



**HERO FORUM**<sup>2023</sup>  
**Doing Well by Doing Good:**  
How Responsible Organizations are  
Addressing Societal Challenges

## **The Evolution of a Population Health Strategy – Addressing Equity and Measurement**

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The COVID-19 pandemic heightened awareness about health equity as a population health strategy, highlighting access inequalities and other health disparities. This session describes how Chevron’s programming, including a peer health educator program, employee resource groups and health social investment partnerships have evolved. Attendees will understand how lessons learned have influenced approaches to providing services to hybrid and remote workforces and supporting communities where Chevron operates. The session will also demonstrate how the Enterprise Health Index (EHI) has provided an overall indicator of organizational health and can be used to highlight opportunity areas for enabling workforce health and encouraging healthy behaviors.

Chevron’s evolved approach addresses:

- Access to programming and resources;
- Disabilities as a component of developing resources;
- The built environment and the digital divide;
- Prevention and wellness through culturally relevant whole-person care;
- Data to understand and measure gaps;
- Scaling telehealth innovation to improve care and access without worsening the digital divide;
- Social determinants in targeting interventions; and
- Health promotion connections to safety.

EHI dimensions (ergonomics, fatigue, nutrition, tobacco, well-being, local health risks, organizational commitment to health, and occupational hygiene) have been reported on the company dashboard since 2019. In 2023, annual collection was digitized for standardization and simplification. Health practitioners use the EHI and its visibility on the company dashboard to engage business units in actionable conversations that reflect Chevron’s evolved approach and improve worker health.

### **Learning Objectives**

After completing this session, participants will be able to:

1. Describe how accessible, prevention-focused, culturally and globally relevant programs can address equity issues in a diverse workforce.
2. Describe how equity-focused interventions can support health systems and improve public health outcomes.
3. Describe how past and present pandemics demonstrate the importance of social determinants in population health management in a workplace setting.

**1 CEU (ADV)**

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