



2023 HERO University Summit

October 30, 2023 | 12-3:30 pm ET | A virtual event

Well-Being and Mental Health on Your Campus – Measures That Tell the Story and Inspire Impact

12:00 pm ET (11:00 am CT) – **Welcome**

Karen Moseley, HERO President and CEO

12:10 pm ET (11:10 am CT) – **The Dr. Robert Winfield Memorial Keynote Presentation: “Collecting Data and Telling the Story: What? So What? Now What?”**

Keynote Presenter: **Ron Goetzel, PhD**. Senior Scientist & Director, Institute for Health and Productivity Studies, Johns Hopkins Bloomberg School of Public Health.

1:00 pm ET (12:00 pm CT) – **Show me the data! What are you collecting?**

Panelists: Kristi Jenkins, PhD. Research Program Manager, MHealthy, University of Michigan; **Chantal Young, PhD**, Director, KSOM Office of Well-being; Director, Medical Student Well-being; Assistant Professor of Clinical Medical Education & Psychiatry, Keck School of Medicine, University of Southern California (USC); **David Ballard, PsyD, MBA**, Scientific Advisor for Workforce Mental Health and Senior Fellow, Health Enhancement Research Organization (HERO)

1:50 pm ET (12:50 pm CT) – **Breakout room / Group work**

2:20 pm ET (1:20 pm CT) – **Break**

2:30 pm ET (1:30 pm CT) - **Every University can have a Well-Being Story...Learn how other universities are using data to tell their stories.**

Panelists: Megan Amaya, PhD, CHES. Associate Professor of Clinical Nursing; Director of Health Promotion and Wellness at the Ohio State University College of Nursing; **Merica Shepherd –SHRM-SCP**, Total Rewards leader, University of Virginia; **Jody Ensmann, MS** Program Manager of UK Health & Wellness, University of Kentucky.

3:30 pm ET (2:30 pm CT) - **Adjourn**