

Victor J. Strecher, **PhD**, **MPH**, *Founder*, *Chief Purpose Officer*, *Kumanu*

Vic Strecher (PhD, MPH) is a leader and visionary in the fields of purpose and wellbeing, creating new solutions that operate at the intersection of the science of behavior change and advanced technology. In 1998, Vic created Health Media pioneering Web-based digital health coaching. Since January 2014, Vic has given keynote presentations about the role of purpose in life to over 1,500 organizations. Kumanu was launched as a major paradigm shift in how individuals engage in the pursuit of purpose, meaning and wellbeing while offering organizations a more insightful means to support positive culture and behavior change.



Gregory Braylock, Jr., MBA, Vice President and Chief Diversity, Equity, & Inclusion Officer, ProMedica

Greg Braylock, Jr. is the vice president and chief diversity, equity, & inclusion officer for ProMedica. In this role, Braylock leads the organizations work to build a culture of inclusion that leverages diversity, and creates equity in the workplace, healthcare, and community. He has been with ProMedica since 2013, most recently serving as vice president of metro acute care operations. Braylock earned a master degree in business administration and management from Bowling Green State University and a bachelor degree in education from the University of Toledo. Braylock was named to Beckers Hospital Reviews list of Rising Stars: 50 Health Care Leaders under 40 in 2016.



Kristi McClure, MSN, RN, Advisor, Provider and Associate Well-Being, OhioHealth

Kristi holds a Bachelor of Science in Nursing degree from the Ohio State University and a Master of Science in Nursing Education degree from Walden University. After 20 years in nursing, Kristi joined the OhioHealth family in 2016 as the Project Manager for the Riverside Quality Department, where she was given the opportunity to delve into the issue of healthcare provider burnout and its impact on safe, high-quality patient care. As a founding member of the OhioHealth Well-Being Collaborative and co-chair since 2018, and in her role as Advisor, Provider, and Associate Well-Being, Kristi partners with diverse departments across the organization to coordinate and lateralize system-level initiatives that address the organizational drivers of burnout while focusing on individual and team-specific needs.



2021 Virtual Healthcare Summit Speakers



Toweya Brown-Ochs, MBA, *Director of Diversity and Inclusion, HealthPartners*

Toweya is the Director of Diversity and Inclusion at HealthPartners, an integrated health care organization, providing health care services, health plan financing and administration to 1.2 million patients and 1.8 million members. In Toweya's role, she sets the direction and creates the diversity, inclusion and anti-racism strategy for the organization's 26,000 colleagues and the surrounding community. Prior to joining HealthPartners, Toweya was the Senior Health and Welfare Benefit Analyst and served as the global leader of Black/African American employee resource groups for Cargill, Inc. Cargill, Inc is a global leader in agriculture, risk and financial services. Toweya is a graduate of Cardinal Stritch University with an undergraduate degree in Management and Master of Business Administration.



Susan Johnson, PhD, Director of Health Promotion, Assistant Professor in College of Health Professionals, Medical University of South Carolina

Susan Johnson, Ph.D. is the Director of Health Promotion at the Medical University of South Carolina and holds a faculty appointment in the College of Health Professions. She earned an undergraduate degree from UNC Charlotte, a master's degree from The Citadel, and Ph.D. from the University of South Carolina. Prior to MUSC, Dr. Johnson held faculty appointments at Duke University, Charleston Southern, and served as an adjunct professor at The Citadel. Currently, she leads in the development of a comprehensive and collaborative approach to promoting health to students, employees, patients, and the community. Her work at MUSC has been recognized through multiple prevention awards and publications, both locally and nationally.



Jen Wright, MPH, *Director, Working Well, South Carolina Hospital Association*

Jen Wright, MPH, has spent her 20-year professional career in many facets of healthcare and wellbeing from clinical, community, and corporate to mobile and web-based health promotion and wellbeing. She earned her BS in Exercise Science from Truman State University and her Master of Public Health in Health Policy and Administration from the University of Illinois Chicago. After beginning her career as a clinical exercise physiologist, then moving into community and corporate wellbeing, Jen joined the SC Hospital Association in 2011. As the Director of Working Well, she's engaging and activating multi-sector employers, community partners, and legislators across the state to create cultures of wellbeing that support optional health and a thriving workforce. Most recently, Jen is leading the Thriving Workforce Initiative development team which focuses on Care for the Provider, the fourth and most vital element of the Quadruple Aim.



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Abby Wright, Director, Population Well-being, HealthPartners

Abby Wright has over fifteen years of experience in the workplace well-being field. In her current role as the Senior Manager of Well-being Engagement at HealthPartners, she oversees HealthPartners team of well-being consultants and on-site program managers, supporting nearly 200 clients across business, public, and healthcare sectors. In this role, she provides leadership support for client strategy development and consultation, implementation of integrated solutions, and data analysis to drive continuous improvement. She has a deep understanding of both participant and employer needs having worked in a variety of roles including senior well-being client manager, on-site program manager, and telephonic coach. Abby holds a Bachelor of Science degree in nutrition from the University of MN and is a Certified Worksite Wellness Program Manager.



Meghan Krause, MPH, MA, Senior Well-being Program Manager, HealthPartners

For nearly 20 years, Meghan Krause, MPH, MA, NBC-HWC, has developed and delivered noteworthy solutions to support the well-being of all. Currently an employee well-being program manager for a leading healthcare organization, Meghan oversees program strategy and innovation. Special interests include emotional agility, coaching, lifestyle medicine, midlife transitions, and matters of diversity, equity, and inclusion. Meghan's a double board-certified coach, a TEDx speaker, an award-winning workplace well-being authority, and a dynamic workshop facilitator.