HERO SUMMER THINK TANK

Forging a Fresh Course for Worksite Health and Well-being: Tools & Methods That Can Move Organizations from an “Is State” to a “Future State”

June 25, 2019 Kansas City, Missouri
Westin Kansas City at Crown Center – Pershing Place South

8:00 Networking Breakfast

9:00 Welcome & Opening Remarks
- Karen Moseley, HERO President
- Seth Serxner, PhD, HERO Board Chair

9:15 Blue Ocean Thinking and Table Discussions
- Karen Moseley, HERO President
- Paul Terry, PhD, HERO Senior Fellow

10:00 The Current State of Workplace Health and Well-being: Findings from the CDC’s Workplace Health in America (WHA) Survey
- Laura Linnan, ScD, University of North Carolina Chapel Hill, Gillings School of Global Public Health

10:45 Energy Break

11:00 Reactor Panel: Comparative Findings on Current State from Industry Scorecards
- Ron Goetzel, PhD, Johns Hopkins Bloomberg School of Public Health; IBM Watson Health
- Jason Lang, MPH, MS, Centers for Disease Control and Prevention
- Steven Noeldner, PhD, Mercer
- Kristin Pham, MS, CSCS, American Heart Association

11:45 Group Reflection: What is Your Organization’s Greatest Health and Well-being Priority?
- Jessica Grossmeier, PhD, MPH, HERO Vice President of Research

12:00 Networking Walk and Lunch

1:30 Using Hoshin Strategy Tools in Health and Well-being
- Paul Terry, PhD, HERO Senior Fellow

3:15 Key Takeaways and Observations
- Seth Serxner, PhD, HERO Board Chair
- Shelly Wolff, MBA, HERO Board Member

3:30 Adjourn Meeting, Karen Moseley, HERO President

3:45 Networking Happy Hour at Westin Games Deck