



HERO FORUM²⁰²³

Doing Well by Doing Good:
How Responsible Organizations are
Addressing Societal Challenges

Shared Value and Social Impact: Stakeholder Perspectives on the Role of Health and Well-Being in ESG and Other Sustainability Frameworks

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The opening panel for Forum23 brings together employer, investor, consultant, and standards body perspectives on why health and well-being is a critical element of Environmental, Social, and Governance (ESG) initiatives and other organizational approaches to promoting social good. How can a culture of health align with sustainability goals to drive both social impact and business value? Where does health and well-being currently sit (or not) in popular reporting frameworks? Which cross-functional and interdisciplinary collaborations are necessary to align efforts and streamline reporting? How do an organization's sustainability efforts affect workers? What are actionable ways of leveraging health and well-being initiatives to enhance organizational performance and improve population health? In this facilitated discussion, panelists will explore these questions and more, as we consider how responsible organizations are addressing the biggest societal challenges.

Learning Objectives

After completing this session, participants will be able to:

1. Describe why various stakeholder groups are focusing on ESG and other sustainability metrics.
2. Explain where health and well-being fits into social impact frameworks.
3. Discuss the collaborative relationships needed in their own work to most effectively deliver shared value.

1.5 CEU (ADV)

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