



Spring Think Tank 2023

SPEAKER BIOS

Maggie Biscarr, MSW

Global Sustainability/Health and Wellness Executive



Maggie Biscarr, MSW, is a global sustainability/health and wellness executive, with experience in both the NGO and corporate sectors, developing and directing programs, and partnerships designed to serve vulnerable populations. After an early career in the non-profit sector, Maggie made a move to PepsiCo, where she directed a global partnership strategy for PepsiCo's Global Public Policy shop. Prior to her role at PepsiCo, Maggie led the development of AARP Foundation's SNAP and nutrition incentive portfolios. Most notably, she developed and ran Fresh Savings, an innovative public-private partnership that provided monetary incentives for SNAP consumers for the purchase and consumption of fresh fruits and vegetables. In addition to serving on HERO's board of directors, Maggie holds a seat on the DC Central Kitchen board to support social enterprise, food security, and job creations. Maggie received her Bachelor of Science degree in psychology from Mercer University and a master's degree in social work from The University of Georgia.

Piya Baptista, MSc

Director, ESG Strategic Advisory, Corporate Citizenship



Piya Baptista, MSc, is a sustainability specialist with 20+ years of experience with businesses, development finance institutions, and non-profits. At Corporate Citizenship, a sustainability consulting firm, Piya advises companies on sustainability strategy, disclosure & reporting, and social impact. Her experience spans health care, food & agriculture, technology, financial services, and general manufacturing, among other sectors. Prior to Corporate Citizenship, Piya worked for the Global Reporting Initiative (GRI) to advance sustainability reporting in North America, including leading a multi-stakeholder initiative to redefine how companies approach health and well-being. Piya has authored several articles and publications, including as a former non-resident Research Fellow for the Corporate Responsibility Initiative at the Harvard Kennedy School. She has spoken at GreenBiz and industry events on topics such as the Sustainable Development Goals and ESG reporting. Piya received an MSc in development studies from the London School of Economics and a BA in economics from St. Xavier's College in India.

Dane Smith, MBA

Expert Partner, Bain and Company



Dane Smith, MBA, is an Expert Partner at Bain & Company. Dane leads Bain's work on purpose-led strategy and transformation and has over 25 years of experience advising private and public sector leaders on business strategy. He has particular expertise in helping companies develop purpose-led strategies that increase profitability and social impact. Dane has extensive experience in financial services, healthcare, consumer products, retail and mining. He has advised cabinet ministers and heads of state in Latin America and Eastern Europe on strengthening their economies and attracting more foreign investment. He has launched National Competitiveness Councils and more than ten industry clusters. Dane frequently speaks at international conferences on purpose-led strategy, shared value, and collective impact. His writing has been featured in several publications. Dane received his BA with honors from Harvard. He also received his MBA from Wharton and an MA in international relations from Johns Hopkins University (SAIS).

Anneliese Murphree, MPPM

Director of Faculty Recruitment & Program Innovation, UPMC



Anneliese (Lisa) Murphree is the Director of Faculty Recruitment and Program Innovation for the Department of Psychiatry, a part of UPMC and the University of Pittsburgh. Since 2010, her responsibilities have progressively grown so that she now plays a lead role in shaping the strategic direction of the Psychiatry Department's academic programs. She holds a master's degree in public policy and management (MPPM) from the University of Pittsburgh's Graduate School of Public and International Affairs (GSPIA), and as a student was the recipient of GSPIA's Program Faculty Award. In 2022, Lisa received the Healthy HERO Award, which recognizes individuals who have demonstrated commitment to personal well-being and inspired others. She received the award after being collectively nominated by her colleagues for the UPMC MyHealth Role Model in August 2021 for facing new motherhood, the COVID pandemic, and cancer with grace and strength.



Wendy Lynch, PhD

Founder, [AnalyticTranslator.com](https://www.analytictranslator.com)

Wendy Lynch, PhD, is the founder of [AnalyticTranslator.com](https://www.analytictranslator.com) and a consultant to numerous Fortune 100 companies. For over 35 years, she has converted complex analytics into business value. At heart, she is a sense-maker and translator. Her early work focused on corporate health promotion, and today, that focus has expanded to the application of big data solutions in human capital management. Wendy's previous experience includes digital start-ups, century-old insurers, academic medical centers, consulting firms, health care providers and the board room. In 2022, Wendy was awarded HERO's Bill Whitmer Leadership Award for her sustained contributions to the field of corporate health. As a research scientist working in the business world, she has learned to straddle commercial and academic goals, translating analytic results into market success. Her new book, *Become an Analytic Translator*, is complemented by an online course. Wendy holds a PhD from the University of Colorado, Boulder.



