



HERO FORUM²⁰²³
Doing Well by Doing Good:
How Responsible Organizations are
Addressing Societal Challenges

A Well-Being Experience Designed for All Employees to Thrive

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The hidden conditions your employees suffer from – such as stress and burnout – are likely caused by more than just work issues. These conditions are often left undetected and unaddressed when utilizing traditional wellness programs that are measured by only medical and Rx variables. Learn how to create an end-to-end cultural and clinical solution designed for all employees to thrive. This session will cover how to build a simplified and seamless experience that brings together advanced clinical analytics with well-being activities, targeted communications and personalized clinical programs. Learn how to use a blended clinical and cultural strategy to achieve greater ROI and drive down healthcare costs and increase productivity, engagement and retention.

Learning Objectives

After completing this session, participants will be able to:

1. Identify high-risk populations by leveraging benefits claims data effectively.
2. Recognize the value of reaching employees where they are with personalized well-being resources and recommendations.
3. Apply best practices to achieve lower health care spend and improve business and people performance.

.75 CEU (ADV)

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