



HERO FORUM²⁰²³
Doing Well by Doing Good:
How Responsible Organizations are
Addressing Societal Challenges

Utilizing Automation to Engage Employees in Wellness Activities

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Great wellness program ideas can turn into logistical challenges when attempting to manage the details. Leveraging workflow technology automation can increase wellness program engagement, decrease hands-on administration and promote positive behavior change to support employees on their journey to improve and sustain overall well-being. It's time to activate your wellness programming with simple automations.

Learning Objectives

After completing this session, participants will be able to:

1. Identify basic automation tools and techniques and how they can save time in program administration.
2. Explore current working models of automation as part of a corporate wellness program.
3. Discover how automation can support positive behavior change in any dimension of wellness.

.75 CEU

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