Dyan Jenkins-Ali, MHSA, MPH

Chief of Staff for the Chief Health Officer; Associate Director, VOICES UHR- Strategy and Planning; Adjunct Faculty, School of Public Health, University of Michigan

Dyan Jenkins-Ali, MHSA, MPH, currently holds three roles within the university as recently appointed Chief of Staff for the Chief Health Officer in the Office of the President, Associate Director for VOICES UHR- Strategy and Planning, and Adjunct Faculty in the School of Public Health. She has a passion for public health influencing human resources or how human resources plays a vital role in healthcare. Planning and managing administrative and operational projects that impact the development of goals and initiatives designed to enhance multiple student, staff, patient, and faculty health benefits and experiences in higher education via an HR lens. Her healthcare career spans more than 27 years, in which time she has worked in an executive capacity with M-CARE, Delta Dental, Providence Hospital, and Health Alliance Plan. Dyan received a Bachelor of Arts in psychology and a master's degree from the University of Michigan School of Public Health.

Ashley Gustner, CHCW

Well-Being Program Manager, HealthPartners



Ashley Gustner, CHWC, is the well-being program manager with HealthPartners. Her interest in well-being began at an early age and continued to grow throughout her life. As she entered the workforce, Ashley became increasingly interested in workplace wellness. Her desire to help others live their best life led her to pursue her coaching, yoga, and meditation certifications, as well as begin her work as a program manager for population health and workplace well-being at HealthPartners. More recently, Ashley has been chipping away at acquiring her Master of Public Health degree at the University of Minnesota (graduating December 2023!), working on supports for parents in the workplace, and exploring ways to improve the employee experience through the things that truly matter to colleagues – belonging, respect and support for the whole-person experience, and connecting to purpose and energy at work.

Ron Goetzel, PhD

Senior Scientist and Director, Institute for Health and Productivity Studies, Johns Hopkins Bloomberg School of Public Health



Ron Goetzel, PhD, is a Senior Scientist and Director of the Institute for Health and Productivity Studies (IHPS) at the Johns Hopkins Bloomberg School of Public Health. The mission of the IHPS is to bridge the gap between academia, the business community, and the healthcare policy world – bringing academic resources into policy debates and day-to-day business decisions and bringing worker health and productivity management concerns to academia. Ron is responsible for leading innovative research projects for healthcare purchaser, managed care, government, and pharmaceutical clients interested in conducting cutting-edge research focused on the relationship between health and well-being, medical costs, and work-related productivity. Ron is an internationally recognized and widely published expert in health and productivity management (HPM), return-on-investment (ROI), program evaluation, and outcomes research. He has published well over 200 peer-reviewed articles and book chapters and frequently presents at international business and scientific forums.

Moses Pava, PhD

Professor of Business Ethics and Accounting, Yeshiva University

Moses Pava, PhD, is the former Dean of the Sy Syms School of Business, the Alvin Einbender University Professor of Business Ethics, and Professor of Accounting. He has been teaching at Yeshiva since 1998. A 1990 PhD graduate from NYU's Stern School of Business and a 1981 graduate from Brandeis University, Moses has numerous books, including: *Jewish Ethics In A Post-Madoff World*, *Business Ethics: A Jewish Perspective*, *Leading With Meaning*, *The Jewish Ethics Workbook*, *The Search for Meaning In Organizations*, and *Jewish Ethics As Dialogue*. Moses has authored scores of articles, including "Corporate Social Responsibility and Financial Performance," one of the most cited articles in the field of corporate social responsibility. He serves on the editorial board of *Journal of Business Ethics* and the *Journal of Jewish Ethics*, and lectures across the country and around the world on Jewish business ethics, spirituality in business, and corporate accountability.

