, Shell Health	Americas Regional Lead, Human Performance and Care	RAG
Shaffer	Loren	PhD, MPH, PMP	Disney Parks, Experiences, and Products	Manager, Health Systems & Metrics	RAG
Shnaiden	Tatiana	MD			RSS
Strecher	Victor	PhD, MPH	University of Michigan School of Public Health	Professor and Director for Innovation and Social Entrepreneurship	RAG
Umland	Beth		Mercer	Director of Research, Health and Benefits	HERO Scorecard; Measurement Guide
Winick	Keith	MA	Prudential Financial	Director, Health and Wellness & Analytics	RAG
Wolin	Kate	ScD	Coeus Health	Co-Founder	RAG
Zimmerman	Eric	MBA, MPH	Kumanu	Chief Innovation Officer; Chief Commercial Officer	RAG
Imboden	Mary	PhD	HERO	Membership Manager & Research Associate	Research
Grossmeier	Jessica	PhD	HERO	Vice President, Research	Research
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