



**HERO FORUM**<sup>2023</sup>  
**Doing Well by Doing Good:**  
How Responsible Organizations are  
Addressing Societal Challenges

**Accessibility of Adult Immunizations in Pharmacies Compared to Physician Offices in Low-Income Communities (Sponsored by Pfizer)**

Robert Popovian, MD, Conquest Advisors, Global Healthy Living Foundation, and Progressive Policy Institute (previously with Pfizer)

This session will review the research findings on how to enhance vaccination rates in lower income-earning individuals. “Lower income-earning patients have poorer health care experience in all aspects of access and quality of care.” The reduced access is also evident concerning vaccination rates. Given the lagging vaccination rates among lower-income households, expanding low-income communities’ access to immunization services is essential for achieving the public policy goal of expanding low-income communities’ access to health care. This session will present the full results of the study and the steps needed to increase immunization rates.

**Learning Objectives**

After completing this session, participants will be able to:

1. Identify the types of barriers that exist for low-income persons to receiving vaccinations.
2. Recognize and understand the value of pharmacists as part of a person’s healthcare team.
3. Identify the need for increased access to vaccines through pharmacists.

**.5 CEU**

[View Slides](#)

[Take Session Survey](#)

**(Scroll down for Segal)**



**HERO FORUM**<sup>2023</sup>  
**Doing Well by Doing Good:**  
How Responsible Organizations are  
Addressing Societal Challenges

### **Diversity, Equity and Inclusion in Employee Benefits (Sponsored by Segal)**

Tami Simon, JD, Segal

As organizations continue to develop and refine their diversity, equity and inclusion (DEI) goals, there is a need to consider how to integrate these efforts with employee benefits strategy. This presentation will serve as an overview of DEI considerations in health, welfare, and retirement benefits. We'll discuss how employers can improve outcomes for diverse employee groups through changes in design, access and communications. We'll also explore how benefit program management is evolving to better integrate DEI approaches.

#### **Learning Objectives**

After completing this session, participants will be able to:

1. Articulate ways to better understand employee's wants and needs.
2. Explain the implications of a changing workforce.
3. Recognize the impact of a long-term benefits strategy on recruitment and retention.

**.5 CEU**

[View Slides](#)

[Take Session Survey](#)