Susan Peters, PhD

Research Scientist, Center for Work, Health, and Well-being, Harvard T.H. Chan School of Public Health

Susan Peters, PhD, is a Research Scientist at the Harvard T.H. Chan School of Public Health Center for Work, Health, and Well-Being, a NIOSH Total Worker Health® Center of Excellence. Prior to obtaining her PhD in health and rehabilitation sciences at the University of Queensland Australia, Susan worked clinically as an Occupational Therapist for over 15 years. She also has completed post-doctoral training at the University of Toronto's School of Public Health and Work Disability Prevention and Innovation and fellowships at the Harvard School of Public Health in environmental health and social and behavioral sciences. Susan's scientific research addresses important topics relevant to workers' health, safety, and well-being by focusing on improving working conditions through systems-level policies, programs, and practices. She is currently leading the "Thriving Workers, Thriving Workplaces Study" which aims to understand how work and the work environment contribute to workers' thriving, and how thriving workers impact key enterprise outcomes.





Sara Karerat, MPH

Managing Director, Center for Active Design

Sara Karerat, MPH, is the Managing Director of the Center for Active Design (CfAD), where she leads the organization's translation of public health research into actionable solutions that optimize the built environment for health both domestically and internationally. During her time with the Center for Active Design, Sara has authored several publications on the intersection of health and the built environment, including "Healthcare: A Cure for Housing" and a series titled Research to Action: Building Health for All® in the Face of COVID-19. Previously, she worked as a communications associate with the Partnership for a Healthier America, where she developed strategic campaigns to motivate healthy behavior change among target populations. Sara holds a Master of Public Health from Columbia University with a certificate in health promotion research and practice and a Bachelor of Arts from Hamilton College, where she majored in public policy.



Michael Boninger, MD

Chief Medical Sustainability Officer, UPMC

Michael Boninger, MD, is the Chief Medical Sustainability Officer for UPMC, helping to lead UPMC's efforts to decrease the environmental impact of its operations. Michael is also President of UPMC Innovative Homecare Solutions, a payer and provider company that delivers innovative care in the community setting. He is a Professor in the Department of Physical Medicine & Rehabilitation at the University of Pittsburgh, School of Medicine with joint appointments in the Departments of Bioengineering, Rehabilitation Science and Technology and the McGowan Institute of Regenerative Medicine. Michael received both his mechanical engineering degree and his medical doctorate at The Ohio State University. He has an extensive publication record related to bioengineering, assistive technology, and training researchers. Michael also holds four United States patents and has received numerous honors, including being inducted into the National Academy of Medicine of the National Academy of Science.

GracieLee Weaver, PhD, MPH

Assistant Professor, University of North Carolina Greensboro

GracieLee Weaver, PhD, MPH, is an Assistant Professor in Public Health Education at the University of North Carolina at Greensboro. Her current work is focused on the development, implementation, and evaluation of health promotion interventions in the workplace. She received grant funding from the National Institute on Drug Abuse to develop and test an online opioid misuse prevention program for workers in industries with high risks for injury. She is also familiar with trends in workplace wellness in the US and experienced with assessing organizations' needs related to the health, wellness, and safety of employees. GracieLee was the lead on a project to examine current trends in the quality of workplace wellness initiatives using the Well Workplace Checklist (WWC) dataset representing over 4,000 U.S. companies. She served on WELCOA's advisory council to revise and update their quality benchmarks and Well Workplace Checklist.

Bruce Sherman, MD

Medical Director, North Carolina Business Group on Health

Bruce Sherman, MD, FCCP, FACOEM, serves as medical director for the North Carolina Business Group on Health, where he provides clinical support for organizational strategic planning to optimize employer investments in workforce health and well-being. Bruce has ongoing research activities in the areas of race and socioeconomic disparities and inequities in healthcare services use, equitable employer health benefits strategies, and the business value of investments in workforce health.

Previously, he served as the consulting corporate medical director for Walmart, Whirlpool, and Goodyear, as well as for RightOpt, the Xerox/Conduent private insurance exchange offering for self-insured employers. Bruce received his MD from NYU, his MA from Harvard and his ScB from Brown. He is a member of the clinical faculty at Case Western Reserve University School of Medicine, and serves as an adjunct professor in the department of Public Health Education at University of North Carolina – Greensboro.





