



HERO FORUM²⁰²³
Doing Well by Doing Good:
How Responsible Organizations are
Addressing Societal Challenges

Qualitative and Quantitative Learnings from a Mental Well-Being Pilot Program

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This session will focus on learnings from quantitative survey data and qualitative participant feedback collected during a 6500-person pilot of a global mental well-being program (GMWP) in 2022-2023. Mental well-being survey data was collected from employees covering the three program pillars of the GMWP -- Promote, Protect and Access -- with an average response rate across teams of 65%. Structured qualitative feedback was collected from both health and business staff involved in program delivery across enrollment, survey, and program delivery aspects of the pilot. From a survey perspective, this session will focus on linking aggregated employee survey results to suggested actions and toolkits for delivery partners in our pilot teams. We will also consider survey and program accessibility for front-line, remote and global staff. Through qualitative findings, we will discuss both the strengths and limitations of amplifying limited central health staff through business partnering.

Learning Objectives

After completing this session, participants will be able to:

1. Define key learnings in mental health surveying across diverse employee types.
2. Identify the potential benefits of using employee survey data to inform mental health program delivery content.
3. Define the potential benefits from gathering periodic qualitative feedback from participants involved in mental health program delivery for continuous improvement.

1 CEU

No Materials

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