



HERO FORUM²⁰²³
Doing Well by Doing Good:
How Responsible Organizations are
Addressing Societal Challenges

ESG + Health: Advancing Health Equity and Mental Well-Being in the Workplace

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As best practices in population health and well-being evolve, so does our awareness of the impact of business practices and policies on the workforce and our communities and environments more broadly. In this session, we will discuss how businesses implementing workforce health and well-being best practices are also positioned to positively impact environmental, social, and governance issues. Presenters will provide an overview of the Environmental, Social, and Governance (ESG) model and describe where well-being industry professionals can play critical roles. Specific examples will be drawn from recent work and publications from the Health Enhancement Research Organization (HERO) Healthy Workplaces Healthy Communities Committee and Workforce Mental Health and Well-being Committee, as well as real-world examples from the City and County of Denver, Colorado. In addition, opportunities to align initiatives with corporate social responsibility efforts will be woven throughout. Participants will collaborate to map out areas of synergy and opportunity between workforce mental health and well-being, DEI-informed best practices, and key ESG outcomes based on their own experience and expertise.

Learning Objectives

After completing this session, participants will be able to:

1. Describe three opportunities for health and well-being industry professionals to inform the Environmental, Social, and Governance (ESG) model.
2. Identify specific actions businesses can take to advance health equity through DEI informed policies and practices.
3. Apply current workforce mental health and well-being best practices and identify trusted guidance and resources.

1 CEU

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