Laurie Whitsel, PhD

National Vice President of Policy Research and Translation, American Heart Association

Laurie Whitsel, PhD, is the National Vice President of Policy Research for the American Heart Association (AHA), helping to translate science into policy at a national level in the areas of cardiovascular disease and stroke prevention and health promotion. She covers specific areas of policy development around prevention, including the tobacco endgame, health promotion, obesity, physical activity, and policy implementation and outcome evaluation. Laurie is the senior advisor to the Physical Activity Alliance which is the nation's broadest coalition dedicated to promoting physical activity for health. She also serves on the board of directors for the American Council on Exercise. She has formerly served on the boards of the Health Enhancement Research Organization (HERO), and other non-profit organizations. She received her PhD from Syracuse University and is a Fellow and member of the AHA's National Scientific Council on Lifestyle and Cardiometabolic Health.



Catherine Collings, MD

Chief Medical Officer, HealthFleet; Immediate Past President, American College of Lifestyle Medicine

Catherine Collings, MD, is the Immediate-Past President of the American College of Lifestyle Medicine (ACLM) and Chief Medical Officer for HealthFleet. Catherine has board certifications in cardiology, internal medicine, nuclear cardiology and lifestyle medicine. She holds a master's degree in exercise physiology, as well as professional culinary and coaching certifications. She received her education from the University of California, University of Wisconsin, and Stanford University Medical Center and is a member of the Alpha Omega Alpha National Medical Honor Society. She has over 30 years' experience as a general, invasive, and imaging cardiologist. As ACLM past president and in her continuing role on the Board of Directors, she is focused on guiding lifestyle medicine into mainstream medicine, scaling programs and practitioners nationwide. She serves in other nonprofit board and advisory positions including with the Physical Activity Alliance and the Global Positive Health Institute.



Rachel Mosher Henke, PhD

Vice President, Evaluation, Economics, and Predictive Modeling, The Lewin Group

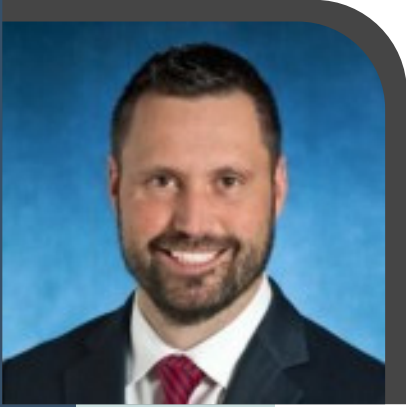
Rachel Mosher Henke, PhD, is a co-editor of *Knowing Well Being Well*, *American Journal of Health Promotion* and Vice President of Evaluation, Economics, and Predictive Modeling at the Lewin Group. She has evaluated payer approaches to improve health and productivity with a focus on culture of health and value-based care models. Recently she has been exploring “fun” as an important aspect of individual well-being. She is excited to encourage others to expand research in this emerging area. Rachel has a PhD in health policy from Harvard University and is the proud recipient of the 2021 HERO Mark Dundon Research Award.



Paul Charney

Founder and CEO, Funmentum Labs

Paul Charney is the CEO and Founder of Funmentum Labs, a spin-off of Funworks where Paul was also founder and CEO. He is a career creative director and copywriter, design thinker, comedy troupe founder, and workshop facilitator all wrapped in one. With Funworks, he built an ad agency from scratch, utilizing a unique collaboration approach based on the science of product play and fun. This approach helped brands work cross functionally, in record time, to land large strategic and creative platforms that led to bottom line shifts. Paul believes that in order to get to great creative and innovative ideas that lead to business results, people need to be willing to work in new, creative, and innovative ways. He has been published in *Forbes Magazine*, *Entrepreneur Magazine*, and *Harvard Business Review*. He has spoken and led workshops at Chicago Ideas Week, Fast Company Conference, Brandweek, and MIT.



Chris Calitz, MPP

National Executive Lead, Programs, American Heart Association

Chris Calitz, MPP, is an experienced public health professional committed to promoting health and well-being through forging innovative public-private partnerships that scale up science-based health promotion policies and programs. Previously, he served as the Director of the Center for Workplace Health, providing research, policy, and evaluation support to the AHA CEO Roundtable. Chris is currently the Principal Investigator on a Robert Wood Johnson Foundation grant on the culture of health. He has served as an expert panelist on workplace wellness for the Center for Disease Control and Prevention and the national advisory board for the Corporate Health Leadership Program convened by the Robert Wood Johnson Foundation. He currently serves on the Policy and Education Committees of the Health Enhancement Research Organization (HERO). Chris holds a Master of Public Policy (with honors) from the Bloomberg School of Public Health, Johns Hopkins University and a BA Hons (with honors) from the University of Cape Town.