



## **Award Criteria**

### **Bill Whitmer Leadership Award**

The individual who receives The Bill Whitmer Leadership Award must meet the following criteria:

- Demonstrated sustained leadership in enhancing the acceptance, effectiveness and accountability in workplace health & well-being (HWB) or a comparable field.
- Held leadership position(s)\* in workplace HWB or at organizations that have met the criteria for a healthy workplace\* (as defined by one of the benchmarking tools recognized by HERO).
- Affiliated with an organization that has facilitated measurable improvements in health and/or behavior change at the worksite.

### **Rationale for Nomination**

In 500 words or less, please provide the rationale for your nomination on the [awards submission site](#). How has this nominee demonstrated sustained leadership in enhancing the practice of workplace HWB nationally, regionally and within their own organization? See specific areas to address below. To be considered for this award, a CV MUST also be submitted.

### **Specific Areas Used to Measure Each Candidate**

- Outline various leadership position(s)\* held in the field of workplace HWB. Please include paid as well as volunteer positions, dates of service (approximate as needed), a description of the organization/ committee or subcommittee and the responsibilities of the leadership position(s).
- Illustrate the relevance and impact of the work conducted as a member and/or leader of an organization contributing to the advancement of workplace HWB. Please include any successes and/or outcomes that can be linked to the leadership provided by the candidate.
- Provide other awards and recognition for achievement, excellence and leadership in the HWB field. The overall body of work contributed during the candidate's career, to include (but not limited to) written and oral presentations delivered.
- For consideration by the Awards Committee, please provide the title of any books, book chapters, op-ed articles, paid or unpaid presentations and the dates published or presented and the publisher or the forum for the oral presentation.

***The following information is helpful but not required.***

Describe personal or professional factors/attributes perceived as unique or outstanding. These may include business, environmental, geographical or other factors that may influence the design, delivery or measurement. Summary of program achievements (may include professionally published or peer reviewed articles, awards, outstanding results, or local influence/recognition).

**Awards Process**

- All applicants must first be nominated. To nominate someone for this award, please visit our [Forum Submission Portal](#).
- Honorees receive complimentary airfare, hotel accommodations, and Forum registration fee for themselves to the HERO Forum. Honorees must be present.
- Please direct all questions regarding the awards to Ariane Mistal at [ariane.mistral@hero-health.org](mailto:ariane.mistral@hero-health.org).
- Only award winners will be notified.

**About This Award**

This Leadership Award is shaped by and honors the decades of hard work and vision in the field of workplace health and well-being (HWB) by HERO co-founder and former CEO, Bill Whitmer. The individual who receives the award must have demonstrated sustained leadership in enhancing the practice of workplace HWB nationally, regionally and within their own organization.

